

## APPENDIX A

### Interview Questions for Dancers

Dear St319 and YG Lovers Crew,

#### INTRODUCTION:

My name is Phan Thanh Thanh. I am a researcher on a project entitled: *Asianization, Imagination, Fan Culture and Cultural Capital of Vietnamese Youth: A Case Study of K-Pop Cover Dance Group in Hanoi*. This project is part of my Master's program in RCSD, Faculty of Social Sciences, Chiang Mai University, Chiang Mai, Thailand. I will use the information I collect to write my thesis.

The purpose of this study is to examine the active consumption of K-Pop dance of Vietnamese fan groups/dance cover groups through their popular K-Pop dance covers on YT. I am also intent to find out the process of changes in Vietnamese youth culture and identity through reproduction of K-Pop cover dance. Your help as a participant would involve meeting with me for about an hour. If you agree, we will tape the interview.

You do not have to answer any question that you do not want to and you can stop the interview at any time. If you agree, I would like to tape record the interviews and then make a transcript (word for word) of what we discuss.

#### I. General Information

##### 1. The Group's Information

- How many official members, unofficial members (male and female) in your groups?
- How was the group formed?
- What is the purpose of the group?
- Why did the group practice K-pop Cover Dance?

- How did the group become professional and performance activities take place regularly?
- What can members contribute to the dance group?
- How many clips the group has been recorded? Could you name the clips?
- How many contests did the group participate in? Could you name the contests?
- What were the awards gained?
- How do your parents, families and friends think about you when you participate in cover dance contests?
- How many live shows have been done?
- How the group has been managed?
- How did the group select the members?
- Could you explain more about the model of your crew?
- Could you compare your crew's model to other crews such as St.319/YGLC?

## **2. Personal Information**

- Could you introduce your name (including real name and nick name if applicable); sex; age; profession; accommodation; school, workplace?
- What are your parents' jobs?
- Could you please estimate your family's income and yourself?
- When did you listen to K-Pop and start to cover K-Pop dance?
- Before K-Pop cover dance, have you ever practiced any kind of dancing? What are they?
- How long have you been dancing and how long have you participated in YGLC/St319?

## **II. Detail Information**

### **1. Asianization:**

- What are your favorite genres of music? Which country? Why? Which mean do you listen by? (TV, YouTube, other sites please in details)
- How are the differences between American and Korean music?
- Why did you know about K-pop Dance Cover Contests?
- How do you think of young people music taste nowadays?

- What do you think of the phenomenon of K-pop today and why having both fans and anti-fans?
- How do you identify yourself, a K-pop dancer or a hip hop dancer/ an entertainer or both? In which situations? Which one is closer?
- What do you want others think about you?
- What does K-Pop dance mean to you?

## **2. Imagination**

### **2.1. Social space of the group**

- What are similar characteristics of the group members/audience/fans?
- When participating in group training courses and K-pop Dance, what did you get, what did you lose?
- Could you share about your time consuming in daily life and with the group?
- When participating in a dance group what do members want to show?

### **2.2. Cyber space of the group**

- What are the purposes of your group' pages on FB, YT?
- What are the effects of FB, YT page for your group?
- How much time per day do you spend on using FB, YT?

### **2.3. The meaning of cyberspace to the young:**

- How does social networking help dance cover groups express their personality?
- How does social network represent subculture of young people and how is it different from the National ideology?

## **3. Youth Identity and Fan culture**

### **3.1. Identity formation of dance groups**

- What is your fashion style?
- Could you please identify a common characteristic of a K-pop fan?
- What do you think about the pop music of Vietnam?

### **3.2. Formation of a new cultural identity of youth**

- In the future who do you want to become? Which field will you work for? Why? How is it different from your parents' expectation?
- In your opinion, what do you have and want are different from your parents' in the past?
- Would you like to become an idol of the young and why?

**This is the end of the interview.**

**Thank you very much for your cooperation!**

## APPENDIX B

### Interview Questions for fans of K-pop cover groups

Dear St319 and YG Lovers Crew's Fans,

#### INTRODUCTION:

My name is Phan Thanh Thanh. I am a researcher on a project entitled: *Asianization, Imagination, Fan Culture and Cultural Capital of Vietnamese Youth: A Case Study of K-Pop Cover Dance Group in Hanoi*. This project is part of my Master's program in RCSD, Faculty of Social Sciences, Chiang Mai University, Chiang Mai, Thailand. I will use the information I collect to write my thesis.

The purpose of this study is to examine the active consumption of K-Pop dance of Vietnamese fan groups/Dance cover groups through their popular K-Pop dance covers on YT. I am also intent to find out the process of changes in Vietnamese youth culture and identity through reproduction of K-Pop cover dance. Your help as a participant would involve meeting with me for about an hour. If you agree, we will tape the interview.

You do not have to answer any question that you do not want to and you can stop the interview at any time. If you agree, I would like to tape record the interviews and then make a transcript (word for word) of what we said.

#### I. General Information

- Could you introduce your name (including your real name and nick name if applicable); sex; age; profession; accommodation; school, workplace?
- What are your parents' jobs?
- Could you please estimate your family's income and yourself?
- How do your parents, families and friends think about you when you are fans of K-Pop and K-pop cover group(s)?

## **II. Detail Information**

### **1. Asianization**

- What kind of music do you like? And where do they come from? How are they different?
- When did you listen to K-Pop and start to know/watch K-Pop dance cover clips?
- How long have you been a fan of St319/YGLC?
- How do you think of young people music taste nowadays?
- What do you think of the phenomenon of K-pop today and why having both fans and anti-fans?
- How do you identify yourself, a K-pop fan or US/UK pop music fan or both? In which situation? Which one is closer to you? What and how do you feel when you consume different kinds?

### **2. Imagination through Cyber Space**

#### **2.1. Social space of the group**

- How did you know ST319/YGLC?
- What are similar characteristics of the group members/audience/fans?
- Could you share about your time consuming in daily life or in occasions and with the group?
- What kind of activities do you have with St319/YGLC?

#### **2.2. Cyber space of the group**

- How did you become followers of St319/YGLC on their FB, YT?
- What are the effects of those FB, YT pages for you?
- Do you usually comment on those pages? What are they?
- How much time per day do you spend on using FB, YT? For what purposes?
- What are your most favourite cover clips? What are their names and why?
- Have you ever met them (St319/YGLC) in persons?

#### **2.3. The meaning of cyberspace to the young:**



- With the development of internet today, a person or a group can become famous on YT easily and then become idols of the young. What do you think about this?
- The interaction between producers and audiences becomes easier. This also puts audience in a more active role. What do you think about this?

### **3. Youth Identity and Fan Culture**

#### **3.1. Identity formation of K-pop dance cover clips' viewers**

- Why do you like to watch cover dance MVs?
- What is your fashion style?
- What do you think about the pop music of Vietnam?

#### **3.2. Formation of a new cultural identity of youth**

- In the future who you want to become? Which field do you want to work for? Why? Is it different from your parents' expectation and how?
- In your opinion, what do you have and want are different from your parents' in the past?
- Would you like to become the idol of the young and why?
- Do you want to participate in St319/YGLC dance group in the future? Why?

**This is the end of the interview.  
Thank you very much for your cooperation!**

## CURRICULUM VITAE

Author's Name	Ms. Phan Thanh Thanh
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