

**COMMUNICATION PROCESS AND ADOPTION OF  
SUFFICIENCY ECONOMY PHILOSOPHY BY  
FARMERS IN CHIANG MAI PROVINCE**

**NAKARATE RUNGKAWAT**

**DOCTOR OF PHILOSOPHY  
IN AGRICULTURAL EXTENSION AND RURAL DEVELOPMENT**

**THE GRADUATE SCHOOL  
CHIANG MAI UNIVERSITY**

**OCTOBER 2012**

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**A THESIS SUBMITTED TO THE GRADUATE SCHOOL IN  
PARTIAL FULFILLMENT OF THE REQUIREMENTS  
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TO BE A PARTIAL FULFILLMENT OF THE REQUIREMENTS  
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