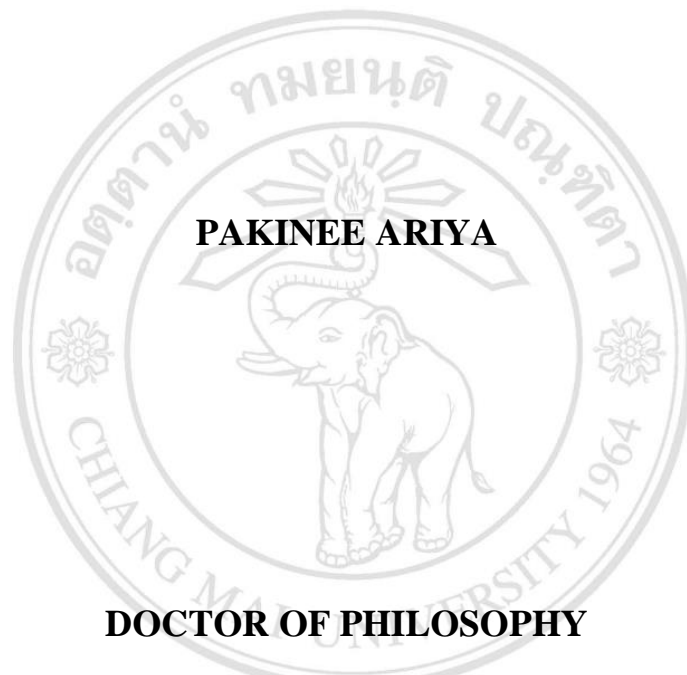


**SYSTEMS THINKING FOR TOURISM SUPPLIER
SELECTION OF ONLINE TRAVEL AGENCY
IN CHIANG MAI PROVINCE**



PAKINEE ARIYA

DOCTOR OF PHILOSOPHY

IN KNOWLEDGE MANAGEMENT

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**GRADUATE SCHOOL
CHIANG MAI UNIVERSITY
MARCH 2015**

**SYSTEMS THINKING FOR TOURISM SUPPLIER
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PAKINEE ARIYA

**A THESIS SUBMITTED TO CHIANG MAI UNIVERSITY IN PARTIAL
FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE OF
DOCTOR OF PHILOSOPHY
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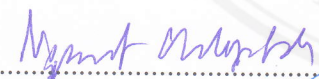
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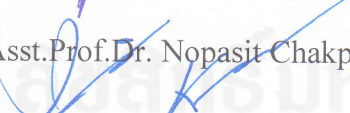
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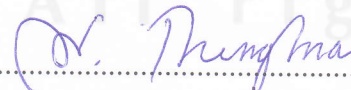
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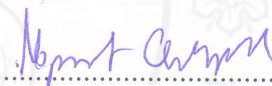

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27 March 2015

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