

ลิขสิทธิ์มหาวิทยาลัยเชียงใหม่

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APPENDIX A

MALCOLM BALDRIDGE NATIONAL QUALITY AWARD (MBNQA) QUESTIONS

- 1 Leadership
- 1.1 Senior leadership
 - a. Vision, values, and mission
 - (1) How do senior leaders set organisational vision and values? How do senior leaders deploy your organisation's vision and values through your leadership system, to the workforce, to key suppliers and partners, and to students and stakeholders, as appropriate? How do senior leaders' personal actions reflect a commitment to the organisation's values?
 - (2) How do senior leaders personally promote an organisational environment that fosters, requires, and results in legal and ethical behavior?
 - (3) How do senior leaders create a sustainable organisation? How do they create an environment for organisational performance improvement, the accomplishment of your mission and strategic objectives, innovation, competitive or role-model performance leadership, and organisational agility? How do they create an environment for organisational and workforce learning? How do they develop and enhance their personal leadership skills? How do they participate in organisational learning, in succession planning, and in the development of future organisational leaders?
 - b. Communication and organisational performance
 - (1) How do senior leaders communicate with and engage the entire work-force? How do senior leaders encourage frank, two-way communication throughout the organisation? How do senior leaders communicate key decisions? How do they take an active role in reward and recognition programs to reinforce high performance and a focus on the organisation, as well as on students and stakeholders?
 - (2) How do senior leaders create a focus on action to accomplish the organisation's objectives, improve performance, and attain its vision? What

performance measures do senior leaders regularly review to identify needed actions? How do senior leaders include a focus on creating and balancing value for students and other stakeholders in their organisational performance expectations?

1.2 Governance and societal responsibilities

- a. Organisational governance
 - (1) How does your organisation review and achieve the following key aspects of your governance system?
 - Accountability for management' sanctions
 - Fiscal accountability
 - Transparency in operations and selection of and disclosure policies for board/ policymaking body members, as appropriate governance
 - Independence in internal and external audits
 - Protection of stakeholder and stockholder interests, as appropriate
 - (2) How do you evaluate the performance of your senior leaders, including the head of your organisation? How do you evaluate the performance of members of your governance board/policymaking body, as appropriate? How do senior leaders and your governance board/policymaking body use these performance reviews to further their development and to improve both their personal leadership and that of your board and effectiveness leadership system, as appropriate?

b. Legal and ethical behavior

(1) How do you address any adverse impacts on society of your programs, offerings, services, and operations? How do you anticipate public concerns with current and future programs, offerings, services, and operations? How do you prepare for these concerns in a proactive manner, including conserving natural resources and using effective supplier management processes, as appropriate? What are your compliance key processes, measures, and goals for achieving and surpassing regulatory, safety, accreditation, and legal requirements, as appropriate? What are your key processes, measures, and

goals for addressing risks associated with your programs, offerings, services, and operations?

(2) How does your organisation promote and assure ethical behavior in all your interactions? What are your key processes and measures or indicators for enabling and monitoring ethical behavior in your governance structure, throughout your organisation, and in interactions with students, stakeholders, suppliers, and partners? How do you monitor and respond to breaches of ethical behavior?

c. Societal responsibilities and support of key communities

- (1) How do you consider societal well-being and benefit as part of your strategy and daily operations? How do you consider the well-being of environmental, social, and economic systems to which your organisation does or may contribute?
- (2) How does your organisation actively support and strengthen your key communities? What are your key communities? How do you identify these communities and determine areas for organisational involvement, including areas related to your core competencies? How do your senior leaders, in concert with your workforce, contribute to improving these communities?

2. Strategic planning

2.1 Strategy development

a. Strategy development

- (1) Process how does your organisation conduct its strategic planning? What are the key process steps? Who are the key participants? How does your process identify potential blind spots? How do you determine your core competencies, strategic challenges, and strategic advantages (identified in your organisational profile)? What are your short- and longer-term planning time horizons? How are these time horizons set? How does your strategic planning process address these time horizons?
- (2) How do you ensure that strategic planning addresses the key factors listed below? How do you collect and analyze relevant data and information pertaining to these factors as part of your strategic planning process?

- Your organisation's strengths, weaknesses, opportunities, and threats
- Early indications of risks or major shifts in technology; educational programs, offerings, and services; student and community demographics; markets; student and stakeholder preferences; competition; or the regulatory environment
- Long-term organisational sustainability, including needed core competencies
- Your ability to execute the strategic plan

b. Strategic objectives

- (1) What are your key strategic objectives and your timetable for accomplishing them? What are your most important goals for these strategic objectives?
- (2) How do your strategic objectives address your strategic challenges and strategic advantages? How do your strategic objectives address your opportunities for innovation in educational programs, offerings, services, and operations and your business model? How do your strategic objectives address current and future core competencies? How do you ensure that your strategic objectives balance short- and longer-term challenges and opportunities? How do you ensure that your strategic objectives consider and balance the needs of all students and key stakeholders?
- 2.2 Strategy deployment: how do you deploy your strategy?

Describe how your organisation converts its strategic objectives into action plans. Summarize your organisation's action plans, how they are deployed, and key action plan performance measures or indicators.

- a. Action plan and development deployment
 - (1) What are your key short and longer-term actions plans? What are the key planned changes, if any, in your programs, offerings, and services; your students, stakeholders, and markets; and how you will operate?
 - (2) How do you develop and deploy action plans throughout the organisation to your workforce and to suppliers, key partners, and collaborators, as

appropriate, to achieve your key strategic objectives? How do you ensure that the key outcomes of your action plans can be sustained?

- (3) How do you ensure that financial and other resources are available to support the accomplishment of your action plans, while meeting current obligations? How do you allocate these resources to support the accomplishment of the plans? How do you assess and manage the financial and other risks associated with the plans?
- (4) How do you establish and deploy modified action plans if circumstances require a shift in plans and rapid execution of new plans?
- (5) What are your key human resources or workforce plans to accomplish your short- and longer-term objectives strategic and action plans? How do the plans address the potential impacts on people in your workforce and any potential changes to workforce capability and capacity needs?
- (6) What are your key performance measures or indicators for tracking the achievement and effectiveness of your action plans? How do you ensure that your overall action plan measurement system reinforces organisational alignment? How do you ensure that the measurement system covers all key deployment areas, student and segments, stakeholders?

b. Performance projection

For the key performance measures or indicators identified in 2.2a(6), what are your performance projections for both your short- and longer-term planning time horizons? How are these projections determined? How does your projected performance compare with the projected performance of your competitors or comparable organisations? How does it compare with key benchmarks, goals, and past performance, as appropriate? if there are current or projected gaps in performance against your competitors or comparable organisations, how will you address them?

3 Customer focus

3.1 Customer engagement

- a. Educational programs, offerings, and services, and student and stakeholder support
 - (1) How do you identify and innovate educational programs, offerings, and services to meet the requirements and exceed the expectations of your students, stakeholders, and market segments (identified in your organisational profile)? How do you identify and innovate to attract new students and educational programs, offerings, and services stakeholders and provide opportunities for expanding relationships with existing students and stakeholders, as appropriate?
 - (2) How do you determine your key mechanisms to support use of your educational programs, offerings, and services and enable students and stakeholders to seek information and otherwise utilize your offerings, and services programs? What are your key means of student and stake-holder support, including your key communication mechanisms? How do they vary for different students, stakeholders, or market segments? How do you determine your students' and stakeholder' key support requirements? How do you ensure that student and stakeholder support requirements are deployed to all people and processes involved in student and stakeholder support?
 - (3) How do you keep your approaches for identifying and innovating educational programs, offerings, and services and for providing student and stakeholder support current with your organisation's needs and directions?

b. Building a student and stakeholder culture

- (1) How do you create an organisational culture that ensures a consistently positive student and experience and contributes to stakeholder customer engagement? How do your workforce performance management system and your workforce and leader development systems reinforce this culture?
- (2) How do you build and manage relationships with students and stakeholders

- Acquire new students and stakeholders
- Meet their requirements and exceed their expectations at each stage of their relationship with you; and
- Increase their engagement with you?
- How do you keep your approaches for creating a student- and stakeholder- focused culture and building student and stakeholder relationships current with organisational needs and direction?

3.2 Voice of the customer

- a. Student and stakeholder listening
 - (1) How do you listen to students and stakeholders to obtain actionable information and to obtain feedback on your educational programs, offerings, and services, and your student and stakeholder support? How do your listening methods vary for different students, stakeholder groups, or market segments? How do your listening methods vary across the stages of their relationships with you? How do you follow up with s students and stakeholders on the quality of educational programs, offerings, and services; student and stakeholder support; and transactions to receive immediate and actionable feedback?
 - (2) How do you listen to former students and stakeholders, potential students and stakeholders, and students and stakeholders of competitors to obtain actionable information and to obtain feedback on your programs educational, offerings, and services; stakeholder support; and transactions, as appropriate?
 - (3) How do you manage student and stakeholder complaints? How does your student and stakeholder complaint management process ensure that complaints are resolved promptly and effectively? how does your complaint management process enable you to recover your students' and stakeholders' confidence, and enhance their satisfaction and engagement? how does your complaint management system enable aggregation and of complaints for use in improvement throughout your organisation and by your analysis partners, as appropriate?

- b. Determination of student and stakeholder satisfaction and engagement
 - (1) How do you determine student and stakeholder satisfaction and engagement? How do these determination methods differ among student and stakeholder groups and market segments, as appropriate? How do your measurements capture actionable information for use in exceeding your students' and expectations and securing their stakeholders' engagement? How do your determination methods enable aggregation and analysis of data for use in improvement throughout your organisation and by your partners, as appropriate?
 - (2) How do you obtain and use information on your students' and stakeholders' satisfaction relative to their satisfaction with your competitors? How do you obtain and use information on your students' and stakeholders' satisfaction relative to the satisfaction levels of students and stakeholders of other organisations delivering similar educational services or to industry benchmarks, as appropriate?
 - (3) How do you determine student and stakeholder dissatisfaction? How do your measurements capture actionable information for use in meeting your students' and stakeholders' requirements and exceeding their expectations in the future? How do your determination methods enable aggregation and of data for use in improvement throughout your organisation and by your analysis partners, as appropriate?
- c. Analysis and use of student and stakeholder data
 - (1) How do you use information on students, stakeholders, and the market, and on programs, offerings, and services to identify current and anticipate future student and stakeholder groups and market how segments? Do you consider students and stakeholders of competitors and other potential students and stakeholders, and markets in this segmentation? How do you determine which students, groups, and market stakeholder segments to pursue for current and future programs, offerings, and services?
 - (2) How do you use information on students, stakeholders, and the market, and on programs, offerings, and services to identify and anticipate key student and stakeholder requirements (including program, offering, and service features)

and changing expectations and their relative importance to students' and stakeholders' enrollment, purchasing, or relationship decisions? How do you identify and anticipate How these requirements and changing expectations will differ across students, stakeholder groups, and market segments, and across all stages of their relationships with you?

- (3) How do you use information on students, stakeholders, and the market, and on programs, offerings, and services, to improve marketing, build a more student and stakeholder-focused culture, and identify opportunities for innovation?
- (4) How do you keep your approaches for student and stakeholder listening; determination of student and stakeholder satisfaction, dissatisfaction, and engagement; and use of student and stakeholder data current with your organisation's needs and directions?
- 4. Measurement analysis, and knowledge management
- 4.1 Measurement, analysis, and improvement of organisational performance
 - a. Performance measurement
 - (1) How do you select, collect, align, and integrate data and information for tracking daily operations and for tracking overall organisational performance, including progress relative to strategic objectives and action plans? What are your key organisational performances measures, including key short-term and longer-term budgetary and financial measures? How frequently are these measures determined? How do you use these data and information to support organisational decision-making and innovation?
 - (2) How do you select and ensure the effective use of key comparative data and information to support operational and strategic decision-making and innovation?
 - (3) How do you keep your performance measurement system current with educational service needs and directions? How do you ensure that your performance measurement system is sensitive to rapid or unexpected organisational or external changes?

b. Performance analysis and review

How do you review organisational performance and capabilities? What analysis do you perform to support these reviews and to ensure that conclusions are valid? How do you use these reviews to assess organisational success, performance relative to competitors and comparable organisations, and progress relative to strategic objectives and action plans? How do you use these reviews to assess your organisation's ability to respond rapidly to changing organisational needs and challenges in your operating environment?

c. Performance improvement

How do you translate organisational performance review findings into priorities for continuous and breakthrough improvement and into opportunities for innovation? How are these priorities and opportunities deployed to faculty, staff, other work groups, and functional-level operations throughout your organisation to enable effective support for their decision-making? When appropriate, how are the priorities and opportunities deployed to your feeder and/or receiving schools and to your suppliers, partners, and collaborators to ensure organisational alignment?

- 4.2 Management of information, knowledge, and information technology
 - a. Data, information, and knowledge management
 - (1) How do you ensure the following properties of your organisational data, information, and knowledge?
 - Accuracy
 - Integrity and reliability
 - Timeliness
 - Security and confidentiality
 - (2) How do you make needed data and information available? How do you make them accessible to your workforce, students, stakeholders, suppliers, partners, and collaborators, as appropriate?
 - (3) How do you manage organisational knowledge to accomplish?

- The collection and transfer of workforce knowledge;
- The transfer of relevant knowledge from and to students, stakeholders, suppliers, partners and collaborators;
- The rapid identification, sharing, and implementation of best practices; and,
- The assembly and transfer of relevant knowledge for use in your strategic planning
- b. Management of information resources and technology process.
 - (1) How do you ensure that hardware and software are reliable, secure, and user-friendly?
 - (2) In the event of an emergency, how do you ensure the continued availability of hardware and software systems and the continued availability of data and information?
 - (3) How do you keep your data and information availability mechanisms, including your software and hardware systems, current with educational service needs and directions and with technological changes in your operating environment?
- 5. Workforce focus
- 5.1 workforce engagement
 - a. Workforce enrichment
 - (1) How do you determine the key factors that affect workforce engagement? How do you determine the key factors that affect workforce satisfaction? How are these factors determined for different groups and segments?
 - (2) How do you foster an organisational culture that is characterized by open communication, high-performance work, and an engaged workforce? How do you ensure that your organisational culture benefits from the diverse ideas, cultures, and thinking of your workforce?
 - (3) How does your workforce performance management system support highperformance work and workforce engagement? How does your workforce performance management system consider workforce compensation, reward, recognition, and incentive practices? How does your workforce performance

management system reinforce a focus on students, stakeholders, and the organisation, as well as achievement of your action plans?

- b. Workforce and leader development
 - (1) How does your learning and development system address the following factors for your workforce and your leaders?
 - Your organisation's core competencies, strategic challenges, and accomplishment of its action plans, both short-term and long-term
 - Organisational performance improvement and
 - Ethics and ethical business practices innovation
 - The breadth of development opportunities, including education, training, coaching, mentoring, and work-related experiences, as appropriate
 - (2) How does your learning and development system address the following factors for your workforce?
 - Their learning and development needs, including those that are self-identified and those identified by supervisors and managers
 - The transfer of knowledge from departing or retiring workers
 - Their enforcement of new knowledge and skills on the job
 - (3) How do you evaluate the effectiveness and efficiency of your learning and development systems?
 - (4) How do you manage effective career progression for your entire workforce? How do you accomplish effective succession planning for supervisor, administrator, and other leadership positions? How do you ensure that faculty and staff are appropriately certified or license
- c. Assessment of workforce engagement
 - (1) How do you assess workforce engagement? What formal and informal assessment methods and measures do you use to determine workforce engagement and workforce satisfaction? How do these methods and measures differ across workforce groups and segments? How do you use other indicators, such as workforce retention, absenteeism, grievances, safety, and productivity to assess and improve workforce engagement?

(2) How do you relate your workforce engagement assessment findings to key organisational reported in category 7 to identify opportunities for improvement in both results and organisational workforce engagement results

5.2 workforce environment

5.2 workforce environment: how do you build an effective and supportive workforce environment?

Describe how your organisation manages workforce capability and capacity to accomplish the work of the organisation. describe how your organisation maintains a safe, secure, and supportive work climate within your response, include answers to the following questions: a. workforce capability and capacity.

- (1) How do you assess your workforce capability and capacity needs, including skills, competencies, and staffing levels?
- (2) How do you recruit, hire, place, and retain new members of your workforce? How do you ensure your workforce represents the diverse ideas, cultures, and thinking of your hiring and student and stakeholder community?
- (3) How do you manage and organize your workforce to accomplish the work of your organisation, capitalize on the organisation's core competencies, reinforce a focus on students and stakeholders and on the organisation, exceed performance expectations, address your strategic challenges and action plans, and achieve the agility to address changing organisational needs?
- (4) How do you prepare your workforce for changing capability and capacity needs? How do you manage your workforce, its needs, and your needs to ensure continuity, to prevent workforce reductions, and to minimize the impact of workforce reductions, if they do become necessary?

b. Workforce climate

(1) How do you address workplace environmental factors to ensure and improve workforce health, safety, and security? What are your performance measures and improvement goals for each of these needs? What are any significant differences in these factors and workforce performance measures or targets for different workplace environments?

(2) How do you support your workforce via policies, services, and benefits? How are these tailored to the needs of a diverse workforce and different workforce groups and segments?

6. Process management

6.1 work systems

- a. Work systems design
 - (1) How do you design and innovate your overall work systems? how do you decide which processes within your overall work systems will be internal to your organisation (your key work processes) and which will use external resources?
 - (2) How do your work systems and key work processes relate to and capitalize on your core competencies?

b. Key work processes

- (1) What are your organisation's key work processes? How do these processes contribute to delivering student and stakeholder value, student learning and success, financial return, organisational success, and sustainability?
- (2) How do you determine key work process requirements, incorporating input from students and stakeholders, suppliers, partners, and collaborators, as appropriate? What are the key requirements for these processes? How do you anticipate and prepare for individual differences in student learning capabilities, rates, and styles? How is information on student segments and individual students used in the design of your key work processes to engage all students in active learning?

c. Emergency readiness

How do you ensure work system and workplace preparedness for disasters or emergencies? How does your disaster and emergency preparedness system consider prevention, management, continuity of operations, and recovery?

6.2 Work processes

a. Work process design

How do you design and innovate your work processes to meet all the key requirements? How do you incorporate new technology, organisational knowledge, and the potential need for agility into the design of these processes? How do you incorporate cycle time, productivity, cost control, and other efficiency and effectiveness factors into the design of these processes?

b. Work process management

- (1) How do you implement and manage your work processes to ensure that they meet design requirements? How does your day-to-day operation of these processes ensure that they meet key process requirements? How is input from your workforce, students, stakeholders, suppliers, partners, and collaborators used in managing these processes, as appropriate? What are your key performance measures or indicators and in-process measures used for the control and improvement of your work processes?
- (2) How do you prevent variability in the implementation of your work processes that may lead to variations in student learning or student success, as appropriate? How do you minimize overall costs associated with inspections, tests, and process or performance audits, as appropriate? How do you prevent errors and rework?

c. Work process improvement

- (1) How do you improve your work processes to?
- Maximize student success;
- To improve educational programs, offerings, and services;
- And to keep the processes current with educational needs and directions?
- (2) How do you incorporate a measurement plan that makes how effective use of formative and summative assessment? how do you incorporate the results of the organisational performance reviews discussed in response to item 4.1 into the systematic evaluation and improvement of your work processes? how are process work improvements and lessons learned shared with other organisational units and processes to drive organisational learning and innovation?

7 Results

7.1 Student learning outcomes

a. Student learning results

What are your current levels and trends in key measures or indicators of student learning and improvement in student learning? How do these results compare with the performance of your competitors and comparable organisations and of other appropriate student and market segments?

7.2 Customer-focused outcomes

- a. Student and stakeholder focused results
 - (1) What are your current levels and trends in key measures or Indicators of stakeholder satisfaction and dissatisfaction? How do these results compare with the student and stakeholder satisfaction levels of your competitors and other organisations providing similar programs, offerings, and services?
 - (2) What are your current levels and trends in key measures or indicators of student and relationship building and engagement? How do these results compare over the course of time as students and stakeholders utilize your programs and services, as appropriate?

7.3 Budgetary, financial, and market outcomes

- a. Budgetary, financial, and market results
 - (1) What are your current levels and trends in key measures or indicators of budgetary and financial performance, including aggregate measures of cost containment or financial viability, as appropriate?
 - (2) What are your current levels and trends in key measures or indicators of market performance, including market share or position, market and market share growth, and new markets entered, as appropriate?

7.4 Workforce-focused outcomes

a. Work force results

- (1) What are your current levels and trends in key measures or indicators of workforce engagement and workforce satisfaction?
- (2) What are your current levels and trends in key measures or indicators of workforce and leader development?
- (3) What are your current levels and trends in key measures of work force capability and capacity, including staffing levels and appropriate skills?
- (4) What are your current levels and trends in key measures or indicators of your workforce climate, including workforce health, safety, and security and workforce services and benefits, as appropriate?

7.5 Process effectiveness outcomes

a. Process effectiveness results

- (1) What are your current levels and trends in key measures or indicators of the operational performance of your work systems, including work system and workplace preparedness for disasters or emergencies?
- (2) What are your current levels and trends in key measures or indicators of the operational performance of your key work processes, including productivity, cycle time, and other appropriate measures of process effectiveness, efficiency, and innovation?

7.6 Leadership outcomes

- a. Leadership and societal responsibility result
 - (1) What is your results s for key measures or indicators of accomplishment of your organisational strategy and action plans?
 - (2) What are your key current findings and trends in key measures or indicators of governance and fiscal accountability, both internal and external, as appropriate?
 - (3) What are your results for key measures or indicators of regulatory, safety, accreditation, and legal compliance?

(4) What are your results for key measures or indicators of ethical behavior and of stakeholder trust in the senior leaders and governance of your organisation? What are your results for key measures or of breaches of indicators ethical behavior?

(5) What are your results for key measures or indicators of your organisation's fulfillment of its societal responsibilities and your organisation's support of its key communities?



APPENDIX B GOVERNANCE INTERVIEW FORM

:Thesis Title An Integrated Management Model of Governance, Risk Management	
and Compliance for the Faculty of Affiliated Public Universities in Thailand	
nterviewing	
Interview Date	
Subject: Governance in Public Affiliated Universities in Thailand	
TimePlace	
Questions in this interview are based upon the framework of governance	
presented in the Open compliance & Ethics Group (OCEG)'s GRC Capability	
Model (OCEG, 2009)	

Interview Questions

Section 1: Context and Culture – Questions in this section relate to the external and internal context of governance in Thai universities as well as the culture, values and objectives of effective governance.

- 1.1 What is your definition of governance as it relates to universities in Thailand?
- 1.2 Why is governance important to public affiliated universities?
- 1.3 How does governance in Thai public universities compare internationally to other universities or higher education systems?
- 1.4 How does the culture of a university affect its governance?
- 1.5 In your opinion, what are the important components of governance in pulic affiliated universities in Thailand?
- 1.6 What are the key objectives of governance in Thai public affiliated universities?
- 1.7 Can you tell me more?

Section 2: Organize and Oversee – The questions in this section relate to the overall governance approach and the related roles and responsibilities.

2.1 Who is reponsible for governance in Thailand's public affiliated universities? (e.g. University council? Government? University presidents?)

- 2.2 How has governance changed, or how is it different in the newly created public affiliated/ autonomous universities?
- 2.3 Is governance the sole responsibility of higher education management?
- 2.4 What is your opinion about the role of the University Council to support governance for university management?
- 2.5 Are there any specific governance roles or other similar roles within Thai public affiliated universities?
- 2.6 In considering public affiliated universities in Thailand, does governance permeate throughout the entire orgaization?
- 2.7 How are the tone, objectives and expectations of governance distibuted throughout the organisation?
- 2.8 Can you tell me more?

Section 3: Assess and Align – The questions in this section are about how governance aligns with risk and a wider GRC framework.

- 3.1 In your opinion, how are risk and governance related?
- 3.2 How might governance change in the future for Thai universities?
- 3.3 How do universities/ management distibute/ allocate governance responsibilities across the entire organisation?
- 3.4 Governance, Risk Management and Compliance (GRC) have a clear synergy and relationship with each other, what are your opnions about GRC in public affiliated universities in Thailand?
- 3.5 How are the interests of university stakeholders (e.g. students) balanced against management duties and decisions when directing the organisations? (e.g. the immediate needs of students may differ from management decisions/ requirements and long-term VS. short term decisions.)
- 3.6 Now Thailand is facing the forthcoming AEC 2015, what are your opinions about governance in the educational sector, and the effects on risk for higher education in Thailand?
- 3.7 Can you tell me more?

- **Section 4: Prevent and Promote** This section includes questions regarding the promotion of governance throughout Thai universities and the prevention of issues related to governance.
- 4.1 How is governance promoted throughout public affiliated universities?
- 4.2 What are the specific policies, frameworks or codes of conduct relating to governance?
- 4.3 Are there any incentives to ensure good governance?
- 4.4 Can you tell me more?
- **Section 5: Detect and Discern** This part relates to notifications surveys and inquiries that relate to governance in the organisation.
- 5.1 How are governance weaknesses detected inside Thai public affiliated universities?
- 5.2 Are there any measures to deal with undesirable (unethical) conduct or system weakness related to governance?
- 5.3 Can you tell me more?
- **Section 6: Respond and Resolve** This section relates to internal measures to control governance, as well as responses to third-party inquiries or investigations.
- 6.1 Are there any internal review or investigation measures to ensure effective governance is being achieved in Thai universities?
- 6.2 How can third parties check the governance of a Thai university?
- 6.3 Can you tell me more?
- **Section 7: Monitor and Measure** Questions in this section pertain to monitoring and evaluating performance related to governance.
- 7.1 How is governance measured or monitored in Thai public affiliated universities (i.e. are there any success criteria?) and by who?
- 7.2 How is governance evaluated and improved upon in Thai public affiliated universities?
- 7.3 How is governance modified in Thai public affiliated universities to respond to a changing environment and how often?

7.4 Can you tell me more?

Section 8: Inform and Integrate – This section is about information management, technology and infrastructure.

- 8.1 How do universities document and record governance information?
- 8.2 How do universities get the right information to the right people at the right time?
- 8.3 How do universities ensure governance information flows up, down and across the organisation, both effectively and accurately?
- 8.4 To what extent does governance allow an understanding of information for decision making?
- 8.5 How do universitites use governace to make risk aware decisions?
- 8.6 To what extent is technology used to ensure effective governnce?
- 8.7 Can you tell me more?

Sincerely yours



APPENDIX C RISK MANAGEMENT INTERVIEW FORM

:Thesis TitleAn Integrated Management Model of Governance, Risk Management
and Compliance for the Faculty of Affiliated Public Universities in Thailand
Interviewing
Interview Date
Subject: Governance in Public Affiliated Universities in Thailand
TimePlace
Questions in this interview are based upon the framework of risk management
presented in the Open compliance & Ethics Group (OCEG)'s GRC Capability
Model (OCEG, 2009)

Interview Questions

Section 1: Context and Culture – Questions in this section relate to the external and internal context of risk management in Thai universities as well as the culture, values and objectives of effective risk management.

- 1.1 What is your definition of risk management as it relates to universities in Thailand? i.e. What does risk management mean to you?
- 1.2 Why is risk management important for public autonomous universities?
- 1.3 How does risk management in Thai public universities compare internationally to other universities or higher education systems? Are there any specific aspects of risk management in Thailand universities you would like to share?
- 1.4 In your opnion, what are the important components of risk management in pulic autonomous universities in Thailand?
- 1.5 What are the key objectives of risk management in Thai public autonomous universities?
- 1.6 Can you tell me more?

- **Section 2: Organize and Oversee** The questions in this section relate to the overall risk management approach and the related roles and responsibilities.
- 2.1 Who is reponsible for risk management in Thailand's public autonomous universities? (e.g. University council? Governament? University presidents?) At CMU, is it individual faculties, the university council, or specific individuals?
- 2.2 How has risk management changed, for public autonomous universities?
- 2.3 Is risk management the sole responsibility of higher education management or should everyone be involved?
- 2.4 What is your opinion about the role of the University Council and risk management?
- 2.5 Are there any specific risk management jobs/ roles or other similar roles within Thai public autonomous universities?
- 2.6 How are risk management requirements distibuted throughout the university?
- 2.7 Can you tell me more?
- **Section 3: Assess and Align** The questions in this section are about how complaince aligns with risk and a wider GRC framework.
- 3.1 How might risk management change in the future for Thai universities?
- 3.2 Governance, Risk Management and risk management (GRC) have a clear synergy and relationship with each other, what are your opnions about GRC in public affiliated universities in Thailand?
- 3.3 How are the interests of university stakeholders (e.g. students) balanced against Risk management with the organisations?
- 3.4 Now Thailand is facing the forthcoming AEC 2015, what are your opinions about risk management in the educational sector, and the effects on risk for higher education in Thailand? Is risk management more important? Does ti need to change?
- 3.5 Can you tell me more?

Section 4: Prevent and Promote – This section includes questions regarding the promotion of risk management throughout Thai universities and the prevention of issues related to risk management.

- 4.1 How is risk management promoted throughout public autonomous universities to make sure everyone is award?
- 4.2 Are there any incentives for faculties/ staff to ensure effective risk management?
- 4.3 Can you tell me more?
- **Section 5: Detect and Discern** This part relates to notifications surveys and inquiries that relate to risk management in the organisation.
- 5.1 How are risk management weaknesses detected inside Thai public autonomous universities?
- 5.2 Are there any methods to deal with undesirable (unethical) conduct or system weakness related to risk management?
- 5.3 Can you tell me more?
- **Section 6: Respond and Resolve** This section relates to internal measures to control risk management, as well as responses to third-party inquiries or investigations.
- 6.1 Are there any internal review or investigation measures to ensure effective risk management is being achieved in Thai universities?
- 6.2 How can third parties check the risk management of a Thai university?
- 6.3 Can you tell me more?
- **Section 7: Monitor and Measure** Questions in this section pertain to monitoring and evaluating performance related to risk management.
- 7.1 How is risk management measured monitored or checked in Thai public autonomous universities (i.e. are there any success criteria?) and by who?
- 7.2 Can you tell me more?
- **Section 8: Inform and Integrate** This section is about information management, technology and infrastructure.
- 8.1 How do universities document and record risk management information?
- 8.2 How do universities get the right risk management information to the right people at the right time?

- 8.3 How do universities ensure risk management information flows up, down and across the organisation, both effectively and accurately?
- 8.4 How do universitites use risk management to make risk aware decisions?
- 8.5 To what extent is technology used to ensure effective risk management?
- 8.6 Can you tell me more?

Sincerely yours



APPENDIX D COMPLIANCE INTERVIEW FORM

Thesis TitleAn integrated Management Model of Governance, Risk Management
and Compliance for the Faculty of Affiliated Public Universities in Thailand
Interviewing
Interview Date
Subject: Governance in Public Affiliated Universities in Thailand
TimePlace

Questions in this interview are based upon the framework of complaince presented in the Open compliance & Ethics Group (OCEG)'s GRC Capability Model (OCEG, 2009)

Interview Questions

Section 1: Context and Culture – Questions in this section relate to the external and internal context of compliance in Thai universities as well as the culture, values and objectives of effective compliance.

- 1.1 What is your definition of compliance as it relates to universities in Thailand? e.g. What does compliance mean to you?
- 1.2 Why is compliance important for public autonomous universities?
- 1.3 How does compliance in Thai public universities compare internationally to other universities or higher education systems? Are there any specific aspects of compliance in Thailand universities you would like to share?
- 1.4 In your opnion, what are the important components of compliance in pulic autonomous universities in Thailand?
- 1.5 What are the key objectives of compliance in Thai public autonomous universities?
- 1.6 Can you tell me more?

- **Section 2: Organise and Oversee** The questions in this section relate to the overall compliance approach and the related roles and responsibilities.
- 2.1 Who is reponsible for compliance in Thailand's public autonomous universities? (e.g. University council? Governament? University presidents?) At CMU, is it individual faculties, the university council, or specific individuals?
- 2.2 How has compliance changed, for public autonomous universities?
- 2.3 Is compliance the sole responsibility of higher education management or should everyone be involved?
- 2.4 What is your opinion about the role of the University Council and compliance?
- 2.5 Are there any specific compliance jobs/ roles or other similar roles within Thai public autonomous universities?
- 2.6 How are compliance requirements distibuted throughout the university?
- 2.7 Can you tell me more?
- **Section 3: Assess and Align** The questions in this section are about how complaince aligns with risk and a wider GRC framework.
- 3.1 In your opinion, how are risk and complaince related? Does compliance increase or reduce risks to the university?
- 3.2 How might complaince change in the future for Thai universities?
- 3.3 Governance, Risk Management and Compliance (GRC) have a clear synergy and relationship with each other, what are your opnions about GRC in public affiliated universities in Thailand?
- 3.4 How are the interests of university stakeholders (e.g. students) balanced against management duties and decisions when directing the organisations? (e.g. the immediate needs of students may differ from management decisions/ requirements and long-term VS. short term decisions.)
- 3.5 Now Thailand is facing the forthcoming AEC 2015, what are your opinions about compliance in the educational sector, and the effects on risk for higher education in Thailand? Is compliance more important? Does it need to change?
- 3.6 Can you tell me more?

- **Section 4: Prevent and Promote** This section includes questions regarding the promotion of compliance throughout Thai universities and the prevention of issues related to compliance.
- 4.1 How is compliance promoted throughout public autonomous universities to make sure everyone is award?
- 4.2 Are there any incentives for faculties/ staff to ensure effective compliance?
- 4.3 Can you tell me more?
- **Section 5: Detect and Discern** This part relates to notifications surveys and inquiries that relate to compliance in the organisation.
- 5.1 How are compliance weaknesses detected inside Thai public autonomous universities?
- 5.2 Are there any methods to deal with undesirable (unethical) conduct or system weakness related to compliance?
- 5.3 Can you tell me more?
- **Section 6: Respond and Resolve** This section relates to internal measures to control compliance, as well as responses to third-party inquiries or investigations.
- 6.1 Are there any internal review or investigation measures to ensure effective compliance is being achieved in Thai universities?
- 6.2 How can third parties check the compliance of a Thai university?
- 6.3 Can you tell me more?
- **Section 7: Monitor and Measure** Questions in this section pertain to monitoring and evaluating performance related to compliance.
- 7.1 How is compliance measured monitored or checked in Thai public autonomous universities (i.e. are there any success criteria?) and by who?
- 7.2 Can you tell me more?
- **Section 8: Inform and Integrate** This section is about information management, technology and infrastructure.
- 8.1 How do universities document and record compliance information?

- 8.2 How do universities get the right compliance information to the right people at the right time?
- 8.3 How do universities ensure compliance information flows up, down and across the organisation, both effectively and accurately?
- 8.4 How do universitites use compliance to make risk aware decisions?
- 8.5 To what extent is technology used to ensure effective compliance?
- 8.6 Can you tell me more?

Sincerely yours



APPENDIX E GRC ON CAMT MBNQA

GRC Code	Table E.1 GRC on the CAMT MBNQA Descriptions	Types
	Organisational Profile	
G_MBNQA 0.1	CAMT is strong in governance and alignment with Thai governance rule, namely rule of law, ethics, transparency, participation, responsibility, accountability, value for money.	Information
R_MBNQA 0.1	The AEC 2015	Information
C_MBNQA 0.1	 Government information or others related organisations to set CAMT strategy, namely Student loan information is from student loan office QA information is from office for national education standards (ONESQA) and quality assessment (QA) and office of higher education commission (OHEC) Educational concept is from Thai higher educational president meeting. To set up CAMT strategy according to Chiang Mai provincial strategic planning 	Information
	 Strategy of office of the national economic and development board Country creative economy strategy 	7
	Leadership	
G_MBNQA 1.1	Responsibility and accountability of CAMT Dean and administrative department such as the honesty of the administrators.	Information
G_MBNQA 1.2	Executive staff should be the role model and should have professional ethics.	Knowledge
R_MBNQA 1.1	Risk in transparency and accountability in CAMT administrators such as the legibility of the authority	Information
R_MBNQA 1.2	Risk in experience of CAMT administrators such as being new administrators	Information
C_MBNQA 1.1	CAMT dean will be a mentor for others leaders such as autorising Vice and assistance deans to have responsibilities and learning knowledge of CAMT management by using modern information technology, accounting, finance, research, policy and planning affairs, educational services for student affairs. Especially using QA, as technique to share experience and knowledge in job for reducing risks in CAMT by setting workshop for staff in CAMT.	Knowledge
C_MBNQA 1.2	The best management is changing in CAMT organisation before CAMT was affected with external impactions such as learning and testing education knowledge in advance to change management in CAMT. Also, CAMT Dean will concern that changing better management before CMU requirements.	Knowledge
C_MBNQA 1.3	 CAMT Dean should be evaluated by board and CMU committee. CAMT should set administrative assessment and feedback by; Assessing results of administrative operation The minimum of the teachning workload Ability to plan and process QA Ability to control compliance 	Information
	 Ability to report and inform Ability to manage budget Ability to manage and develop personnel 	r V

GRC Code	Descriptions	Types
	Ability to find revenue	
	 CAMT should set five levels of assessment) 	
	 Level 1: General management 	
	 Level 2: Administrators can control their work 	
	 Level 3: Adminstrators can solve problems 	
	 Level 4: Administrators can develop and coarch their 	
	work	
	 Level 5: Administrators can create new job and 	
	innovation	
	 CAMT assesses and sends feedback to administrators every 	
	semester	
9	Strategic Planning	
G_MBNQA	CAMT should set strategies to maintain good relationship with CMU	Knowledge
2.1	and Chiang Mai provincial government, while align CAMT strategies	
	with the plan and policies of the university and government to assess	
	the efficiency and effectiveness. Then alignment CAMT strategy with	
	plan and policy of CMU and Chiang Mai provincial governments and	
300	assess efficiency and effectiveness of CAMT strategy with these	
	method	
	Alignment with 10-year strategic developmental plan and the	
	annual policies	
	Arrangement of CAMT BSC	
	Align CAMT projects with CMU strategies	
	CAMT follows-up action plans and reports to CMU	
	CAMT organises meetings twice a month	
R_MBNQA	Risk in strategic setting such as CAMT strategy is not alignment with	Information
2.1 R_MBNQA	CMU or Chiang Mai community. Risk in operational strategy such as	Information
2.2	Kisk in operational strategy such as	Information
2.2	Environmental changes	
	 Economic changes both national and international such as 	
	industry and IT employment.	
	Admission competition with group of science and technology	
	faculty such as faculty of business administration, computer	
	science program, computer engineering program. It influences	
	the number of students enrollment/ it influences the choice of	
	students.	
	 It influences the number of students enrollment/ it influences the choice of students 	
	Human resource strategy	
	Academic strategy	
12.2	Assets strategy	
ianŝi	• Assets strategy	
R_MBNQA	Assets strategy Risk in financial strategy such as CAMT has low budget from	Information
2.3	Assets strategy Risk in financial strategy such as CAMT has low budget from government and 93% of its revenue is self-funded	
2.3 R_MBNQA	Assets strategy Risk in financial strategy such as CAMT has low budget from government and 93% of its revenue is self-funded Risk in compliance to set strategy such as a lack of update information	Information Information
2.3 R_MBNQA 2.4	Assets strategy Risk in financial strategy such as CAMT has low budget from government and 93% of its revenue is self-funded Risk in compliance to set strategy such as a lack of update information to set strategy or setting insignificant strategy.	Information
2.3 R_MBNQA 2.4 C_MBNQA	Assets strategy Risk in financial strategy such as CAMT has low budget from government and 93% of its revenue is self-funded Risk in compliance to set strategy such as a lack of update information	
2.3 R_MBNQA 2.4	Assets strategy Risk in financial strategy such as CAMT has low budget from government and 93% of its revenue is self-funded Risk in compliance to set strategy such as a lack of update information to set strategy or setting insignificant strategy.	Information
2.3 R_MBNQA 2.4 C_MBNQA	Assets strategy Risk in financial strategy such as CAMT has low budget from government and 93% of its revenue is self-funded Risk in compliance to set strategy such as a lack of update information to set strategy or setting insignificant strategy. How to set CAMT strategy	Information
2.3 R_MBNQA 2.4 C_MBNQA	Assets strategy Risk in financial strategy such as CAMT has low budget from government and 93% of its revenue is self-funded Risk in compliance to set strategy such as a lack of update information to set strategy or setting insignificant strategy. How to set CAMT strategy Using QA to	Information
2.3 R_MBNQA 2.4 C_MBNQA	 Assets strategy Risk in financial strategy such as CAMT has low budget from government and 93% of its revenue is self-funded Risk in compliance to set strategy such as a lack of update information to set strategy or setting insignificant strategy. How to set CAMT strategy Using QA to Design business processes Train personnel as business process 	Information
2.3 R_MBNQA 2.4 C_MBNQA	 Assets strategy Risk in financial strategy such as CAMT has low budget from government and 93% of its revenue is self-funded Risk in compliance to set strategy such as a lack of update information to set strategy or setting insignificant strategy. How to set CAMT strategy Using QA to Design business processes 	Information

GRC Code	Descriptions	Types
	Assess work load of CAMT staff CAMT will reject projects which do not align with CAMT.	
	 CAMT will reject projects, which do not align with CAMT QA 	
	 Using E-learning to; 	
	Retrieve the teaching content of each subject	
	In case any lecturers need to stop teaching (i.e. Pursue higher	
	degree or attend training programs), e-learning can help other	
	lecturers to replace the vacancy	
	Setting E-learning Franchise with other institutions that are	21111
	teaching IT To share or exchange knowledge.	
	 Using e-learning as a measurement to evaluate lecturers' 	
	workload for lecturers who start to create E-learning.	40 5
	Setting The maintenance of e-learning content as one-hour	
	workload of lecturers	
	Lecturer can use E-learning to get higher academic position.	
	Using Micro Lab	
	■ Improve technology skill of bachelor students to work in	
	industry	9
	To support students to do in project and research independent	MILE
	study and thesis	
	 To be a model as a future laboratory 	Late.
	■ To set 5% of income for Micro Lab	00
	 To encourage lectures to study PhD and attract them to 	
	continue working when they graduate CAMT is excellence in	
	KM. CAMT should maintain KM as the best practice and	
	show KM to customers.	
	 To store knowledge of Ph.D. student and assess qualification 	
	 To learn and work in KMS 	\bigcirc
	 To use KMS in staff and board meetings 	
	CAMT will set ISO standard for professional software skill such	Y /
	as ISO series 15504/12207/29110/25000/27000 to be unique	
	academic competitiveness when comparing curriculum with the	
	program of computer science and computer engineering. Also,	
	CAMT use ISO to increase opportunity of work for graduates	
	students.	
	CAMT provides ISO standard to students as;	
	 A requirement of students who will graduate from CAMT 	
	A quality management	
	A research method of how to integrate with standard ISO	
	9001/2008 29110 25000 27000	
	Using BSC to adjust CAMT Strategy	
	Linking research with academic services	
C_MBNQA	How to transfer action plans to achieve strategic goals and key	Knowledg
2.2	strategies.	
	Providing annual CAMT policy based on CMU policy	
	• Using QA as training and developing staff and lecturers to achieve	
	strategic plan	
C_MBNQA	How to achieve in strategic human resources plan and action plans.	Knowledg
2.3	Having 80 percent of Ph.D. lecturers by;	111/4
	 Giving full time Ph.D scholarship. 	
	 Sandwich program with European university 	
	 E-link Scholars with European university 	14 3
	E-link project with European university	
	 CMU scholars 	-
	 Having higher academic position of lecturers through by; 	1

GRC Code	Descriptions	Types
	 Using E-Learning to encourage lecturers to have higher academic position 	
0	 Provide post-doctorate program with E-link scholars Providing scholarship to students to work in e-learning project 	
//_9	 Supporting master degree staff to be consultants via by; Providing a scholarship to study master degree in CAMT by 	
	working with CAMT projects	
	■ The ratio of staff and lecturers should be 3: 1	0.01
	Customer Focus	
G_MBNQA 3.1	CAMT focuses on student's benefit and quality by setting major budget to support students academic and activities. CAMT set school of academic as a students' academic and educational activities.	Knowledge
G_MBNQA	CAMT provides relationships with stakeholders	Knowledge
3.2	 Setting student community and appointing lecturers as advisors. Promising service mind of staff Joining the board of province 	Kilowicage
0	Complying with regulations	900
2	 Join various committees, CMU activities, financial supporting Participating in with government activities 	5}0}e
	 Coordinating with mind service, providing souvenirs in important events Warm welcome to visitors 	- ATT
	 Warm welcome to visitors Providing higher profession and supporting staff to have higher degree (master, Ph.D.), 	
1	Promoting ownership feeling, extra income and having well welfare	6
	Identifying risk in students who have low grade and improper behavior. Then reporting to their parents, following student, Having loan information, Setting ethic camp to students	9
The	Providing transparency and fairness to traders who connected CAMT transparency and fairness	, ///
G MOVIO	Providing parking, restaurant, safety, lighting, security guards	**
G_MBNQA 3.3	 CAMT proves requirements and expectations of stakeholders Learning student requirements and expectations through by student community meeting to promote students action in problems and requirements. 	Knowledge
	Listening to suggestion of employersSurveying on students satisfactions to improve and adjusting	
-1	 curricula The dean should attend CMU administrative meeting to know the CMU requirements Getting satisfactions of lecturers from others 	
	faculty who serve CAMT courses	
	Investigating the satisfaction of the administrators	01.0
D. MDNO.4	Setting orientation to parents of new students	T.C.
R_MBNQA 3.1	Risk of operational in quality students such as High drop-out percentage in the first year	Information
3.1		
R_MBNQA 3.2	Improper behavior of student such as drug-addicted students Risk of stakeholder requirements and expectations	Information
C_MBNQA	CAMT categorises customers and stakeholders, namely	Information
3.1	• Customers	
	■ Students	r V
	Academic service customers	- V
	 Communities in 4 upper northern provinces: Chiang Mai, 	

GRC Code	Descriptions	Types
	Lam Phun, Lam Phang and Mae Hong Sorn Business sectors where had corporation in cooperative education program Employer of CAMT graduated students Stakeholders Thai Office of Higher Education Commission CMU Government which support funding to CAMT Other faculties where serving CAMT students on teaching Foreign universities for academic Cooperation with CAMT CAMT staff CAMT parents Visitors Communities are colleges such as the faculty of Economics, CMU library	
C_MBNQA 3.2	 How to improve quality of students To solve problems in quality of students' with amount of dropouts in the first year and the number of students who graduated and got a job. In the future, CAMT will improve academic activities for the first-year students and recruit 5% more students whose grade point average (GPA) is more than 3.5 To promote skill of students. CAMT focuses on cooperative education, prepare student into corporative education. 	Knowledge
C_MBNQA 3.3	 How to manage student activities. Participating in CMU student activities along with the policy of CMU student clubs Setting CAMT committee to arrange academic activities Providing five categories of student activities namely Academic activities Sports and healthy activities Community service Recreation Arts and culture preservation Training CAMT students to meet the CMU graduation standard Providing software professions Fostering CAMT values and branding 	Knowledge
C_MBNQA 3.4	How to measure satisfaction / dissatisfaction, and ensure using fact information • Questionnaire • Feedback box • Telephone • Personal relationship • Meeting with board of directors and consider the feedback received. If it can solve problems, problems should be solved as soon as possible	Knowledge
C_MBNQA 3.5	 How to improve negative impacts in the society. To clarify if students and staff have done anything wrong. To use customer social responsibility (CSR) as social responsibility such as using information technology to teach disabled children and monks. To align with CMU law by providing scholarships to students who 	Knowledge

	GRC Code	Descriptions	Types
		lack student tuition fee by employing students to work in CAMT such as library or CAMT projects	
	C_MBNQA 3.6	How to maintain relationship with CMU The responsibilities of CAMT administrative office is to coordinate with administration in staff, financial, accounting, procurement, and academic services	Knowledge
6	C_MBNQA 3.7	 How to support communities to be strengthened by Supporting tourism community such as Wua Lai community. Chiang Mai Tourism Association through aligning with CAMT and CMU missions. Communities in Lam Phun because these communities are under CAMT responsibility such as Jum Kee Nok community and community around Lam Phun industry region. Providing software for elderly, disabled, disadvantaged people 	Knowledge
	G 1 CD V C 1	Measurement Analysis and Knowledge Management	
	G_MBNQA 4.1	Information characters of CAMT are: comprehensiveness, speed, accuracy, modernity, linkages, reliability, the ability to access, the ability to detect, corporations information, security, confidentiality.	Information
	R_MBNQA 4.1	 Risk in CAMT information Incorrect information or a lack of information Hiding mistakes in incorrect The secret of business information was stolen or was loss Information Mishandling of personal information Information was damaged Errors in analysing information 	Information
	C_MBNQA 4.1	 CAMT Information technology regulations; Leader as a designer Using information in real management Aligning with CMU regulations Using information for management and work Monitoring departments, financial accounting and quality assurance Everyone in CAMT has personal computer or notebook Having a QA meeting twice times a year Using COSO I / II 	Knowledge
a Convr	C_MBNQA 4.2	 CAMT uses information the same as CMU such as information to assess lecturers and advisors, which use to assess lecturers and adviser CAMT provides individual information in organisation which are; CMU regulations of lecturers Student loan information Students risks who have low grade and abnormal behavior Store information and align with QA 	Knowledge
СОРУ	C_MBNQA 4.3	CAMT uses monthly CMU financial statement before the 5 th day of month to analyse the cash flow in CAMT administrative meeting	Information
AII	C_MBNQA 4.4	CAMT uses CMU MIS Projects, Information from CMU registration department, QA and financial information to evaluate job assessments (JA) and TOR for paying over workload and disciplinary punishment of CAMT staff	Knowledge

GRC Code	Descriptions	Types
C_MBNQA 4.5	CAMT uses business intelligence on Microsoft Share Point and update information to use information in administrative board and KM committee every month	Knowledge
C_MBNQA 4.6	 How to manage CAMT BSC CAMT BSC initiatives must be aligned with QA projects and used to be CMU administrative agreement To set targets and create initiatives based on the former BSC 	Knowledge
C_MBNQA 4.7	How to manage software and hardware to support and serve CAMT information Using higher for hardware and software Investment cost should be variable cost Setting replacement cost as in 10% of CAMT income annually, especially center server CAMT will use more open source software Workforce Focus	Knowledge
G_MBNQA	CAMT responsiveness in professional ethics of lecturers to be	Knowledge
5.1	conscious and accountable of the students' tuition fee	Knowiedge
G_MBNQA 5.2	 CAMT factors to increase personnel with happiness Administrators Proud to be CAMT employee as their own business Staff and Lecturers Students, staff and lectures recognized themselves as parts of 	Knowledge
	 CMU Provide stable future for welfare, education, intensive Getting extra revenue to be able to live with dignity in the society 	40
R_MBNQA 5.1	Staff and lecturers lack experience	Information
R_MBNQA 5.2	Staff and lecturers have complaints and grievances	Knowledge
C_MBNQA 5.1	 How to train new staff to have responsibilities and ethics CAMT sends staff to attend CMU new staff orientation. CAMT has announced a code of ethics of staff and students Employment retired lecturers as consultants to teach staff in academic and student service Employ staff from CMU Office of President to be mentors to teach CAMT staff in academic and student service 	Information
C_MBNQA 5.2	How to develop local workforce to promote themselves in official duties	Knowledge
	 Lecturers: Assign duties to contact with their local organisations such as school or government offices. This method encourages lectures to use their relationship to help their communities with research or academic service Staff: Assign their jobs to contact with department in CMU, to promote CAMT, and to improve their research and academic service skill in their local communities 	evice
5 III	Balance between workload and income by using research and academic service and encouraging lecturers to have higher academic position	
C_MBNQA 5.3	How to promote the use of knowledge and new skills • Dean will attend CMU activities, then requires staff in CAMT to work before CMU requirements	Knowledge

(GRC Code	Descriptions	Types
		 Using team competency model to be self-assessment and setting goal for CAMT head office as the trainee (Using job to train 	
		employee)	
		Using CMU mission to train CAMT administrators	
		Using KM on share point business intelligence	
		Using self assessment report (SAR) for training	
		Using CMU quality guide line	
		Using CAMT quality manual	3111
	9	Using QA action plans as a guide be work direction	3, //
		Providing work flow and regulations	
// (9)	~ /	Using KPI of OHEC, ONESQA, OPDC, CMU QA Using the Asian and Clabel unique site and outstand to recover the	40)
		 Using the Asian and Global university rank system to measure the position of CAMT 	
	C_MBNQA	How to develop local workforce to promote themselves in official	Knowledge
	5.4	duties	Tellowicug
		• Leaturers: Assign duties to contest with their level organisations	
300		• Lecturers: Assign duties to contact with their local organisations such as their former schools or government offices in their	30
		hometown. This method encourages improve lectures to use their	
		relationship to help their communities with research or academic	
		service	70
		• Staff: Assign their jobs to contact with departments in CMU, to	,
		promote CAMT, and to improve their research and academic	
		service skill in their local communities	
		 Serve the community to improve the skills of CAMT staff and to win competitiveness in the 8 upper northern provinces, 	
		particularly in tourism	
	C_MBNQA	How to develop staff to achieve goal and balance and align with staff	Knowledge
	5.5	needs	Tillo wiedg
	1/12	• Executive committees have the authority to allocate funds to solve	
		problems immediately	
		 To assign assistant dean to supervise to supervise policy making, planning, quality assurance and financial (Plan Do Check Act all 	
		management process by one administrative person with an	
		objective of training a dean candidate (Objective is training to be	
		dean)	
		Using QA to evaluate job description.	
		• College teaching load is one course of the college teaching load is	
		divided into sections and assigned to at least 25 people. 4 people	
		are responsible for one section so that they can replace each other	
		in the same subject.Using E-learning courses to develop lecturers in planning,	(
7 21 67 12		teaching and preparing to teach.	
		The research is used to load Micro Lab work	
		Each lecturer should publish at least 1 paper per year	
	. 6	QA workload for staff use academic workload	
CONVE	th4(The QA workload for each staff should meet the standard of CMU	
CODALIF		QA average workload	IIVt
	7	Using team competency to help each other in group of staff to	
		achieve goals and align with CMU QA, TQA in Category 4, KM,	1
A 1 1			
A I I	ri	MIS, personnel scorecard (TQR & JA) and HR Scorecard (Team	rv
A I I	C_MBNQA		Knowledge

GRC Code	Descriptions	Types
	 Administrators To visit collaborative partners abroad on behalf of CAMT Funding academic presentations at international conferences abroad Funding exchange program with partner universities Funding scholarship to study at the doctoral or post-doctoral degree in CAMT and aboard Staff and lecturers Providing health insurance Providing transportation such as van service Giving scholarship to study higher degree in CAMT (Master, Ph.D.) Providing CAMT fund for staff loans Giving scholarship as staff foreign exchange, which is incentive grants to encourage staff to master in Sandwich Program and courses in CAMT Lecturers and staff are encouraged to get extra revenue from knowledge management innovation center (KIC) Supporting staff to work over time and study higher degree in 	
3-1	CAMT	7
C_MBNQA 5.7	 How to evaluate personnel effectiveness of the education and training CAMT assess individual performance every semester Using human resource (HR) scorecard to improve workforce CAMT staff and lecturers have to work full time Using competency-based management to do job description (JD) and job specification (JS) Using CMU assessment standard to evaluate staff before signing new contacts such as calculating 35 hours as a minimum workload to do TOR and JA (Job Assessment) and paying extra money for minimum overtime workload and to increase salary, bonus and sign new contacts 	Knowledge
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Process Management	
G_MBNQA 6.1	CAMT value, culture and branding created based on 4 missions of CMU (Academic, research, academic service and culture preservation), which are under CMU QA processes.	Knowledge
R_MBNQA	Risk in finance such as low budget	Information
6.1 R_MBNQA 6.2	Risk in compliance such as lack of knowledge in law and regulation	Information
C_MBNQA 6.1	 Rule of law: CAMT manages organisation under financial and accounting compliances of CMU, Thai law, research and academic regulations with accountability and transparency. Ethics: CAMT is professional in academy. There are ethic committees who support ethics and morality along with sufficiency economy for staff assessment. Transparency: CAMT's strategy, There is CMU revenue committee to manage, assess, and solve problem every month. Also, The management of CAMT was audited and assessed management by Northern government sectors in for financial, account and procurement. Moreover, there is CMU internal audit to assess CAMT. Participation: CAMT gives a chance for staff at all levels to participate in the management as committees of CAMT in projects 	Knowledge

GRC Code	Descriptions	Types
	 and activities. Responsibility: CAMT board has delegated responsibility for the management of all levels. Also, there is a clear term of reference (TOR) with agreement of CAMT staff. CAMT supports all departments to be aware of their functions and responsibilities by giving CAMT staff to report problems or obstacles in performing every month. They can analyse causes of troubleshooting and give solutions in meeting CAMT committee. Accountability: CAMT has a clearly vision, missions, goals, objectives and strategies. Also, supporting all people in CAMT to be involved in organisation as their ownership of CAMT. CAMT uses coordination, time management, communication and decision techniques in term of reference (TOR) of staff, lecturers and administrators to help to achieve CAMT targets. Moreover, CAMT has backup plan to measure and evaluate staff with BSC and QA in case over expectations happen. Value for money: CAMT has focused on efficiency in resources such as sharing printer, information sharing on Knowledge Management System (KMS), using KMS conferencing system to save paper. CAMT set campaign to save energy e.g. In order to save electricity, it is encouraged not to use air conditioning in the morning when it is not too hot. 	Types
C_MBNQA 6.2	How to create, design and implementation CAMT value CAMT complies organisational value within and outside CAMT namely, CAMT quality manual, action plan, work flow, SAR, CMU guide line, CMU quality assurance (QA) and KPIs, regulations from office of higher education commission (OHEC), Office for National education standards and quality assessment (ONESQA), Office of the public sector development commission (OPDC)	Knowledge
	CAMT categorises the implementation of CAMT value into four sections, namely: Academic • Approved by the Cabinet, CAMT set up ICT institutes to provide undergraduate and graduate programs in the upper northern provinces of Thailand, namely: □ Bachelor's degree; CAMT produces undergraduates students who have characteristic as international knowledge worker □ Master's Degree; CAMT improves skill of staff who work in the industry □ Ph.D.; CAMT creates new knowledge of industry, namely software, handy craft and tourism. □ CAMT designed four Different IT curricula, namely • Enterprise Software	810
	 Mobile Software Graphic Software Embedded Software Minor subjects in the curriculum The Software engineering (SE) curriculum focuses on designing and developing enterprise software, mobile software, embedded software The Animation curriculum focuses on graphic software) The Modern Management curriculum focuses on 	nive r v

GRC Code	Descriptions	Types
	applying Enterprise software in the industry of estate	
	industry, e-Tourism, e-government	
	 KM curriculum focuses on applying IT to solve 	
	problems and help with decision making Research	
	 CAMT focuses on Micro lab policy. CAMT uses 5% of 	
	budget to develop skill of students in skill of students at all	
	levels through projects and contests	
	 Research topics in CAMT curricula, namely 	
	 Knowledge management (KM) researches focus on 	
	utility, community, government, e-tourism, artificial	
	intelligence (AI) and knowledge engineering, health care,	
	and university research management	
	 Software engineering (SE) researches focus on very small 	
	enterprise software, mobile technology, Model-driven architecture	
	, service-oriented architecture (SOA), multi-agent	
	systems (MAS)	
	 Animation researches focus on culture and creative 	
	economy, cognitive science and learning, serious game	
	 Modern management and information technology 	
	(MMIT) curriculum focuses on operational management	
	and simulation, competency and workplace learning,	
	information system such as enterprise resource planning	
	(ERP), supply chain management logistic and customer	
	relation management (CRM)	
	Academic service	
	 CAMT set academic services in KM. It aligns with Chiang 	
	Mai provincial strategy namely, tourism, handy craft and	
	software, new media studio.	
	Arts, and culture preservation	
	CAMT develops and maintains relationship with communities	
	both inside and outside CMU, namely CMU arts, and culture	
	preservation activities, Thai national culture, ministry of	
	culture, World intellectual property and intangible culture	
	heritage framework, culture communities in 8 upper northern	
C MDMO 4	provinces	IZ 1 1
C_MBNQA	How to succeed in objectives of business processes	Knowledge
6.3		
	Academic	
	Providing academic activities for added academic skill such	
	as pre-college such as summer CAMT to prepare CAMT	
	students with academic skills before formally enter the	
	university in the first year	
	 Using Micro Lab to improve skills of students, contest 	
	projects and thesis	
	 Using professional standards software (ISO) 	
	12207/29110/15504/25000/27000/9001: 2008	
	■ Using QA experience to train and coach personnel, HR	
	scorecard, personal scorecard risk management, and	
	knowledge management	
	Using E-Learning to develop teaching Setting knowledge management innovation centre	
	Setting knowledge management innovation centre	
	• Research	
	Aligning Ph.D. curriculum with research. Students who finish	
	the first-year project must publish at least one international	
	conference paper	

GRC Code	Descriptions	Types
	 Setting a rule for full-time Ph.D students who are required to publish two journals; for part-time students who are required to publish one journal. In the first publication, students should be registered as the first author, followed by coauthors and advisors. In the second publication, the key advisor should be registered as the first author, followed by the students' name and other advisors/ co-authors Lecturers are required to publish at least one paper per year Lecturers who study PhD are supported with lighter workload (10 hours/ week) Academic service Using KM to be best practice for development of excellence in research and academic services Setting incentive system for lecturers and staff Sharing CAMT resources with private sectors or co-project or renting resources Arts and culture preservation Setting PhD groups about culture and knowledge 	
	management in culture)	
C_MBNQA	How to manage CAMT finance	Knowledge
6.4	 CAMT design three centre to manage CAMT budget; The administrative office is the cost center of CAMT. CAMT will keep low cost in this section because CAMT is self-funded (93%), The main revenue is from students tuition fee. The academic schools is the quality center of CAMT, which has objectives to produce qualified graduates students. The KIC is the profit center of CAMT, who earns budget from academic service and consultant to focus on the profitability of existing knowledge and resources and to earn income from research projects and outreach programs with public and private outside agencies. 	7967
	CAMT controls finance tuition by;	
	 93% self-funding Controlling fixed cost not over 20% of income Controlling salary and intensive revenue is not over 30% of income Separating student tuition fee of CAMT revenue and borrow money from CMU. 	
ลิขสิทธิ์เ	 Auditing current cash by CMU internal audit and governmental auditor Separating KIC account and audit by external audit who has authorized by Thai federation of accounting professions. KIC shares its revenue with CAMT and CMU in a ratio of 30: 20: 50 Following CMU law and regulations 	ยอ์
Copyright [©]	Knowledge Management and Innovation Center (KIC) is the profit center. There is advanced intensive system with structured model: CMU Fee 3%	nive
All ri	Training in academic service Expense 10% CAMT Fund 3% KIC administrative expense 10%	r v
	Standard profit 15% Total 33%	

GRC Code	Descriptions	Types
	Research and academic expense 40%	
	 Intensive revenue for KIC manager (CAMT staff) should not 	
	exceed 30,000 Baht	
	Intensive revenue for Staff who work in KIC (Extra work)	
	should not exceed 40% of the salary	
	Intensive money for being consultant 1,200 per hour	
	KIC will pay 60% to staff who have specific competencies to	
	work in some projects	2011
	Proportion of expenditure per revenue Transport	3 , //
	 Standard margin 15% Total average 5% 	
	 Total average 5% CAMT sets three departments, namely cost center, quality 	605
	center and profit center.	
	 CAMT sets cost 30-35% per departments 	
	Net Profit	
	Revenue 100%	
	Gross Cost 65%	
	Net Cost 95%	0
	Net Profit $\frac{55}{5\%}$	Ly Tr
	Total Assets 50 million baht	-5×0×
	Net Profit per year 10 million baht	La Ya
	Twee From per year	701
	Return on asset	
	 CAMT Building costs 60 million baht in total/ totally costs 60 	
	million baht	7
	 Equipment totally costs 20 million baht 	
	 Budget for integrated software engineering (SE) is totally 80 	
	million baht and SE assets total 60 million baht	
	 Return of asset should be more than 5% per year 	
		Y /
	Return on investment	
	 Investment cost, building and equipment totally cost 78 	
	million baht	
	 Software engineering and animation Totally costs 80 million 	
	baht	
	 Modern management information technology totally costs 60 	
	million baht	
	 Return on investment should be more than 4% 	
	, OHI	
	Return on capital	
	 Government set up CAMT and set aside budget for SE and 	
	Animation curriculum	
	 SE total 80 million baht 	
	 Animation total 60 million baht 	
	Return on capital should be more than 7%	
C_MBNQA	How to share experiences	Knowledge
6.5	CANTE	
	• CAMT categorises experiences sharing into 5 levels, namely	•
	 Level one (Project level): Before finishing projects, CAMT 	DIVIO
	reviews them to improve and prevent error.	HVC
	 Level two (Action plan): CAMT adjusts action plans twice a 	
	year to prove all steps in projects)	
	Level Three (Organisation level): Internal and external audit	r 1/
	will audit projects once a year and report SWOT in each	
	category. Also, CAMT compares the reports from auditors	
	with KPIs of SAR and benchmark with QA committees	

GRC Code	Descriptions	Types
	assessment report	
	■ Level 4 (Balance scorecard): CAMT will adjust internal	
	business process in strategic map of BSC to set new initiative	
	and review every year. Results of reviewing will be used to	
	adjust objectives and develop strategic process. Initiatives use	
	to roll out in every department of CAMT. Level 5 (Intermetional level): CAMT will callaborate with	
	 Level 5 (International level): CAMT will collaborate with European partner universities in quality management standard 	
	(QMS) (ISO 9001 : 2008 Software Profession series 12207 /	25 17 18
	15504 / 29110 / 25000 / 27000). CAMT will prove them	3 ' \\
	every year to check and adjust quality check points in	
// 197.	academic work flow and research how to teach students to	605
	reach international standard. CAMT provides international	
	software profession training for students	
C_MBNQA	How to design quality assurance (QA)	Knowledge
6.6	CAMT designs QA with regulations of OHEC, ONEQA, OPDC,	Kilowicage
	CMU QA, QMS ISO 9001: 2008 in square project for MMIT and	
0 1	software profession ISO series 12207 / 15504 / 29110 / 25000 /	9
	27000, TQA, MBNQA	
C_MBNQA	How to be an international college	Knowledge
6.7	CAMT develops language and culture skill with international	La Ta
000	projects with universities in Europe such as France, UK and	000
	Canada	
	Results	
G_MBNQA	Rate of trust, transparency, ethics about;	Information
7.1	Removal of employees	
	Admission of student	
	Exploitation on time, assets, resources and budget	\sim
	Budget of reception and travel of executive staff	
	Involvement in the work.	
	Addiction drug alcohol and gambling	
	Inappropriate dress	
	No professional ethics in their work	
G_MBNQA	To produce international graduated students. CAMT was set up to	Knowledge
7.2	develop human resource capacity in the upper north and has strategy to	
	support tourism craft industry and industrial software. CAMT's Vision	
	is knowledge "College for Knowledge Workers' Innovation" to	
	develop northern youth to be international knowledge worker as	
	amount one hundred per course. Now CAMT has three undergraduate	
C MDNO A	courses: software engineering, animation and modern management.	Information
C_MBNQA	Efficiency and effectiveness of CAMT academic management	Information
7.1	• Re-grade students in the same subjects. (Repetition rate) should be less than 100 students per year.	
	• Student who can not pass the first year should not exceed 15% of the total number of the registered students.	
VIIIU K	 the total number of the registered students. The end result (Yield), the total number of the graduate students 	
	should be more than 90% of the total number of the graduate students	
	should be more than 90% of the total number of the registered students	
nvright	 Students Students get training at an industry standard such as TQS, ISO 	
77118111	29110, ISO 25000, ISO 27000, ISO 9001/2008.	HVC
	The rate of the students who get unsatisfaction from the partner	
	agencies n the cooperative education program should not exceed	
	10% of the total number of the program participants	
	• Lecturer per students 1: 12.	
	•	

GRC Code	Descriptions	Types
	 should be 90%. 100% of CAMT students have been prepared to get into industrial by training professional skills in international, English language programming and project management Modern management information technology system (MMIT) should have quality management standard (QMS) with square projects. All courses in CAMT should be international programs Credit transfer to foreign universities with QMS and international standard organisation (ISO) 9001/2008 	20
C_MBNQA 7.2	 Efficiency and Effectiveness of CAMT academic service Software industry staff should be trained by CAMT over 300 people per year. Growth rate of money and property donated 5% per year 50 people (children and elderly people) are expected to benefit from CAMT academic services per year 150 young students are expected to attend educational programs provided by CAMT academic service per year Donated computer equipment 10 units per year. 	Information
	Growth rate of research and technical services is 5% per year	
C_MBNQA 7.3	Efficiency and effectiveness of CAMT preservation of cultural The number of participants of communities in four provinces in the Upper North provinces, namely Chiang Mai, Lam Phun, Lam Pang and Mae Hong Son will get service from CAMT	Information
C_MBNQA 7.4	Efficiency and effectiveness of stakeholder's satisfactions and expectations • Parents of students Whose children have low grades or improper behaviors will get reports from CAMT • Satisfaction of the community should be higher than 50%	Information
C_MBNQA 7.5	 Efficiency and effectiveness of CAMT workforce results Turnover rate of workforce in the first year does not exceed 20% The passing rate of Trial job in CAMT should be 95%. Staff vacancy rate of should not be over 1% The length of training time should be at least 18 hours per year More than 50% of the staff should receive 3,000 baht scholarship for each person per year 80% of the lecturers should be PhD 100% of the staff should have got master's degree 100% of the CAMT staff should understand their work 20% of the CAMT staff can solve problems in their jobs 20% of the CAMT staff can be coaches to other staff 10% of the CAMT staff can improve their working performances 	Information
តិបត់កាន់រ Copyright [©]	 5% of the lecturers can be promoted to higher positions More than 1% of the CAMT staff should be granted scholarship by the Thai research center or the Ministry of Finance Number of new researchers who can get funding should be five persons per year. Working satisfaction should be more than 95% Staff complaints should be decreased less than 2 times per year. The rate of sick does not exceed three times per year per person Turnover rate should not exceed over 5% per year. 	ป๋ nive
Allri	 Absenteeism rate does not exceed one per person per year. Re-skill of staff in technology for competition 50 persons per year At least 50% of the staff should attend staff development programs each year 	r v

 10 people of CAMT should create new knowledge in the travel, craft and software sectors each year C_MBNQA Number of complaints from law and regulations Complaints from students about being sexually abused from student activities should not exceed more than five times per year Revision number of the audit should not be more than five times per year. Error work or defect rate, which submitted to office of president, namely planning, financial, student affair division should not excess % of the work submitted. No psychological services No infringement of the local community. G_MBNQA Efficiency and effectiveness of CAMT Financial results 	Information
C_MBNQA 7.6 Number of complaints from law and regulations Complaints from students about being sexually abused from student activities should not exceed more than five times per year. Revision number of the audit should not be more than five times per year. Error work or defect rate, which submitted to office of president, namely planning, financial, student affair division should not excess % of the work submitted. No psychological services No infringement of the local community. G_MBNQA Efficiency and effectiveness of CAMT Financial results	
 Complaints from students about being sexually abused from student activities should not exceed more than five times per year Revision number of the audit should not be more than five times per year. Error work or defect rate, which submitted to office of president, namely planning, financial, student affair division should not excess % of the work submitted. No psychological services No infringement of the local community. G_MBNQA Efficiency and effectiveness of CAMT Financial results 	
namely planning, financial, student affair division should not excess % of the work submitted. • No psychological services • No infringement of the local community. G_MBNQA Efficiency and effectiveness of CAMT Financial results	
G_MBNQA Efficiency and effectiveness of CAMT Financial results	
	Information
 The income of CAMT income should increase at least 10% per year Salary should not exceed 30% of CAMT tuition revenue from student fees. The budget plan should not be higher or lower than 5% of budget Budget saving rate should be more than 5% of budget Proportion of the administrative budget (management cost) should not exceed more than 20% of income Cost of maintenance of information systems should not exceed more than 5% per year. Management costs (productivity) should not exceed 20% of income CAMT should pay 10 million per year back to CMU for the debt of CAMT foundation 2.5 million loans per year to pay the debt in five years (30% of the amount borrowed money) Receiving tuition fees from CMU in 4 months per semester Maintenance information system should be 100% according to plan Learning and development budget should execeed than 3,000 bah per staff per year 	
C_MBNQA How to prevent error and failure of result	Knowledge
 In action plan of each project can integrate check and act steps for assessment. Using QA to manage budget in project. CAMT will not support projects, which can't get QA KIPs Using recommendation of QA committees to improve the quality 	
of work	
Using recommendations of internal audit to improve the transparency of financial and procurement.	

APPENDIX F

THE UNIVERSAL LIST OF RISKS FROM UNIVERSITY OF CALIFORNIA BERKELEY CATALOGUE

 Table F.1 The Universal List of Risks from University of California Berkeley

Catalogue

	HAZARD RISKS
R_B1	Catastrophic natural event (earthquake, fire, etc.)
R_B 2	Domestic terrorism (animal rights activists, eco-terrorists, stem-cell research opponents etc.)
R_B 3	Facilities and grounds safety
R_B 4	Laboratory safety
R_B 5	Pandemic
	FINANCIAL RISKS
R_B 6	Budget impairment
R_B 7	Conflicts of interest in financial transactions and agreements
R_B 8	Improper governmental activities including fraud, embezzlement, or misuse of university resources
R_B 9	Improper Use of Funds
R_B 10	Ineffective auxiliary management
R_B 11	Insufficient oversight over third-party vendors
R_B 12	Loss of federal/state or private healthcare funding due to quality of health care issues
	and / or noncompliance with funding source requirements
R_B 13	Non-compliant cost transfers
	INFORMATION TECHNOLOGY RISKS
R_B 14	Decentralization of systems leading to data inconsistencies and fragmentation
R_B 15	Disclosure of confidential information (personally identifying information (PII) or
	health care info)
R_B 16	Inability to recover from system loss or extended downtime
R_B 17	Lack of comfort with third-party vendor system security
R_B 18	Lack of common data definitions
R_B 19	Obsolescence of systems/technology
R_B 20	Security Breaches, including unauthorized access
R_B 21	Unauthorized/Inappropriate data modification
	HUMAN RESOURCES RISKS
R_B 22	Employee recruitment and retention
R_B 23	Liability (Patents, Property, etc)
R_B 24	Personnel issues or workplace violence
R_B 25	Workers' compensation claims
	RESEARCH RISKS
R_B 26	Inadequate lab processes and practices for the promotion of environmental health and
D D 25	safety
R_B 27	Intellectual property infringement
R_B 28	Research misconduct, such as falsification of data or results, or non-disclosure of research dangers
R_B 29	Threats to safety of researchers
R_B 30	Unethical/unapproved human/animal subject research
	COMPLIANCE RISKS
R_B 31	Agreement terms and conditions not met, but funds used
R_B 32	Assumption of inappropriate liability exposure

R_B 33	Cost sharing procedures are not compliant with government requirements
R_B 34	Effort reports inaccurate, insufficient, or incomplete
R_B 35	Failure to maintain equipment inventories in accordance with grant requirements
R_B 36	Inconsistent application of compliance policies and investigation techniques
R_B 37	Insufficient response to new regulation
R_B 38	Non-compliance with sponsoring agency regulations and agreement terms and
	conditions
R_B 39	Regulatory fines or penalties
R_B 40	Sub-recipients not managed appropriately
	CAMPUS LIFE RISKS
R_B 41	Acts of Intolerance
R_B 42	General safety and security of students and visitors, on and off campus
R_B 43	Inappropriate athletic recruiting
R_B 44	Sports/public event disturbances
R_B 45	Student mental health
	FACILITIES & MAINTENANCE RISKS
R_B 46	Deferred maintenance
R_B 47	Equipment/facility malfunction
R_B 48	Increase in energy costs
R_B 49	Property Damage/Loss from fire



APPENDIX G CAMT GRC ON CAMT LEADERSHIP EXPERT

Table G.1 CAMT GRC on CAMT Leadership Expert

GRC Code	Descriptions	Types
Code	Organisational Profile	
G_E 0.1	University should explain the reason of becoming the affiliated universities	Knowledge
01	to be affiliated universities	
R_E 0.1	AEC competition	Information
R_E 0.2	Renew assets risk because there is less investment capital. The expense of	Knowledge
	the salary is too high	
C_E 0.1	Universities law	Information
	Leadership	
G_E 1.1	The relationship between the leaders and the employees such as Dean	Knowledge
	should take care appropriate welfares because of low standard salary in	5300
	CMU, comparing with salary in private sectors. Moreover, Staff welfares in	
	CMU are not difference from private sectors. They use same Thai social	
	security insurance. This results in low working efficiency.	
R_E 1.1	Leaders set inappropriate requirement such as leaders cannot balance	Knowledge
	budgets and reduce expenses or reducing. The investment in capital and	
	marketing	
C_E 1.1	Leaders should be a role model in governance such as having more	Knowledge
	academic workload than other lecturers.	
	Strategic Planning	
G_E 2.1	Strategic planning should be empowered. e.g. Staff, lecturers and students	Knowledge
	should be a part of strategic planning	
R_E 2.1	Real information should be used, not only in theoretical strategic planning.	Information
	Leaders should go into the field, e.g go to roadshow at school. CAMT	
	needs students from Lam Phun, there are more than 1000 pupils who	
	graduated from Lam Phun province. CAMT should do research about	
	where these students are enrolled. The results can use to plan CAMT	
	strategy to promote CMU campus in Lam Phun where CAMT provides	
	MMIT curriculum.	
R_E 2.2	CAMT lacks capital investment.	Information
C_E 2.2	The budget in salary should not exceed 30% of the total budget. CAMT	Information
	need to apply flexible rather than fixed salary system to attract more	
~	professional staff	
C_E 2.3	The ratio between number of lecturers and staff should be 3: 1, not the	Information
	opposite way	
	Customer Focus	
G_E 3.1	Students should have same academic standards	Information
G_E 3.2	USR should work with communities in person, not only sending theoretical	Knowledge
0_2 0. 2	papers: the most important is stakeholder satisfication	Time wreage
R_E 3.1	CAMT is an international college, but the support to improve English	Knowledge
2 3.1	using and learning is insufficient	in in itage
C_E 3.1	Lecturers don't follow CAMT advisor manual, so when students have	Knowledge
0_2 0.1	problems, lecturers cannot help students: the result is parents have	i i i i i i i i i i i i i i i i i i i
	problems and are not satisfied	r v
C F 2 2	Ph.D. advisors don't have enough time to give advice to Ph.D. students:	Knowledge
C_E 3.2		

	Measurement Analysis and Knowledge Management	
G_E 4.1	KPIs should challenge and measure efficiency and effectiveness more than only process input/output. Should be proud to disclose KPIs and should use	Information
	KM to manage.	
R_E 4.1	No information, wrong or incorrect information, fake information. e.g.	Information
	replacement cost of computers are approximate 3 years, office instruments	
40	5 years: but there is no management in CAMT	
R_E 4.2	Replacement of human resources	Knowledge
C_E 4.1	Effective implementation of human resources	Knowledge
	Workforce Focus	
G_E 5.1	Assessment by Dean should set by dean: staff can explain their TOR	Knowledge
G_E 5.2	Professional staff cannot be employed the same as general staff. If CAMT would like to employ, CAMT must explain reasons	Knowledge
R_E 5.1	New staff, high risk	Knowledge
R_E 5.2	Academic risk ,e.g. lecturers correct wrong examination and give wrong grades to students	Information
C_E 5.1	Staff in CAMT must work full office hours (9-5) because they should work on all CMU missions.	Information
	Process Management	37%
G_E 6.1	CAMT uses QA as a major standard to manage CAMT. If staff cannot pass QA, they should be punished	Information
R_E 6.1	Lecturers can't develope their work. They should use the latest teaching methods because things change rapidly. A lot of lecturers use the same methods.	Knowledge
C_E 6.1	Follow financial regulations: Lecturers cannot avoid regulations. Use budget for students and should see how much value students can receive value from budget.	Information
	Results	
G_E 7.1	CAMT should show the results/ how CAMT uses the budget because	Information
	CAMT receives less government budget and earns revenue from tuition	
	fees from the tuition fee paid by the parents	
G_E 7.2	Education business should invest in staff, lecturers and students	Knowledge
R_E 7.1	CAMT shows the result of the net profit Which can be described in a formula as the net profit= inflation rate- depreciation - interest 3-5%	Information
R_E 7.2	Open new resources, e.g. CAMT receives scholarships from Europe	Knowledge
R_E 7.3	Academic services should find new blue ocean and align with big picture of CAMT	Knowledge
C_E7.1	Business gain: should measure with intellectual capital rather than business gain	Knowledge

APPENDIX H

STRUCTURAL KNOWLEDGE MAP FOR GOVERNANCE, RISK MANAGEMENT AND COMPLIANCE ON MBNQA IN THAI PUBLIC AFFILIATED UNIVERSITIES

Table H.1 Description of Structural Knowledge Map for Governance, Risk Management and Compliance on MBNQA in Thai Public Affiliated Universities

Governance	Descriptions	Types	Sources
Code	Organisational Profile		
G_G1 More autonomy in Thai Affiliated Universities	In the future, more autonomy is expected in Thailand's public affiliated universities (Kirtikara, 2002; Liefner and Schiller, 2008) along with a further shift from civil service guidelines to create governance guidelines suited to individual organisations. While there may be a continued move away from the civil service legacy, external audit will naturally become more important for Thai public affiliated universities and thus there is a strong need to link governance with issues of compliance.	Knowledge	G_A
	Leadership		J) /
G_G2 Responsibility for Governance	Responsibility for governance in Thai public affiliated universities is dependent on the individual organisation, with two models representing either a strong presidential style of leadership, or a strong university council/board. This also impacts the communication of governance information across the university and who is responsible for governance within the organisation. For example, with a strong president, the responsibility for governance may lie with one individual (the president), but if there is a model of leadership with a strong council or board, then members of that council or board may take responsibility for individual aspects of the key governance pillars (finance, workforce, academic)	Knowledge	G_C
	Strategic Planning		
G_G3 Internationalisatio n for Strategic Planning	Issues of governance must also be aligned with the forthcoming ASEAN Economic Community in 2015, which should be seen as an internationalisation tool for Thai universities, but again requires appropriate governance to ensure that public affiliated universities respond appropriately to the AEC 2015.	Knowledge	G_A
G_G4 Continuous Improvement of Governance	Governance is promoted throughout public affiliated universities via a variety of methods specific to the individual institution, but the common focus should be on continuous improvement throughout the organisation.	Knowledge	G_P

	Customer Focus		
G_G5 Academic	Academic governance affects to students and	Information	G_O
Governance	parents.		
	Measurement Analysis and Knowledge Managem	ent	
G_G6 Dialogue	In terms of dialogue and communication within Thai	Knowledge	G_C
Communication	public affiliated universities, board meetings and		G_O
for Governance	official management meetings are often formal,		
	structural and functional as opposed to encouraging		
	open dialogue and free communication regarding		
	governance. Governance is not diffused across the		
	whole organisation within Thai public affiliated		_ \'
	universities and there is a need to encourage		65 1
	communication and consideration of governance issues though dialogue rather than structural or		
	functional systems. All parties within the		
/ 19/ / /	organisation should be encouraged to communicate		
	without the boundaries of specifically defined roles,		
	and this should be considered in creating the		
900	integrated GRC model. In terms of setting an		900
13/19	appropriate organisational tone for GRC, dialogue		LANT TO
> €	and communication should be encouraged through		> {0}{ c
	the organisation; something which knowledge		STR
	management could be leveraged to provide.		9
G_G7	Internal measures to control governance within the	Knowledge	G_R
Measurement	Thai public affiliated universities consist of auditing		
Governance	and key performance indicators (KPIs). However, it		
	is argued that there are currently too many auditing and KPI processes and a focus on quantitative data		
	with a lack of consideration for qualitative		
	indicators.		7) /
G_G8 Auditing	Governance is currently monitored through KPIs and	Knowledge	G_M
Governance	audits. KPIs are often argued as being too		7./
	quantitative and easily manipulated to hide the true		
	performance of an organisation (Dixon et al., 1990).		
	There should also be a focus on qualitative aspects		
	of evaluating governance and an inclusion of peer		
	assessment. Workforce Focus		
G_G9 Workforce	Workforce governance issue is internal governance	Information	G_C
Governance	in Thai higher education.	mornation	
	Process Management		
G_G10 Legacy	In the past, Thailand's public affiliated universities	Information	G_C
Aspects of	tended to copy existing and legacy aspects of		
Governance	governance rather than rethinking governance and		
3110011	responding to the needs of Thailand's higher		
0.011	education.	T. C.	0.0
G_G11	Governance in Thai higher education has two main	Information	G_C
Components of Governance	parts, consisting of internal and external university		
Governance	governance. In terms of internal governance, there are three main pillars consisting of finance,		
vright	workforce and academic governance issues.		IVE
G G 12	While the Thai public affiliated universities are	Knowledge	G_C
Traditional Public	organised and managed differently to traditional	Tillo wieuge	0_0
Universities	public universities, the distinction is less clear than		1/
	in the past. The main difference between public and		
" " "	in the past. The main difference between public and affiliated public universities is now in terms of		

Code			
	governance is thus especially important to Thai public affiliated universities		
G_G13 Thai University Governance	Thai public affiliated universities are not required to follow governmental controls and can create their own individual acts and control mechanisms, but often emulate existing governmental guidelines and regulations, which can sometimes constrain the university in its development. While the affiliated universities must be accountable to the external	Knowledge	G_0
	governance requirements set by the Thai Ministry of Education.		3
G_G14 Aligning governance	Aligning governance to issues of risk is challenging, as many types of risk exist, but any risk other than finance is inherently difficult to quantify. As such, risk other than finance is often overlooked or not assessed.	Knowledge	G_A
G_G 15 Governance	Governance weaknesses should be detected through effective management of the higher education	Knowledge	G_D
Weakness	institution, and currently this depends on the strength of the organisation's management. Both internal and external auditing serves as methods to detect and discern undesirable organisation in the organisation		
	Results		
G_G 16 Appropriated Knowledge for Governance	When using governance to inform the organisation and provide information related to decision-making, there should be a balance between qualitative and quantitative aspects in order to achieve appropriate understanding and collect appropriate knowledge.	Knowledge	G_I
G_G 17 Achieve Effective Governance	To achieve effective governance and make appropriate organisational decisions requires an understanding of risks, yet higher education institutions in Thailand currently focus predominantly on financial risk, as it is easily quantifiable. However, there is significantly less focus on the more intangible, less quantifiable aspects of risk.	Knowledge	G_I
Risk Management	Descriptions	Types	Sources
Code			
D D1 The AEC	Organisational Profile The AEC 2015 is one of the key factors currently	Information	D 4
R_R1 The AEC 2015	affecting risk management. This represents risk brought about from increased staff and student mobility and a free flow of academic services.	Information	R_A
	Leadership		
R_R2 Risk Responsibilities	Risk management is considered by executive management (e.g. the university council). Thai public affiliated universities, risk committees are responsible for identifying and analysing risk, but risk should be the responsibility of everyone with a	Information	R_O
	higher education organisation (COSO, 2004). Risk committee is set by the university president and	Information	

Governance Code	Descriptions	Types	Sources
R_R4 Key Objective of Risk	The key objectives of risk management within Thai public affiliated universities are to ensure that people, process and technology are risk aware and are empowered to respond appropriately to risks.	Knowledge	R_C
	Customer Focus		
R_R5 Customer and Stakeholders	Students, parents, Staff, internal and external organisations, communities, Employer of graduated students are customer and stakeholders who are affected on universities' risk.	Information	R_C
	Measurement Analysis and Knowledge Managem	ent	
R_R6 COSO	The tools used as a framework to manage risk are	Information	R_M
ERM and COBIT; Frameworks for Managing risk	also used to monitor and check the effectiveness of risk management. The methods of disseminating risk information are through meetings, traditional documentation and the management information system. Risk management in Thai public affiliated	7	R_I
3	universities which is currently based on COSO ERM, but should more toward a COBIT framework for risk management, as COBIT reflects risk from an increasingly important IT perspective. Thai public universities act upon risk information.		
	Workforce Focus		
R_R7 Staff and Risk Culture	Thai public autonomous universities represent a new organisational structure, but significant risk exists from the legacy culture and civil service mentality of	Knowledge	R_C
	the major of staff.		
	Process Management		
D D0 D:-1-		Information	I D.C
R_R8 Risk Components	In context of Thai higher education, risk can be defined as events, which are unexpected, but destroy or affect goals. Risk can be separated into five components of risk which affect the public affiliated universities (academic, staff, financial, assets and It risks)	mormation	R_C
R_R9 Cultural Risk in Thai Public Affiliated Universities	Risk management is therefore particularly important for Thai public affiliated universities as they face significant challenges and opportunities risks, but with a constraining legacy culture, may not have the capability to appropriately respond to these risks.	Knowledge	R_O
R_R10 Legacy in Risk	The Thai universities' risk committee is a legacy structure from the Thai MOE, and was established in traditional public universities.	Knowledge	R_O
R_R11 Individual Risk Management	Risk is currently assessed using individual risk management processes across the public affiliated universities and their individual departments and faculties.	Knowledge	R_D
R_R12 Standard Framework for Managing Risk	There is no standard framework for managing risk within the public autonomous universities of Thailand, an appropriate risk management framework is a mandatory requirement of the National Education Act, 1999 (MOE, 2008) and its amendments in 2002. External audits from the	Knowledge	R_R
	Office for National Education Standards and Quality Assessment aim to ensure that an appropriate risk management strategy is followed. They are focusing	5 E I	V

Governance Code	Descriptions	Types	Sources
	on lacking indicators, which show past risks rather than preparing for future risks.		
R_R13 Risk Requirement and Method	Risk management requirements are recorded and distributed throughout the organisation via a variety of methods including: risk management manual, regular risk meeting, risk committee and audit, department/faculty risk management committee, risk management through appropriated quality assurance measures	Knowledge	R_O
R_R14 QA, the main mechanism for ensuring effective risk management in Thai public affiliated universities	The main mechanism for ensuring effective risk management in Thai public affiliated universities comes from quality assurance (QA).	Knowledge	R_P
	Results		
R_R15 Risk Response	In comparison to traditional public universities, risk management is arguably more important to the public affiliated universities. This is because with more autonomy comes more risk, and in terms of budget, there is a requirement to earn income as well as receiving governmental support. This constitutes a risk to the public autonomous universities, as without earning appropriate income, the sustainability of the university will be affected.	Knowledge	R_O R_R
Compliance Code	Description	Types	Sources
Couc	Organisational Profile		
C_C1 University Compliances	Compliance should be the responsibility of everyone in the university, though more specifically, compliance is categorived according to who is	Knowledge	C_O
	responsible for each part. This illustrates the complexity of compliance issues within the public affiliated universities and the need for an effective model to manage compliance, but more importantly link it to the other important aspects of managing and creating a sustainable higher education		
	 institution (governance and risk management). The government has a compliance role to play in designing, enacting and updating the public affiliated university laws, while These components must also be linked to the government category to ensure university level 		o
ight [©]	compliance does not conflict with the external compliance (law) set by the Thai government. • The university president must leverage compliance to effectively manage the organisation.		ive
ri	The university council or management board must design, enact and update compliance in four components: academic, financial, assets		V

Governance Code	Descriptions	Types	Sources
Code	Leadership		
C_C2 Administrative task and compliance	Compliance is seen mainly as an administrative task, with some departments and faculties being more efficient than others in meeting compliance requirements and promoting compliance in the organisation.	Knowledge	C_P
	Strategic Planning	00	
C_C3 Strategic Planning for University Compliance	The AEC 2015 presents interesting challenges and potential changes for compliance in Thai public affiliated universities. The AEC is likely to require new compliance mandates from the Thai MOE, particularly related to language such as English. There are also likely to be compliance related issues arising from the increased student mobility and potential standardization of education across the ASEAN region. This again corroborates the need to produce an integrated GRC model, which allows universities to effectively understand and respond to	Knowledge	C_A
	the challenges and opportunities presented by the		7
	AEC. Customer Focus		
C_C4 Customer	In terms of compliance responsibility and	Knowledge	C_C
involvement and Compliance	 involvement, all individuals within a university have a role to play. This is because: The university council must develop, set out and enact issues of compliance. Staff and students use, and are under control of compliance Compliance can change rapidly and requires continuous assessment to ensure it is suited to the organisations' needs By following compliance in terms of general law, 	Knowledge	C_C
Stakeholder's needs and Compliances	specific educational law and university regulations, the organisation can achieve effective governance. This highlights the importance of the integration of G, R, and C to create a synergistic model, which is able to leverage each aspect related to governance, risk and compliance to build a sustainable organisation that meets the needs of its stakeholders.	Kilowieuge	<u> </u>
C_C6 Customers affect with University Compliance	Students in Thai higher education are not likely to protest against issues of compliance and in line with the Thai culture, will accept compliance as mandated by anyone in power (e.g. the university council).	Knowledge	C_A
oright [©]	Conversely, at the request of those in power (e.g. university president, university council), students will often join in protesting against issues of compliance. For example, students at Khonkaen University joined university management and other stakeholders to protest against the proposed transformation to become a public affiliated university (Khonkaen University, 2012).	i Un	ive
C C7 University	Measurement Analysis and Knowledge Manageme		CC
C_C7 University Compliance Vs.	Compliance in Thailand's public affiliated universities should have clear objectives and clear	Knowledge	C_C

Governance Code	Descriptions	Types	Sources
Measurement	meaning so issues of compliance can be fully understood by stakeholders. Compliance should also		
	enable the university to be flexible in responding to change, facilitate effective management and should		
	promote the development of the university in a rapidly changing global economy and education system.	621	
C_C8 How to	Compliance under Thai law is checked via internal	Knowledge	C_R
Check University Compliance	and external audits, and measured by people with a direct interest in the outcome of such audits.		C_M
Compilance	Workforce Focus		
C_C9 Staff	Staff within public affiliated universities must also	Information	C_0
Compliance	meet compliance needs in their day-to-day work.	mormation	C_O
Compnance	They use, and are under control of compliance.		
	Process Management		
C_C10	Compliance is important for Thai public affiliated	Knowledge	C_C
Cultural	universities to ensure that people within the	illio modge	C_O
Compliance	organisation follow the same rules, and that		
23mpnunee	disparate parties and stakeholders within the		>
	university conduct the university's business in the		STE
	same way. Traditional public universities have a		100
	more rigid structure in terms of their compliance,		
	with public affiliated universities commanding more		
	flexibility. In principle, the concept of compliance in		Th
	That public affiliated universities compares to		
	international universities and higher education		
	systems, but in reality, as with governance, there are		Y)
	issues related to the legacy civil service culture. This		/
	has contributed to bureaucracy and sometimes	4	l' /
	increased aspects of compliance beyond that		
	required in a traditional public university. An	Y	
	integrated GRC model for the affiliated public		
	universities of Thailand must therefore encompass	A	
	appropriate compliance issues, while minimizing		
	aspects associated with a bureaucratic legacy culture.		
	Thai public affiliated universities have often retained		
	existing legacy compliance structures and have not		
	developed innovative compliance guidance to meet		
	the challenges facing Thai higher education		
C_C11	Compliance in Thai higher education consists of two	Information	C_C
Component of	key components: law, and regulations. There are		
Compliance	four compliance components important to Thai		
	public affiliated universities, which are academic,		
	financial, personnel/staff and assets.		
C_C12	As with governance, risk forms a key part of	Knowledge	C_A
Relationship of	compliance and again corroborates the need for an		
Compliance VS.	integrated GRC model for Thai public affiliated		
Governance and	universities. Too many compliance issues can slow	illa	
Risk Management	the organisation down and contribute to risk, while a		IVC
	lack of compliance can also lead to risk in terms of		
	not providing enough guidance to the organisation.		
	While the affiliated universities are more		
	autonomous than their traditional public		
	counterparts, they still earn a significant proportion		
	of their budget from the government and must		

Governance	Descriptions	Types	Sources
Code			
	closely follow Thai law and MOE mandates. The		
	relationship between governance and compliance is		
	also an important one, with the need for effective		
	governance in order to ensure compliance is		
	achievable. For example, without effective		
	governance, any mandated compliance will create		
	high risks. This supports the notion of an integrated		
	GRC model and verifies the literature, which		
	suggests GRC should be considered in an integrated		
	and holistic way as opposed to individual piecemeal		
	components. Compliance in Thai universities is also		40)
	inextricably linked to Thai culture and thus culture		
C C12	has significant impacts on compliance	Vnov.1. 1	C D
C_C13	Rewards, management and incentives to promote	Knowledge	C_P
Compliance	compliance and effectively meet the requirements of		
Management	any compliance issues are highly dependent on		
2	individual departments and their administrative		30
	design.		
C_C14 Integrated	Information related to compliance is recorded	Knowledge	C_I
Compliance	mainly through paper-based documents, but some		~71.W
	data is uploaded and stored electronically. Issues of		
	compliance are stored and recorded according to the		
	main responsibilities and sections of compliance,		
	which are:		
	Finance		
	• Staff		
	Academic		
	General		
	Results		Y /
C_C15 The result	Compliance in Thai public affiliated universities is	Knowledge	C_D
there is a need to	still heavily based on the Thai governmental culture,		1/7/
create a new	and is slow and inflexible. As a result there is a need		
culture and	to create a new culture and framework for		
framework for	compliance, which could be instigated through the		
compliance	proposed GRC model. The methods to identify and		
compilation.	respond to issues of compliance are based on		
	detection within individual departments and a		
	reporting system up the chain of command to the		
	public affiliated university council. A relevant and		
	integrated GRC model should attempt to minimise		
			1
e2	issues of compliance and focus on creating a proactive rather than reactive culture.		

APPENDIX I

THE GRC COMPONENTS OF THE CAMT GRC MODEL

Table I.1 The CAMT GRC Model

GRC Code	Descriptions	Sources
	Organisational Profile	
G0.1	To be affiliated universities	G_E 0.1
G0.2	Be strong in governance and alignment with Thai governance rule	G_MBNQA 0.1
R0.1	The AEC 2015	G_E0.1, R_MBNQA 0.1
R0.2	Low renew assets	R_E 0.2
C0.1	University law, compliances and regulations	C_E 0.1, C_MBNQA 0.1
	Leadership	30
G1.1	Good relationship of leaders and staff	G_E 1.1
G1.2	Responsibility and accountability of Leaders	G_MBNQA 1.1,
G1.3	Strong ethic	G_MBNQA 1.2
R1.1	Inappropriate requirement	R_E 1.1
R1.2	Transparency and accountability in management	R_MBNQA 1.1
R1.3	Experience of CAMT administrators.	R_MBNQA 1.2
R1.4	UCB risk of leadership	R_B 10-11
C1.1	Leadership compliance	C_MBNQA 1.1-1.3
	Strategic Planning	
G2.1	Empowerment strategy	G_E 2.1
G2.2	To be assistances by helping stakeholders	G_MBNQA 2.1
R2.1	Lacks of capital investment	R_E 2.2
R2.2	COSO Risk	R_E 2.1, R_MBNQA 2.1-2.4
C2.1	Salary budget	C_E 2.2
C2.2	Ratio of lecturers to staff	C_E 2.3
C2.3	Setting CAMT strategy	C_MBNQA 2.1
C2.4	Transferring action plans to achieve strategic goals and key strategies.	C_MBNQA 2.2
C2.5	Achieving in strategic human resources master plan and action plans	C_MBNQA 2.3
	Customer Focus	
G3.1	Students should have same academic standards.	G_E 3.1
G3.2	USR should work with communities in person	G_E 3.2
G3.3	Student's benefit and quality.	G_MBNQA 3.1
G3.4	Relationships with stakeholders	G_MBNQA 3.2
G3.5	Requirements and expectations of stakeholders	G_MBNQA 3.3
R3.1	Risk of quality students	R_E 3.1, R_MBNQA 3.1
R3.2	Risk of stakeholder requirements and expectations	R_MBNQA 3.2
R3.3	UCB risk of customer	R_B 41-45
C3.1	Customers and stakeholders compliances	C_E 3.1-3.2, C_MBNQA 3.1-3.7
	Measurement Analysis and Knowledge Managemen	
G4.1	Challenge KPIs	G_E 4.1
G4.2	Information characters of CAMT	G MBNQA 4.1

GRC Code	Descriptions	Sources
R4.1	No information, or incorrect information	R_E 4.1
R4.2	Replacement of human resources.	R_E 4.2
R4.3	Risk in CAMT information	R_MBNQA 4.1
R4.4	UCB risk	R_B 18,R_B 34, R_B 35, R_B 36
C4.1	Effective implementation of human resources.	C_E 4.1
C4.2	Relevant Compliance	C_MBNQA 4.1-4.7
	Workforce Focus	
G5.1	Assessment by Dean	G_E 5.1
G5.2	Professional staff	G_E 5.2
G5.3	Professional ethics	G_MBNQA 5.1
G5.4	Personnel with happiness	G_MBNQA 5.2
R5.1	New staff, high risk	R_E 5.1
R5.2	Unreverse Risk	R_E 5.2
R5.3	Lack of experience	R_MBNQA 5.1
R5.4	Complaints and grievances	R_MBNQA 5.2
R5.5	UCB risk of workforce	R_B 22, R_B 23, R_F
		24 , R_B 25
C5.1	Full office hours	C_E 5.1
C5.2	Developing staff of faculty	C_MBNQA 5.1-5.7
	Process Management	0_33231, (033413 04)
G6.1	QA as major standard	G_E 6.1
G6.2	Value, culture and braning created base on 4 missions of CMU.	G_MBNQA 6.1
R6.1	Developing work.	R_E 6.1
R6.2	Financial risk	R_MBNQA 6.1
R6.3	Compliance risk	R_MBNQA 6.2
R6.4	UCB risk of process management	R_B1-9, 12-17,19-21, 26-33, 37-40, 46-49
C6.1	Financial regulations	C_E 6.1
C6.2	Quality process management	C_MBNQA 6.1-6.7
	Results	
G7.1	Faculty budget	G_E 7.1
G7.2	Education business	G_E 7.2
G7.3	Rate of trust, transparency, ethics	G_MBNQA 7.1
G7.4	To produce international graduated students.	G_MBNQA 7.2
R7.1	Result of net profit	R_E 7.1
R7.2	Open new resources	R_E 7.2
R7.3	New blue ocean	R_E 7.3
C7.1	Business gain	C_E 7.1
C7.2	Efficiency and effectiveness results	C_MBNQA 7.1-7.8

APPENDIX J

GENERALISATION AND EVALUATION THE FACULTY GRC MODEL

 Table J1 Generalisation and Evaluation The Faculty GRC Model

	Expert I: Code: GE_A
Governance	 Vision of leaders How to set BSC; balance between financial and customer Financial supports customer such as student having more quality domitory. Now students having in old domitory. Parents will be happy to know that their children are stay in good domitory Comparing with famous university both in Thailand and international.
	Students fee having higher than CMU, but poor students can learn in university O Poor but being smart students can every university (Some famous university invite them) O Poor students can learn in local universities where are lower students fee than famous universities
Risk	Now most of government buget paid for salary
Management	Less budget for new technology and equipments
	• Using faculty budget to support (% research, academic service, and part time curriculums)
	Students who lack of money will receive scholarships
	How to manage risk from student fee; providing risk managemnt program
	 Long term; providing information to parents
	o Providing scholarship
	Advance nnnounment
	 Analyse information such as student's family revenue status (% of students who can pay for new rate of student fee, % of student who can not pay, % of scholarship)
	 Then announce to students and give information to parents who can not support new rating of student fee, having standard grade can receive scholarship
Compliance	Student fee: accual cost per unit higher than current student fee
	Expert I: Code: Code: GE_N
Governance	Reflecting fact student fee for stakeholder's needs
Risk	To be affiliated university less support budget from government
Management	 Providing accounting and management information; current costing compare compettors and market costing
	Providing value added to student or graduated students
	Faculty focuses facilities, activities to compettion
	Faculty should recieve clear policy in advance about incresing student fee than giving information to students and parents
	Faculty can giving information to students on roadshow to school
	 When they are student in faculty, Administrator can giving information in meeting parents.
	 Faculty must provide new technology and computers to students because when students graduated. Employer needs them to having technology skill. There are costs such as programe have licence per year, staff who mainatance and controlling and computers in laboratory.
Compliance	To reflect accual costing; now costing is higher is not reflect fact

I	atoff and lost many (Many amount many salam)
	staff and lecturers (More smart more salary)
	 University shoud give clear information and alignment with information for faculty
	 Announcement to increase student fee as same time in every faculty
	• Student fee from full time students must lower thant past time student becuase
	there is funding from governament to support
	Expert III: Code: Code: GE_W
Governance	 Student fee arrage by costing (different curriculum different rate such as amount of lecturer per students, equipments and technology, international programe, international lecturers)
Risk	Being affiliated faculty
Management	less funding support from government
	Self funding so less student fee can not manage and develop organisation
	To develop organisation must use more funding
	• Nature of Thai people. Parents will not satisfy to pay more monery for studen
	fee.
	 Providing information to stakeholders such as comparing with others famous universities in Thailand
	Preparing good communication
Compliance	Providing scholarship
	Providing past time job in faculty
	Expert IV: Code: Code: GE_ C
Governance	Basic principle of curriculum such as technolgy faculty must invest in
	technolgy equipments which change every years.
	Investment in equipment on students benefit
Risk	Academic management such as teaching expense to other lecturers outside
Management	faculty becuase CMU is multi disciplinary. Students must study with main
	faculty.
	High ratation of IT equipments and program licenses
Compliance	Policy of OHEC is university must give academic opportunity to students.
	University can not reject student becuase of lack of student fee
(Y)	There are student loan for students
	 Student who can not receive student loan. They can receive scholarship or working past time job
	working past time jou

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APENDIX K College of Arts, Media and Technology Risk Analysis

How likely are the following to occur?

1. No Information or Incorrect Information = CAMT does not have enough information or information

input is wrong	5 30 starr carrie					
1	2	3	4	5	6	7
Could never	Could	Unlikely	Neither	Likely	Highly	Definitely
happen	happen, but		likely or		likely	
	very		Unlikely			
/ • /	unlikely		(Neutural)			
			= Staff do some know and punis		out they try to h	ide it. They
1	2	3	4	5	6	7
Could never	Could	Unlikely	Neither	Likely	Highly	Definitely
happen	happen, but	\ 6	likely or	·	likely	MIG
	very		Unlikely			
	unlikely		(Neutural)			1 STE
	unnikery					
	□ □ □ Dishonest Beha		Cheating CAMT			neir power to
3. Cheating / 1	□ □ □ Dishonest Beha	aviour = Staff		out of money/	stolen or use th	neir power to
3. Cheating / I force other pe	Dishonest Beha ople to do the w	aviour = Staff over thing or 3	cheating CAMT do not have abili	out of money/ ty in their pos	stolen or use the	neir power to
3. Cheating / I force other pe	Dishonest Beha ople to do the w	aviour = Staff over	cheating CAMT do not have abili 4 Neither	out of money/ ty in their pos	stolen or use the	neir power to
3. Cheating / I force other pe	Dishonest Beha ople to do the w 2 Could happen, but	aviour = Staff over thing or 3	cheating CAMT do not have abili 4 Neither likely or	out of money/ ty in their pos	stolen or use the	neir power to
3. Cheating / I force other pe	Dishonest Beha ople to do the w 2 Could happen, but very	aviour = Staff over thing or 3	cheating CAMT do not have abili 4 Neither likely or Unlikely	out of money/ ty in their pos	stolen or use the	neir power to
3. Cheating / I force other pe	Dishonest Beha ople to do the w 2 Could happen, but	aviour = Staff over thing or 3	cheating CAMT do not have abili 4 Neither likely or	out of money/ ty in their pos	stolen or use the	neir power to
3. Cheating / I force other per 1 Could never happen	Dishonest Beha ople to do the w 2 Could happen, but very unlikely	aviour = Staff over thing or 3 Unlikely	cheating CAMT do not have abili 4 Neither likely or Unlikely	out of money/ ty in their pos: 5 Likely	stolen or use the stolen of use the stolen of use the stolen of the stol	neir power to 7 Definitely can win in
3. Cheating / I force other per 1 Could never happen	Dishonest Behavople to do the way 2 Could happen, but very unlikely	aviour = Staff over thing or 3 Unlikely	cheating CAMT do not have abili 4 Neither likely or Unlikely (Neutural) Competitors known	out of money/ ty in their pos: 5 Likely	stolen or use the stolen of use the stolen of use the stolen of the stol	neir power to 7 Definitely can win in
3. Cheating / I force other per 1 Could never happen	Dishonest Beha ople to do the w 2 Could happen, but very unlikely cret of Business	aviour = Staff over thing or 3 Unlikely Information = 3	cheating CAMT do not have abili 4 Neither likely or Unlikely (Neutural) Competitors knows	out of money/ ty in their pos: 5 Likely Dw business in	stolen or use the stolen of use the stolen of use the stolen of the stol	neir power to 7 Definitely can win in
3. Cheating / I force other per 1 Could never happen 4. Loss of Seconds 1 Could never	Dishonest Beha ople to do the w 2 Could happen, but very unlikely cret of Business 2 Could	aviour = Staff over thing or 3 Unlikely Information = 3	cheating CAMT do not have abili 4 Neither likely or Unlikely (Neutural) Competitors knows 4 Neither	out of money/ ty in their pos: 5 Likely Dw business in	stolen or use the stolen of use the stolen of use the stolen of the stol	neir power to 7 Definitely can win in
3. Cheating / I force other per 1 Could never happen 4. Loss of Seconds 1 Could never	Dishonest Beha ople to do the w 2 Could happen, but very unlikely cret of Business 2 Could happen, but	aviour = Staff over thing or 3 Unlikely Information = 3	cheating CAMT do not have abili 4 Neither likely or Unlikely (Neutural) Competitors known 4 Neither likely or	out of money/ ty in their pos: 5 Likely Dw business in	stolen or use the stolen of use the stolen of use the stolen of the stol	neir power to 7 Definitely

5. Mishanding of Personal Information = Salary, increasing salary/ intensive or personnel passwords

4

Neither

likely or

Unlikely

(Neutural)

Likely

Highly

likely

Definitely

are discussed with others – no provacy

1 2 3

Could

happen, but

very unlikely Unlikely

Could never

happen

Neither

likely or

Unlikely

(Neutural)

4

Neither

likely or

Unlikely

(Neutural)

8. Lack of Knowledge in Law, Regulation and Compliance = New staff do not understand law/

7. Errors in Analyzing Information = Staff analyzed wrong information or do not use information

Likely

5

Likely

Highly

likely

6

Highly

likely

6

Definitely

Definitely

6. Damage to Information = Documents are damaged by thieves, fire, computer viruses

Unlikely

3

Unlikely

Could never

happen

correctly

Could never

happen

Could

happen, but

very unlikely

Could

happen, but

very

unlikely

regulation and compliance

Could never					Ü	
happen	Could happen, but very unlikely	Unlikely	Neither likely or Unlikely (Neutural)	Likely	Highly likely	Definitely
	ent Sets Wrong S te new situation				on set incorrect	strategy
1	2	3	4	5	6	7
Could never happen	Could happen, but very unlikely	Unlikely	Neither likely or Unlikely (Neutural)	Likely	Highly likely	Definitely
Could never	2 Could	3 Unlikely	4 Neither	5	6	7
happen	happen, but very unlikely	Officery	likely or Unlikely (Neutural)	Likely	Highly likely	Definitely
happen	very		likely or Unlikely	Likely		Definitely

What would be the impact of the following of they happened?

1. No Information or Incorrect Information = CAMT does not have enough information or information

input is wrong so s	taff can not work well	LIFUD		
1	2	3	4	5
No impact at all	Some impact, but	Moderate impact	Significant	Highly significant
9//	small		impact	impact
	in incorrect Information		0	ey try to hide it. They
1	2.	3	4	5
No impact at all	Some impact, but	Moderate impact	Significant	Highly significant
110 Impact at an	small	Woderate Impact	impact	impact
П	Silidii			П
	onest Behaviour = State do the wrong thing			n or use their power to
1	o do tile wrong tilling	or do not have ability	1 then position	5
No impact at all	Some impact but	Moderate impact	Cignificant	
No impact at all	Some impact, but	Moderate impact	Significant	Highly significant
	small		impact	impact
			Ш	
oids 1 No impact at all	2 Some impact, but small	3 Moderate impact	4 Significant impact	5 Highly significan impact
			П	
1 No impact at all	Some impact, but	3 Moderate impact	4 Significant	5 Highly significant
	small		impact	impact
C Damasa ta Infan		4	C	
o. Damage to Infor	mation = Documents a	are damaged by unever	es, me, computer	Viruses 5
No impact at all	Some impact, but	Moderate impact	Significant	Highly significant
140 impact at all	small	wioucrate impact	impact	impact
П	Siliali		П	П
7. Errors in Analyz	ing Information = Sta	ff analyzed wrong inf	formation or do no	ot use information
1	2	3	4	5
No impact at all	Some impact, but	Moderate impact	Significant	Highly significant
	small		impact	impact
8. Lack of Knowled regulation and com	dge in Law, Regulatio	n and Compliance = 1	New staff do not t	understand law/
1	2	3	4	5
No impact at all	Some impact, but	Moderate impact	Significant	Highly significant
	small		impact	impact
	i e			1

9. Management Sets Wrong Strategy = Management/ CAMT administration set incorrect strategy without update new situation or set weak strategy / low vision, mission

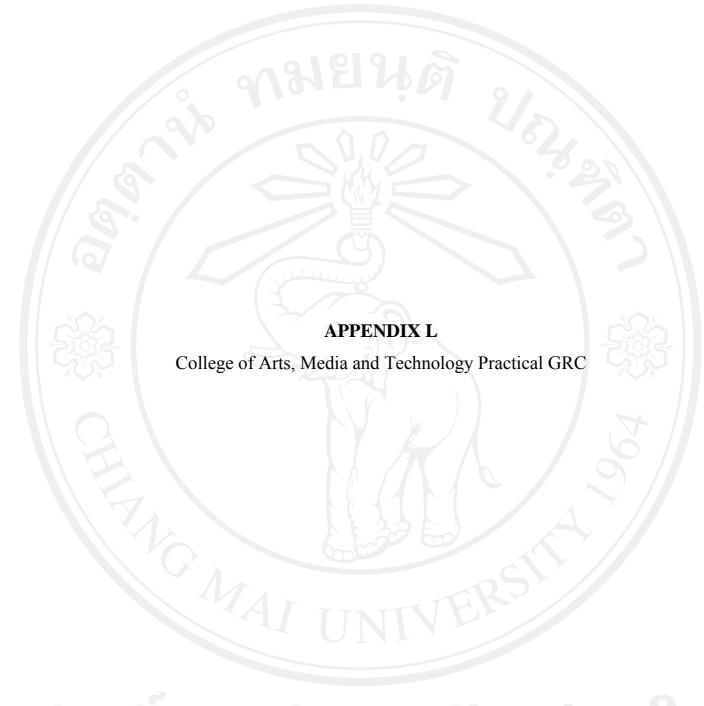
1	2	3	4	5
No impact at all	Some impact, but	Moderate impact	Significant	Highly significant
	small		impact	impact

10. Staff Lack Necessary Knowledge and Experience = Staff jobs do not match with their ability, staff do not have enough training or they have a lot of responsibility

1	2	3	4	5
No impact at all	Some impact, but	Moderate impact	Significant	Highly significant
	small		impact	impact

Thank you





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Table L.1: CAMT SIPOC Model

CAMT SIPOC Model

Supplier	Inputs	Process	Outputs	Customers
Student from eight provinces in the northern Thailand Lecturers from the partner universities of the international projects e.g. Erasmus Mundus Staff who want to pursue a master's degree	• CAMT students • Budget • International Projects • Lecturers • Staff	Academic Providing five categories of student activities namely Academic activities Sports and healthy activities Community service Recreation Arts and culture preservation Training CAMT students to meet the CMU graduation standard Providing software professions To use customer social responsibility (CSR) as social responsibility such as using information technology to teach disabled children and monks. To align with CMU law by providing scholarships to students who lack student tuition fee by employing students to work in CAMT such as library or CAMT projects Academic Service Supporting tourism community such as Wua Lai community. Chiang Mai Tourism Association through aligning with CAMT and CMU missions. Communities in Lam Phun because these communities are under CAMT responsibility such as	• Graduate Students • Publication • Tuition fee • Revenue from academic service • Quality Assurance	 Students Communities in 4 upper northern provinces: Chiang Mai, Lam Phun, Lam Phang and Mae Hong Sorn Business and industry sectors who collaborating with universities in the cooperative education programs Employers of CAMT graduated students The Office of the Higher Education Commission of Thailand CMU The government who funded CAMT Other faculties who provide teaching service to CAMT students Foreign universities for academic

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To support students to do in project and research independent study and thesis To be a model as a future laboratory To set 5% of income for Micro Lab To encourage lectures to study PhD and attract them to continue working when they graduate CAMT is excellence in KM. CAMT should maintain KM as the best practice and show KM to customers. ■ To store knowledge of Ph.D. student and assess qualification To learn and work in KMS To use KMS in staff and board meetings CAMT will set ISO standard for professional software skill such as ISO series 15504/12207/29110/25000/27000 to be unique academic competitiveness when comparing curriculum with the program of computer science and computer engineering. Also, CAMT use ISO to increase opportunity of work for graduates students. CAMT provides ISO standard to students as; A requirement of students who will graduate from CAMT A quality management A research method of how to integrate with standard ISO 9001/2008 29110 25000 27000 Using BSC to adjust CAMT Strategy Linking research with academic services Having 80 percent of Ph.D. lecturers by; Giving full time Ph.D scholarship. Sandwich program with European university E-link Scholars with European university E-link project with European university CMU scholars Having higher academic position of lecturers

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Table L2: CAMT GRC on MBNQA

MBNQA and GRC Categories	Governance	Risk Management	Compliance
Organisational Profile	University should explain the reason of becoming the affiliated universities to be affiliated universities	 AEC competition Renew assets risk because there is less investment capital. The expense of the salary is too high 	Universities law
Leadership	The relationship between the leaders and the employees such as Dean should take care appropriate welfares because of low standard salary in CMU, comparing with salary in private sectors. Moreover, Staff welfares in CMU are not difference from private sectors. They use same Thai social security insurance. This results in low working efficiency.	Leaders set inappropriate requirement such as leaders cannot balance budgets and reduce expenses or reducing. The investment in capital and marketing	Leaders should be a role model in governance such as having more academic workload than other lecturers.
Strategic Planning	Strategic planning should be empowered. e.g. Staff, lecturers and students should be a part of strategic planning	Real information should be used, not only in theoretical strategic planning. Leaders should go into the field, e.g go to roadshow at school. CAMT needs students from Lam Phun, there are more than 1000 pupils who graduated from Lam Phun province. CAMT should do research about where these students are enrolled. The results can use to plan CAMT strategy to promote CMU campus in Lam Phun where CAMT provides MMIT curriculum. CAMT lacks capital investment.	 The budget in salary should not exceed 30% of the total budget. CAMT need to apply flexible rather than fixed salary system to attract more professional staff The ratio between number of lecturers and staff should be 3: 1, not the opposite way
Customer Focus	 Students should have same academic standards USR should work with communities in person, not only sending theoretical papers: the most important is stakeholder satisfaction 	CAMT is an international college, but the support to improve English using and learning is insufficient	Lecturers don't follow CAMT advisor manual, so when students have problems, lecturers cannot help students: the result is parents have problems and are not satisfied

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		3	Ph.D. advisors don't have enough time to give advice to Ph.D. students: CAMT earns money from students, advisors should give advice to them
Measurement Analysis and Knowledge Management	KPIs should challenge and measure efficiency and effectiveness more than only process input/output. Should be proud to disclose KPIs and should use KM to manage.	 No information, wrong or incorrect information, fake information. e.g. replacement cost of computers are approximate 3 years, office instruments 5 years: but there is no management in CAMT Replacement of human resources 	Effective implementation of human resources
Workforce Focus	 Assessment by Dean should set by dean: staff can explain their TOR Professional staff cannot be employed the same as general staff. If CAMT would like to employ, CAMT must explain reasons 	 New staff, high risk Academic risk ,e.g. lecturers correct wrong examination and give wrong grades to students 	Staff in CAMT must work full office hours (9-5) because they should work on all CMU missions
Process Management	CAMT uses QA as a major standard to manage CAMT. If staff cannot pass QA, they should be punished	Lecturers can't develop their work. They should use the latest teaching methods because things change rapidly. A lot of lecturers use the same methods.	Follow financial regulations: Lecturers cannot avoid regulations. Use budget for students and should see how much value students can receive value from budget.
Results	CAMT should show the results/ how CAMT uses the budget because CAMT receives less government budget and earns revenue from tuition fees from the tuition fee paid by the parents Education business should invest in staff, lecturers and students	 CAMT shows the result of the net profit Which can be described in a formula as the net profit= inflation rate- depreciation - interest 3-5% Open new resources, e.g. CAMT receives scholarships from Europe Academic services should find new blue ocean and align with big picture of CAMT 	Business gain: should measure with intellectual capital rather than business gain

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Table L3: GRC from University Experts

Governance	Risk Management	Compliance
 University Councils have responsibilities to set up organisational objectives to meet the expectation of the stakeholders Staff governance is to provide every one with good welfare and opportunities in order to improve their competencies Assets governance: earning the maximum with the limited resources Investment governance: Investing in human resources (Students, lecturers, staff) Academic governance: the budget is used to improve the quality of the students in the research and competitions. 	 Organisational Risk: The AEC 2015 Financial risk: balancing the revenue and expenses Strategic risk: plan with accurate information Compliance risk: the university needs to balance its expenses with limited staff and budget Information risk: such as lacking data or information, wrong information, fake information Workforce risk such as defensive routine Academic risk: a need to find new resources 	 Following university law Leadership should be a role model, e.g. the teaching load of the leader should be the same as the lecturers' Revise regulations or compliances which do not align with objectives such as to revise the ratio of the lecturer and staff to be 3: 1instead of 1:3 Lecturers should understand the lecture manual Woking full time from 9 am. to 5 pm. to fulfill all the missions of the university Following financial and procurement regulations Assessing work load with both business gain and intellectual capital

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CURRICULUM VITAE

Name Ms. Paipan Thanalerdsopit

Date of Birth May 31st, 1975

Educational Background 2000 M.Acc., Master's Degree in Accounting,

Chiang Mai University, University, Chiang Mai,

Thailand. Independent Study: "Performance

Analysis of Select

Convenience Store in Muang District Chiang

Mai Province During 1996-1999"

1998 B.B.A., Bachelor's Degree in Business

Administration (Accounting), Chiang Mai

University, Chiang Mai, Thailand.

1994 High School (Science-Math), Chiang Mai

University Demonstration School, Chiang Mai,

Thailand.

Carrier Achievement (1997 – Present)

Present College of Integrated Science and Technology, Rajamangala

Univesity of Technology Lanna, Chiang Mai, Thailand,

Position: Lecturer

2007 The Office of Internal Audit, Rajamangala University of

Technology Lanna, Chiang Mai, Thailand, Position: Head of

Internal Audit Office

2002 – 2007 Chiang Mai Rajabat University, Chiang Mai, Thailand,

Position: Accounting Part time Lecturer, Subject: Accounting

1, Cost Accounting 1, Internal Audit, Managerial Accounting,

Accounting System

Maejo University, Chiang Mai, Thailand, Position: Accounting

Part Time Lecturer, Subject: Accounting 1

2002	Department of Development in Financial Management System,		
	Office of Finance, Chiang Mai University, Chiang Mai,		
	Thailand, Position: Accountant		
1998	Office of President, Chiang Mai University, Chiang Mai,		
	Thailand, Position: Secretary of Vice President		
1997	Kamtheng Anusorn School, Position: Lecturer		

Publications (2010 – Present)

International Journal

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Research

2009

Research Scholarship from the National Research Council of Thailand National Research Council of Thailand, Title: " The Government Internal Audit: Past, Present and Future", Position: Head of Research Project

2008

from the shipolarhResearch ScNational Research Council of Thailand National Research Council of Thailand, Title: "Performance of Accounting on the Generally Accepted Accounting Principle for the Accountant of the Village Fund on Case: Moo Rai Dong Phung T.Kluwmung A.Sarapee Chiang Mai", Position: *Head of Research Project*

2008

Research Scholarship for New Researcher from Rajamangala University of Technology Lanna, Title: "Readiness of Rajamangala University Technology Lanna for the System of Budget, Storage, Finance and Fund Accounting by Using a Three Dimensional Basis", Position: *Head of Research Project*

2008

Research Scholarship for Class Room Research from Rajamangala University of Technology Lanna, Title: "Knowledge Management of Accounting and Computer Information Technology for the System of Computer Information Technology Student, Faculty of Business Administration and Liberal Art , Northern Campus Chiangmai Area Rajamangkala University of Technology", Position: *Head of Research Project*