

**REPRESENTATIONS OF THAI AND AMERICAN
FAMILIES PRESENTED IN FAST FOOD
TELEVISION ADVERTISEMENTS**

WIPAPORN SURINTHAM

MASTER OF ARTS

IN ENGLISH AND COMMUNICATION

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**GRADUATE SCHOOL
CHIANG MAI UNIVERSITY
NOVEMBER 2014**

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FAMILIES PRESENTED IN FAST FOOD
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**AN INDEPENDENT STUDY SUBMITTED TO CHIANG MAI UNIVERSITY
IN PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE DEGREE OF
MASTER OF ARTS
IN ENGLISH AND COMMUNICATION**

**GRADUATE SCHOOL, CHIANG MAI UNIVERSITY
NOVEMBER 2014**

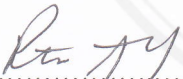
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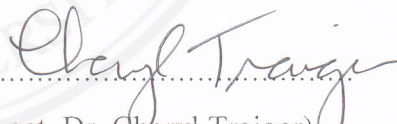
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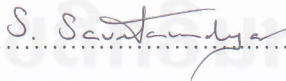
THIS INDEPENDENT STUDY HAS BEEN APPROVED TO BE A PARTIAL
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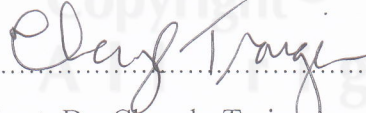
Examination Committee:

Advisor:


..... Chairman
(Lect. Dr. Peter Frank Freeouf)


.....
(Lect. Dr. Cheryl Traiger)


..... Member
(Assoc. Prof. Dr. Saranya Savetamalya)


..... Member
(Lect. Dr. Cheryl Traiger)

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