

REFERENCES

- Alan Hughes. (1997). **Small Business Economic**, Kluwer Academic Publishers (pp.151-166). Printed in the Netherlands.
- Amies, Alex Sluiman, Harm Tong, Qiang Guo Liu, Guo Ning. (2012). Infrastructure as a Service Cloud Concepts . **Developing and Hosting Applications on the Cloud**. IBM Press. ISBN 978-0-13-306684-5
- APEC. (2002). **Profile of SMEs and SME issues in APEC 1990-2000**. World Scientific Publishing. Singapore.
- Argyris C. (1991). **Teaching smart people how to learn**. Harvard Business review, May-June. (pp. 99-109).
- Australian Bureau of Statistics. (2003). **Business Use of Information Technology 2001-02**. Belconnen, ACT, Australia.
- Baburajan Rajani. (2011). **The Rising Cloud Storage Market Opportunity Strengthens Vendors**, Retrieved June 20, 2013 from <http://it.tmcnet.com/channels/cloud-storage/articles/211183-rising-cloud-storage-market-opportunity-strengthens-vendors.htm>
- Bengi OÈ zer, Sibel Yamak. (2000). **Self-sustaining pattern of finance in small businesses**. Turkey Hospitality Management. (pp.261-273).
- Bergeron Bryan P. (2003). **Essentials of Knowledge management**. Knowledge management (pp.6) .
- Bolton J.E. (1971). **Report of the Committee of Enquiry on small firms**. Bolton. Report Cmnd. 48111. London: HMSO.

Brown R., Saunders M., Beresford R. (2006). You owe it to yourself. **The financially literate manager**. Accounting Forum 30 (pp 179–191).

Burapha University. **Cloud computing**.(2009) Retrieved October 28, 2013
frombls.buu.ac.th/.../Cloud_Computing/cloud.../Cloud%20Computing%20.
(50030991).docx, 2009.

Central Institute for Economic Management (CIEM). (2006). **Vietnam economy in 2005**, Finance Publishing House, Ha Noi.

Cunningham L. X., Rowley C. (2008) **The development of Chinese small and medium enterprises and human resource management**. Asia Pacific Journal of Human Resources 46(3). (pp.353-279).

Davenport, Thomas H. (1994). **Saving IT's Soul: Human Centered Information Management**. Harvard Business Review 72 (2) (pp.119–131).

Department of Business Development Ministry of Commerce (DBD). (2014). **Newly established enterprises and dissolution in 2013** (pp.11-19).

Department of Industry Promotion.(2011). **The project of industrial competitiveness development using IT**. Retrieved October 31, 2013 from
http://www.ecitthai.net/news_detail.php?id=333

Department of Industry Promotion. (2012). **The project of New Entrepreneur Creation**. Retrieved October 31, 2013 from
http://www.ecitthai.net/news_detail.php?id=330

Department of Statistics Singapore. (2010). **Yearbook of Statistics Singapore 2010**.
Department of Statistics,Ministry of Trade and Industry, Republic of Singapore.

- Dolan P., Elliott A., Metcalfe R., Vlaev I. (2012). **Influencing Financial Behavior.** From Changing Minds to Changing Contexts. The Journal of Behavior Finance, (pp. 126–142).
- Drucker P. (2001). **Harvard Business Review on Knowledge Management.** Harvard Business Review.
- European Commission. (2002). **Observatory of European SMEs.** SMEs in Focus, Enterprise Directorate-General of the European Commission. Brussels.
- European Commission. (2003). Recommendation 2003/361/EC. **SME Definition.** Retrieved September 28, 2012.
- European Commission.(2011). **Business Dynamics,** Start-ups, Business Transfers and Bankruptcy. Brussels.
- Feigenbaum, Edward, McCorduk, Pamela. (1983). **The Fifth Generation** (1st ed.). Reading, MA: Addison-Wesley. ISBN 978-0-201-11519-2. OCLC 9324691.
- Floyd, R. G. and Bose, J. E. (2003). **Behavior rating scales for assessment of emotional disturbance.** A critical review of measurement characteristics. Journal of Psychoeducational Assessment. 21(10),(pp. 43–78).
- FUNDES. **Small and Medium-sized Enterprises in the Fundes Region:** Argentina, Bolivia, Chile, Colombia, Costa Rica, El Salvador, Guatemala, Mexico, Panama and Venezuela, Retrieved June 15, 2010 from www.fundes.org.
- Glanz, K., Lewis, F. M. and Rimers, B. K. (1990). **Health Behavior and Health Education.** Theory, Research, and Practice. San Francisco. CA: Jossey-Bass, (pp.17).

- Gold A.H., Malhotra A,& Segars A.H. (2001). **Knowledge management: an Organizational Capabilities perspective.** Journal of Management Information Systems, (pp.185-214).
- Graybiel. (2008). **Habits, rituals, and the evaluative brain.** in Annual Review of Neuroscience vol 31, (pp.359–87).
- Halpern D, Bates C, Geales B and Heathfield A. (2004). **Personal Responsibility and Changing Behaviour: the state of knowledge and its implications for public policy.** Prime Minister's Strategy Unit. Cabinet Office. London.
- Hammond, John R. (2004). **H. G. Wells's The time machine:** a reference guide. Greenwood Publishing Group. ISBN 0-313-33007-7.
- Heneman, R. L., Tansky, J. W., & Camp, S. M.(2000) Human resource management practices in small and medium-sized enterprises: Unanswered questions and future research perspectives, Entrepreneurship: Theory and Practice, 25(1),(pp.11-26).
- Hicham Saoud , Kerstin Seidel, Hartmut Welck. (2011). **SMEs and stakeholders' needs, requirements and feedback to overcome barriers for research &innovation activities in France.** Retrieved March 28, 2013 form http://mapeersme.eu/en/~media/MaPEerSME/DocumentLibrary/SME%20programmes/France_SME_report
- Hickey, Kathleen. (2012) Dark Cloud. **Study finds security risks in virtualization.** Government Security News. Retrieved 12 February 2012.
- Howie P. (2006). Working with the Ladder of Inference: ANZPA Journal 15 December 2006 (pp72-75).
- Isee System. Left-Hand Column Cases. **Applying Systems Thinking and Common Archetypes to Organizational Issues.** Retrieved June 10, 2012 from http://www.iseesystems.com/Online_Training/course/module5/5-04-2-0-lefthand.htm

- Isee System. Mental Models and Productive Conversation. **Balance Inquiry and Advocacy**. Retrieved October 06, 2012 from http://www.iseesystems.com/Online_Training/course/module5/5-04-3-0-balancing.htm
- Jackson T. (2005). **Motivating Sustainable Consumption**. A Review of Evidence on Consumer Behaviour and Behavioural Change, report to the Sustainable Development Research Network, London.
- Johnston, Sam. Urquhart, James. Wellner, Rich. **Cloud Computing**. Bill of rights. Retrieved September 16, 2011 from http://wiki.cloudcommunity.org/wiki/CloudComputing:Bill_of_Rights
- Kasikornbank (K-SME). (2012). **K-SME Care project**. Retrieved September 16, 2012 from <http://www.ksmecare.com/home/29>. Retrieved 2013-08-23.
- LaMonica Martin. (2008). **Amazon Web Services adds 'resiliency' to EC2 compute service**. CNet News.
- Lin, C. Y.-Y. (1998). **Success factors of Small- and Medium-Sized Enterprises in Taiwan**. An analysis of cases: Journal of Small Business Management, (pp. 43-56).
- LIN Justin Yifu, SUN Xifan. (2005). **China Center for Economic Research**. Peking University. PRC Translated from Economic Research Journal, (pp.7).
- Liu, X. (2008). **SME Development in China: A Policy Perspective on SME Industrial Clustering**. in Lim, H. (ed.), SME in Asia and Globalization. ERIA Research Project Report 2007-5, (pp.37-68).
- Mardikyan S. (2010). **Analyzing the Usage of IT in SMEs**. Communications of the IBIMA, (pp1-10).

- McMahon R. (1999). **Modelling the Extent of Financial Reporting Practices amongst Australian Manufacturing SMEs**. Small Business Economics , (pp 13: 81–96).
- Meigs, Williams, Haka and Bettner. (2001). **Accounting**. The Basis for Business Decisions.
- Michael J. Peel, and John Bridge. (1998). **How planning and capital budgeting improve SME performance**. Long Range Planning, (pp. 848–856).
- Morris, J. Marzano, M. Dandy, N and O’Brien, L. (2012). **Forestry, sustainable behaviours and behaviour change – setting the scene**. Summary report. Forest Research, Franham, (pp.2).
- National Economic Advisory Council. (2010). **New Economic Model for Malaysia Part 1**. Strategic Policy Directions, National Economic Advisory Council. Putrajaya.
- National Institute of Standards and Technology (NIST). (2011). **The NIST definition of Cloud computing**. (pp.800-145).
- National Skill Development Corporation (NSDC).(2009). **SME Annual Report 2008**. Retrieved March 11, 2010, from <http://www.smecorp.gov.my/node/1188>
- Office of Small and Medium Enterprise Promotion (OSMEP). (2001). **SME Characteristics**. White Paper on Small and Medium Enterprises of Thailand in 2001, (pp.1-2).
- Office of Small and Medium Enterprise Promotion (OSMEP). (2008). **Structure of Thai SMEs in 2008**. White Paper on Small and Medium Enterprises of Thailand in 2008 Trends of 2009, (pp.8-12).

- Office of Small and Medium Enterprise Promotion (OSMEP). (2008). **The survey among SMEs in Bangkok**. White Paper on Small and Medium Enterprises of Thailand in 2008 Trends of 2009, (pp.5-8).
- Office of Small and Medium Enterprise Promotion (OSMEP). (2010). **Enterprise Development Perspective**. White Paper on Small and Medium Enterprises of Thailand in 2010 Trends of 2011. (pp.82-85).
- Office of Small and Medium Enterprise Promotion (OSMEP). (2011). **The Overall of the Economy in 2011**. White Paper on Small and Medium Enterprises of Thailand in 2011 Trends of 2012. (pp.4-31).
- Office of Small and Medium Enterprise Promotion (OSMEP). (2014). **The Overall of the Economy in 2013**. White Paper on Small and Medium Enterprises of Thailand in 2013 Trends of 2014. (pp.20-29).
- Official Statistics Thailand(OST). (2012). **Educational Statistical in 2007**. Retrieved October 02, 2013 from http://service.nso.go.th/nso/nso_center/project/search_center/23project-th.htm
- Rajkumar Buyya, Chee Shin Yeo, Srikumar Venugopal. (2008) **Market-Oriented Cloud Computing: Vision, Hype, and Reality for Delivering IT Services as Computing Utilities**. Department of Computer Science and Software Engineering, The University of Melbourne, Australia. Retrieved on 31 July 2008
- Rauch, A., J. Wiklund, G. T. Lumpkin, and M. Frese. (2009). **Entrepreneurial orientation and business performance: Cumulative empirical evidence**. Entrepreneurship Theory and Practice 33. (pp.761–787).
- Rasiah, R., VGR Chandran Govindaraju, Saad Mohd Said, and Ng Boon Kwee. (2013). **Towards Competitive and Innovative ASEAN SMEs: Malaysia SME Policy Index**. Country Report submitted to ERIA.

Reinschmidt, J. and Francoise, A. (2000). **Business Intelligence Certification Guide**. IBM International Technical Support Organization, San Jose, CA,

Rutter, D. and Quine, L. (2002). Social Cognition Models and Changing Health Behaviours. IN RUTTER, D. & QUINE, L. (Eds.) Changing Health Behaviour: Intervention and Research with Social Cognition Models. Buckingham, Open University Press.

Sanderson, Dan (2009). **Programming Google App Engine: Build and Run Scalable Web Apps on Google's Infrastructure**. O'Reilly Media. ISBN 978-0-596-52272-8.

Schreiber, G., Akkermans, H., Anjewierden, A., Hoog, R., Shadbolt, N., Van de Velde, W., and Weilinga, B. (2000). **The CommonKADS Methodology**. Knowledge Engineering and Management.

Senge P. M. (1990), **The Fifth discipline: The Art & Practice of The Learning Organization**. Random House Business Books, ISBN 0-7126-5687-1.

Senge P. M., Kleiner A., Roberts C., Ross R. B., Smith B. J. (1994). **The Fifth Discipline Fieldbook: Strategies and Tools for Building a Learning Organisation**, Nicholas Brealey Publishing, London ISBN 1-85788-060-9.

SME Agency. (2010). **Policies to promote SMEs in Japan** . White Paper on Small and Medium Enterprises in Japan.

SMESRauch, A., & Frese, M. (2000). **Effects of human resources strategies on success of small-scale businesses**. A longitudinal study. Frontiers of Entrepreneurship Research, (pp.530-541).

Statistics Norway (SSB). **Newly established enterprises, survival and growth, 2007-2012**. Retrieved March 21, 2014, from <http://www.ssb.no/en/virksomheter-foretak-og-regnskap/statistikker/fordem/aar/24-10-2014>

Tiwana, Amrit.(2000). **The Knowledge management toolkit**. practicecal techniques for buildinga knowledge management system. Upper Saddle River, NJ : Prentice Hall.

Tompkins T.C. and Rhodes K. (2012). **Groupthink and the Ladder of Inference: Increasing Effective Decision Making**. The Journal of Human Resource and Adult Learning. Vol. 8, No. 2, (pp.84-90).

Wikipedia. **Behavior Change**. Retrieved June 26, 2013 from http://en.wikipedia.org/wiki/Behavior_change

Wikipedia. **Cloud computing**. Retrieved June 18, 2013 from http://en.wikipedia.org/wiki/Cloud_computing

Wikipedia. **Financial management**. Retrieved June 15, 2013 from http://en.wikipedia.org/wiki/Financial_management

Wikipedia. **Knowledge management**. Retrieved June 2, 2013 from http://en.wikipedia.org/wiki/Knowledge_management

William F. and Brandt Jr. (2013). **Mental Models**. The book and related materials are also available from the website CompassCEO.com. (pp1-5)

Williams J.R., Haka S.F., Bettner M.S., and Meigs R.F. (2001). **Financial & Management Accounting**. The Basis for Business Decision. (pp.4).

Wilson Committee. (1979). **The Financing of Small Firms**. Interim Report. London. HMSO. Command 7503.

- Winkler, Vic. (2011). **Securing the Cloud**. Cloud Computer Security Techniques and Tactics. Waltham, MA USA. Elsevier. (p. 59). ISBN 978-1-59749-592-9.
- Witte K. (1997). Research review theory-based interventions and evaluations of outreach efforts [electronic version]. **Planning and Evaluating Information Outreach among Minority Communities**. Model Development Based on Native Americans in the Pacific Northwest. Retrieved January 29, 2006 from <http://nnlm.gov/archive/pnr/eval/witte.html>
- Yuji Honjo and Nobuyuki Harada. (2006). SME Policy. **Financial Structure and Firm Growth: Evidence From Japan**. Small Business Economics. (pp. 289–300).
- Yuvraj Singh Gurjar, Vijay Singh Rathore. (2013). **Cloud Business Intelligence** – Is What Business Need Today International Journal of Recent Technology and Engineering (IJRTE).
- Yvonne F. Brown. (2002). **Self Creation: 10 Powerful Principles For Changing Your Life**. Publisher, JAD Publications, ISBN-10: 0972431802.
- Zainal M. (2011). **Human resource management practices** : organizational performance and small and medium enterprises (SMEs).
- Zanna M. P., & Rempel, J. K. (1998). **Attitudes: A new look at an old concept**. In D. Bartal & A. W. Kruglanski (Eds.), The social psychology of knowledge, 315–334. Cambridge, UK: Cambridge University Press, 1998.