# ADDING VALUE TO TEAK FURNITURE INDUSTRY IN THAILAND UNDER THE CONCEPT OF CREATIVE ECONOMY IN COLONIAL ARCHITECTURE

SAKDA PHUATNGAM

DOCTOR OF PHILOSOPHY
IN KNOWLEDGE MANAGEMENT

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GRADUATE SCHOOL
CHIANG MAI UNIVERSITY
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SAKDA PHUATNGAM

A THESIS SUBMITTED TO CHIANG MAI UNIVERSITY IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE OF DOCTOR OF PHILOSOPHY

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## THIS THESIS HAS BEEN APPROVED TO BE A PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE OF DOCTOR OF PHILOSOPHY IN KNOWLEDGE MANAGEMENT

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16 December 2014 Copyright © by Chiang Mai University This paper is dedicated to the most wonderful parents in the world and my parents, for their endless love, support and encouragement

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