

TABLE OF CONTENTS

	Page
ACKNOWLEDGEMENTS	iii
ENGLISH ABSTRACT	iv
THAI ABSTRACT	vi
TABLE OF CONTENTS	viii
LIST OF TABLE	xi
LIST OF FIGURES	xiv
 CHAPTER 1 INTRODUCTION	 1
Background and Significance of the Problem	1
Research questions	4
Objectives of the Study	4
Scope of the Study	4
Definitions of Terms	4
The Benefits of the Study	6
 CHAPTER 2 REVIEW OF LITERATURE	 7
Part 1 Health Promotion	7
Part 2 Concept of Health Promotion Leadership	19
Part 3 Education and Health Promotion Leadership Development	29
Part 4 Concept of Model for Health Promotion Leadership Development	33
Part 5 Concept of Factor Analysis	42
Part 6 The conceptual framework of Model for Health Promotion Leadership Development	48
 CHAPTER 3 METHODOLOGY	 52
Phase 1 The analysis of the factors in health promotion leadership	52
Step 1.1 Analysis the suitability performance criteria for health promotion leadership	52
Resource	52
Research Tools	52
Data Collection	53
Data Analysis and Statistic	53
Step 1.2 Analysis the factors of health promotion leadership	54
Population	54

TABLE OF CONTENTS (CONTINUED)

	Page
Sample Groups	54
Research Tools	56
Data Collection	56
Analysis and Statistic	56
Phase 2 The creative and development of the model for the development of health promotion leadership.	57
2.1 Create the model	57
Setting the structure framework	57
Data Source	57
Research Tools	57
Data Collection	57
Data Analysis and Statistic	58
2.2 Quality Testing of The Model	58
Data Source	58
Research Tools	58
Data Collection	59
Data Analysis and Statistic	59
Phase 3 The study on the result of implementation of the model for the development of health promotion leadership	60
Population and Sample Group	60
Research Design	61
Research Tools	61
Data Collection	65
Data Analysis and Statistic	68
CHAPTER 4 RESULTS OF DATA ANALYSIS	72
Part 1: The results of Factor Analysis of Health Promotion Leadership	73
Part 2: The results of Creative and Development the Model for Health Promotion Leadership	84
Part 3: The results of implementation of the Model for Health Promotion Leadership Development	98
CHAPTER 5 CONCLUSSIONS, DISCUSSION AND SUGGESTION	116
Summary of the Findings and Discussion	117
Phase 1 The result of Factor Analysis of Health Promotion Leadership	118

TABLE OF CONTENTS (CONTINUED)

	Page
Phase 2 The results of creative and development the Model for Health Promotion Leadership	121
Phase 3 The Results of Implementation of the Model for Health Promotion Leadership Development	123
Suggestions	124
BIBLIOGRAPHY	126
APPENDICES	
Appendix A List of the Experts	135
Appendix B Example of research tools	139
Appendix C The results of analyzed and screen Health Promotion Performance Criteria	152
Appendix D Factor Eigenvalue Percentage of Variance and Cumulative Percentage of Variance	162
Appendix E The integration of contents of health promotion leadership	165
Appendix F Samples of Students' Activities Pictures	170
VITA	173

LIST OF TABLE

Table		Page
1	The synthesis of Idealized Influence from 7 literatures	21
2	The synthesis of Inspirational Motivation	23
3	The synthesis of Intellectual Stimulation.	24
4	The synthesis of Individualized Consideration	26
5	The synthesis stages of construct of research and development leadership	34
6	Synthesized Factors of Development Model	35
7	The synthesis and detail of the steps of Leadership Development from 12 researches	36
8	Steps of Leadership Developments and Details from Model Analysis	37
9	Synthesized of Stages and Approach to test the validity of the model of Leadership Development	42
10	Correlation Matrix	44
11	Component Matrix and Factor Loading	45
12	Factor Score	47
13	Number and Percentage of Sample information	55
14	Number and percentile of the sample were classified by sex and age	60
15	Population, Sample, Research tools, Data selection and Data analysis	69
16	The results of correlation of performance criteria of Health Promotion Leadership	73
17	Eigenvalue, Percentage of Variance and Cumulative Percentage of Variance.	74
18	Factor Loading of Health Promotion Performance Criteria in each Factor	75
19	Health Promotion Performance Criteria and Factor Loading of Factor 1	78
20	Health Promotion Performance Criteria and Factor Loading of Factor 2	79
21	Health Promotion Performance Criteria and Factor Loading of Factor 3	80
22	Health Promotion Performance Criteria and Factor Loading of Factor 4	81
23	Health Promotion Performance Criteria and Factor Loading of Factor 5	82
24	Health Promotion Performance Criteria and Factor Loading of Factor 6	83

LIST OF TABLE (CONTINUED)

Table		Page
25	Factor, Development Unit and Content of Development for Health Promotion Leadership	89
26	The results of Qualities Assessment Mean Standard Deviation and interpret of Mean	90
27	The results of Feasibility Assessment Mean Standard Deviation and interpret of Mean	91
28	The results of Utility Assessment Mean Standard Deviation and interpret of Mean	92
29	The results of Propriety Assessment Mean Standard Deviation and interpret of Mean	93
30	The results of Accuracy Assessment Mean Standard Deviation and interpret of Mean	94
31	The results of Adequacy Assessment Mean Standard Deviation and interpret of Mean	95
32	The issues of consideration, the results of evaluation from the experts on the Model and the results of adjustment the Model	96
33	Mean, Standard Deviation of knowledge, attitude and skill of Health Promotion Leadership, pre and post experimental	99
34	Comparison of the knowledge, attitude and skill of Health Promotion Leadership, pre and post experimental	100
35	Mean Standard Deviation interpret of Mean and the result of evaluation for Health Promotion Leadership skill observation	101
36	Mean Standard Deviation interpret of Mean and the result of evaluation the project	103
37	Mean Standard Deviation interpret of Mean and the result of evaluation the project in part of context	104
38	Mean Standard Deviation interpret of Mean and the result of input evaluation	105
39	Mean Standard Deviation interpret of Mean and the result of the process evaluation	106
40	Mean Standard Deviation interpret of Mean and the result of the output evaluation	107
41	Mean Standard Deviation of the quality assessment of the Model	110
42	The comment by the speakers for the Model and the results of adjust the Model	111

LIST OF TABLE (CONTINUED)

Table		Page
43	The results of appropriate performance criteria by consideration from experts	152
44	Health promotion performance criteria	159
45	Factor Eigenvalue Percentage of Variance and Cumulative Percentage of Variance	162
46	Factors meaning performance criteria and integration of contents of health promotion leadership	165

LIST OF FIGURES

Figure		Page
1	Model of development for health promotion leadership (draft 1)	40
2	Framework of The Study	51
3	Model of development for health promotion leadership (draft 2)	85
4	Model of development for health promotion leadership	115