

**LESSON LEARNED FROM THE SUCCESS OF THE
ROYAL PROJECT TO THE DEVELOPMENT OF
ROYAL PROJECT EXTENDED AREAS
IN THAILAND**

NAPAPORN TANGTIS

DOCTOR OF PHILOSOPHY

IN AGRICULTURAL EXTENSION AND RURAL DEVELOPMENT

ลิขสิทธิ์มหาวิทยาลัยเชียงใหม่

**Copyright© by Chiang Mai University
All rights reserved**

GRADUATE SCHOOL

CHIANG MAI UNIVERSITY

DECEMBER 2013

**LESSON LEARNED FROM THE SUCCESS OF THE
ROYAL PROJECT TO THE DEVELOPMENT OF
ROYAL PROJECT EXTENDED AREAS
IN THAILAND**

NAPAPORN TANGTIS

**A THESIS SUBMITTED TO CHIANG MAI UNIVERSITY IN PARTIAL
FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE
OF DOCTOR OF PHILOSOPHY
IN AGRICULTURAL EXTENSION AND RURAL DEVELOPMENT**

ลิขสิทธิ์มหาวิทยาลัยเชียงใหม่
Copyright© by Chiang Mai University
All rights reserved

**GRADUATE SCHOOL, CHIANG MAI UNIVERSITY
DECEMBER 2013**

**LESSON LEARNED FROM THE SUCCESS OF THE
ROYAL PROJECT TO THE DEVELOPMENT OF
ROYAL PROJECT EXTENDED AREAS
IN THAILAND**

NAPAPORN TANGTIS

THIS THESIS HAS BEEN APPROVED TO BE A PARTIAL FULFILLMENT OF
THE REQUIREMENTS FOR THE DEGREE OF DOCTOR OF PHILOSOPHY
IN AGRICULTURAL EXTENSION AND RURAL DEVELOPMENT

Examination Committee:

.....*A. Kanjanaphachot*.....Chairman
(Assoc. Prof. Arkom Kanjanaphachot)

.....*W. i.*.....Member
(Assoc. Prof. Dr. Wallratat Intaruccomporn)

.....*P. Abh*.....Member
(Prof. Dr. Pongsak Angkasith)

.....*Ruth*.....Member
(Assoc. Prof. Dr. Ruth Sirisunyaluck)

.....*S. Sreshthaputra*.....Member
(Assoc. Prof. Dr. Suraphol Sreshthaputra)

Advisory Committee:

.....*W. i.*.....Advisor
(Assoc. Prof. Dr. Wallratat Intaruccomporn)

.....*P. Abh*.....Co-advisor
(Prof. Dr. Pongsak Angkasith)

.....*Ruth*.....Co-advisor
(Assoc. Prof. Dr. Ruth Sirisunyaluck)

24 December 2013

Copyright © by Chiang Mai University

ACKNOWLEDGEMENT

This thesis is accomplished with the help of Associate Professor Dr. Wallratat Intaruccomporn, chairman of the thesis advisors, Professor Dr. Pongsak Angkasith and Associate Professor Dr. Ruth Sirisunyaluck, thesis advisors committee for recommended with various concepts in the research of thesis from start until finish. And thank you for Associate Professor Arkorm Kanjanaphachot and Associate Professor Dr. Suraphol Sreshtaputra that have sacrificed valuable time to advise my dissertation.

Thank you for the Royal Project Chief and the Extended Project Chief officers, staffs and farmers for the information that is useful to the research.

Thank you for the teachers of Department of the Agricultural Economics and Extension for the knowledge including staffs Department of the Agricultural Economics and Extension for the help facilitate all aspects. And all PhD. students of Agricultural Extension and Rural Development for the good friendship.

Thank you for my family, Mrs.Kanya Prompasert and Mr.Komsan Prompasert for the support, encouragement and push and always provide educational opportunities as well. In this research, researcher hopes there is useful for Highland Research and Development Institute (Public Organization) or related agencies to help the highland area farmers to make a better living. The advantage of this research, researcher would like to dedicate to parents, teachers and all who participated in this research. If there is any portion of the shortcomings of this research, the researcher would embrace it willingly.

Napaporn Tangtis