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## ข้อความแห่งการริเริ่ม

- 1) การปฏิบัติการจัดการรูปแบบใหม่ ถูกนำเสนอในวิทยานิพนธ์นี้ และถูกจัดเตรียมด้วยกระบวนการศึกษามาตรฐานของการจัดการห่วงโซ่อุปทานตั้งแต่ระดับต้นน้ำ กลางน้ำ จนกระทั่งถึงระดับปลายน้ำ ที่เกี่ยวข้องกับตัวแปรการจัดการหลายๆ ตัว โดยตัวแปรเหล่านี้ถูกแบ่งออกเป็นกลุ่มตามกระบวนการทำงาน และถูกลดทอนเพื่อจัดกลุ่มตามองค์ประกอบร่วม ตัวแปรที่ได้รับและข้อมูลถูกเก็บรวบรวมโดยวิธีการสัมภาษณ์ และการจัดทำเวทีสนทนาภายในกลุ่มต่างๆ โดยข้อมูลดังกล่าวถูกนำมาสังเคราะห์ และเชื่อมโยงเพื่อสร้างแบบจำลองประสิทธิภาพการจัดการซึ่งยังไม่มีมีการจัดทำมาก่อน อันนำมาสู่การตัดสินใจที่ดีขึ้นของผู้เกี่ยวข้องในห่วงโซ่อุปทานฝัก GAP ตามผลการศึกษาที่ได้ ผู้ที่เกี่ยวข้องสามารถใช้แบบจำลองประเมินประสิทธิภาพการจัดการเพื่อชี้ให้เห็นว่าตัวแปรการจัดการใดที่ควรยังคงไว้หรือควรถูกปรับปรุง

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## STATEMENTS OF ORIGINALITY

1. The new management practices were proposed in this thesis and provided with the standard process of supply chain management from upstream, midstream to downstream level related to many management variables. These variables were divided into categories according to management processes and were reduced to groups as component factors. The obtained variables and data were collected by means of interviews and focus group within multi-organizational groups. The data was analyzed and linked together to create the management efficiency models which have not been made before, leading to the better decision of stakeholders in GAP supply chain. As a result, the stakeholders can use the models to evaluate management efficiency and indicate that management variables should be maintained or improved.

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