

**REGIONALIZATION THROUGH MEDIA CONSUMPTION:
THE CONSUMPTION OF THAI AND FILIPINO SOAP
OPERAS AMONG VIETNAMESE AUDIENCES**

NGUYEN THI TU ANH

**MASTER OF ARTS
IN SOCIAL SCIENCE**

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**GRADUATE SCHOOL
CHIANG MAI UNIVERSITY
SEPTEMBER 2015**

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**A THESIS SUBMITTED TO CHIANG MAI UNIVERSITY IN PARTIAL
FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE OF
MASTER OF ARTS
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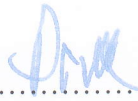
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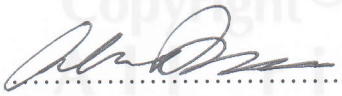
NGUYEN THI TU ANH

THIS THESIS HAS BEEN APPROVED TO BE A PARTIAL FULFILLMENT OF
THE REQUIREMENTS FOR THE DEGREE OF
MASTER OF ARTS
IN SOCIAL SCIENCE


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