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LIST OF ACRONYMS
(in alphabetical order)

AEC	ASEAN Economic Community
APEC	Asia Pacific Economic Cooperation
ASEAN	Association of Southeast Asian Nations
ATSI	The Association of Thai Software Industry
BOI	Thailand Board of Investment
CAMT	College of Arts, Media and Technology
CMCC	Chiang Mai Creative City
CMM	Capability Maturity Model
CMMI	Capability Maturity Model Integration
CMU	Chiang Mai University
CPM	Critical Incidents Personal Mastery Model
DoD	The US Department of Defense
ESRC	The Economic and Social Research Council
FDI	Foreign Direct Investment
HR	Human Resources
HRM	Human Resources Management
ICT	Information and Communications Technology
IT	Information Technology
KEI	Knowledge Economy Index
KM	Knowledge Management
LTO	Long-term orientation
MICT	Ministry of Information and Communication Technology
NECTEC	The National Electronics and computer Technology Center
NRI	Network Readiness Index
NSTDA	The National Science and Technology Development Agency

OECD	Organisation for Economic Cooperation and Development
P-CMM	People Capability Maturity Model
SIPA	Software Industry Promotion Agency
SME	Small and Medium Enterprise
TAGGA	The Thai Animation and Computer Graphics Association
SPIN	Thailand Software Process Improvement Network
THB	Thai Baht