REFERENCES

- Agarwal, V. B., & Yochum, G. R. (1999). Tourist spending and race of visitors. *Journal of Travel Research*, 38(2), 173-176.
- Agarwal, V. B., & Yochum, G. R. (2000). Determinants of tourist spending. In A. G. 22 Woodside, G. I. Crouch, J.A. Mazanec, M. Oppermann & M. Y. Sakai (Eds.), *Consumer psychology of tourism, hospitality and leisure* (1), Wallingford, UK: CABI Publishing. 311-330.
- Airports of Thailand. Air Transport Information Division. (2014). *Air Transport Statistic (2004-2014)*. Retrieved May 12, 2015, from http://www.aot.listedcompany.com/transport.html
- Airports of Thailand. (2014). 2014 Traffic Report. Retrieved May 12, 2015, from http://www.airportthai.co.th/main/en/1115-air-transport-statistic
- Alegre, J., & Pou, L. (2007). The length of stay in the demand for tourism. *Tourism Management*, 27(6), 1343-1355.
- Aguilo Perez, E., & Juaneda Sampol, C. (2000). Tourist expenditure for mass tourism markets. *Annals of Tourism Research*, 27(3), 624-637.
- Aksoy, S., Atilgan, E., & Akinci, S. (2003). Airline services marketing by domestic and foreign firms: differences from the customers' viewpoint. *Journal of Air Transport Management*, 9(6), 343-351.
- Asgary, N., De Los Santos, G., Vincent, V., & Davila, V. (1997). The determinants of expenditures by Mexican visitors to the border cities of Texas. *Tourism Economics*, 3(4), 319-328.
- Association of Southeast Asian Nations. (2011). *ASEAN Statistics*. Retrieved May 12, 2015, from http://www.asean.org/news/item/tourism-statistics

- Backman, K. F., Backman, S. J., & Silverberg, K. E. (1999). An investigation into the psychographics of senior nature-based travelers. *Tourism Recreation Research* 24 (1), 13-22.
- Barquet, A. P. B., Cunha, V. P., Oliveira, M. G., and Rozenfeld, H. (2011). Business Model Elements for Product-Service System. Paper presented at 3rd CIRP International Conference on Industrial Product Service Systems, Springer Berlin Heidelberg, 332-337.
- Barros, C.P., & Correia, A,C. (2008). Determinants of length of stay in Latin American tourism destination. *Tourism analysis*, 13(4), 329-340.
- Barros, C.P., & Machado, L.P. (2010). The length of stay in tourism. *Annals of Tourism Research*, 37 (3), 692-706.
- Bel, G. (2009). How to compete for a place in the world with a hand tied behind your back: the case of air transport services in Girona. *Tourism. Management*, (30), 522-529.
- Bieger, T., & Wittmer, A. (2006). Air transport and tourism perspectives and challenges for destinations, airlines and governments. *Journal of Air Transport Management*, (12), 40-46.
- Boeing. (2004). *Low cost carrier market*. [Computer file]. Retrieved June 20, 2015, from http://www.boeing.com
- Bull, A. (1995). The economics of travel and tourism (2nd ed.). Melbourne: Longman Australia Pty Ltd.

reserved

- Campisi, D., Costa, R., & Mancuso, P. (2010). The Effects of Low Cost Airlines Growth in Italy. *Modern Economy*, 1(2), 59-67.
- Cannon, T. F., & Ford, J. (2002). Relationship of demographic and trip characteristics to visitor spending: an analysis of sports travel visitors across time. *Tourism Economics*, 8(3), 263-271.

- Castillo-Manzano, J. L., & Marchena-Gómez, M. (2010). Analysis of determinants of airline choice: profiling the LCC passenger. *Applied Economics Letters*, 18(1), 49-53.
- Chen, H.W.J. (2009). Baby boomers' and Seniors' Domestic Travel Motivations: An examination of citizens in Tainan, Taiwan. Master Thesis. University of Waterloo, Canada.
- Chhabra, D., Sills, E., & Rea, P. (2002). Tourist expenditures at heritage festivals. *Event Management*, 7(4), 221-230.
- Craggs, R., & Schofield, P. (2009). Expenditure-based segmentation and visitor profiling at the Quays in Salford, UK, *Tourism Economics*, 15(1), 243-260.
- Daamen, W. (2004). *Modelling Passenger Flows in Public Transport Facilities*. Delft: Delft University of Technology.
- Davies, B., & Mangan, J. (1992). Family expenditure on hotels and holidays, *Annals of Tourism Research*, 19(4), 691-699.
- Dávila, V. R., Asgary, N., de los Santos, G., & Vincent, V. (1999). The effects of governmental restrictions on outbound tourists expenditures. *Journal of Travel Research*, 37 (3), 285-290.
- Decrop, A., & Snelders, D. (2004). Planning the summer vacations: An adaptable process. *Annals of Tourism Research*, 31(4), 1008-1030.
- Dellaert, B., Ettema, D. F., & Lindh, C. (1998). Multi-faceted tourist travel decisions: A constraint-based conceptual framework to describe tourist's sequential choices of travel components. *Tourism Management*, 19(4), 313-320.
- Department of Tourism. (2014). *International tourist arrivals in Thailand* (2008-2014). Retrieved June 20, 2015, from http://www.tourism.go.th/home/listcategory/11/217
- Department for Transport. (2003). *The Future of Air Transport*, White Paper. London: DfT.

- Disegna, M., & Osti, L. (2013). The Influence of Visitors' Satisfaction on Expenditure Behaviour. *Bozen Economics and Management paper series no. 14*.
- Doganis, R. (2001). *The Airline Business in the 21st Century*, Routledge, London, New York.
- Donzelli, M. (2010). The effect of low-cost air transportation on the local economy evidence form Southern Italy. *Journal of Air Transport Management*, (16), 121-126.
- Downward, P., & Lumsdon, L. (2000). The demand for day-visits: An analysis of visitor spending. *Tourism Economics*, 6(3), 251-261.
- Downward, P., & Lumsdon, L. (2003). Beyond the demand for day-visits: An analysis of visitor spending. *Tourism Economics*, 9(1), 67-76.
- Downward, P., & Lumsdon, L. (2004). Tourism transport and visitor spending: a study in the North York Moors National Park, UK. *Journal of Travel Research*, 42(4), 415-420.
- Eugenio-Martin, L. Juan. (2003). Modelling the determinants of tourism demand as a 5-stage process: A discrete choice methodological approach. *Tourism and Hospitality Research*, 4(4), 341-354.
- Eugenio-Martin, J. L., & Inchausti-Sintes, F. (2016). Low-cost travel and tourism expenditures. *Annals of Tourism Research*, 57, 140-159.
- European Low Fares Airline Association. (2004). *ELFAA members' statistics*. Retrieved June 20, 2015, from http://www.elfaa.com/index.php
- Fleischer, A., & Pizam, A. (2002). Tourism constraints among Israeli seniors. Annals of Tourism Research, 29(1), 1006-1123.
- Friedman, M. (2007). The social responsibility of business is to increase its profits. *In Corporate ethics and corporate governance (pp. 173-178)*. Springer, Berlin Heidelberg.

- Gokovali, U., Bahar, O., & Kozak, M. (2007). Determinants of length of stay: A practical use of survival analysis. *Tourism Management*, 28, 736-746.
- Gomes de Menezes, A., Moniz, A., & Cabral Vieira, J. (2008). The determinants of length of stay of tourists in the Azores. Tourism Economics, 2008, 14 (1), 205-222.
- Graham, A. (2006). Have the major forces driving leisure airline traffic changed?. *Journal of Air Transport Management*, 12(1), 14-20.
- Graham, A., & Dennis, N. (2010). The impact of low cost airline operations to Malta. *Journal of Air Transport Management*, (16), 127-136.
- Greene, W. (2000). Econometric analysis. Englewood Cliffs, NJ: Prentice Hall.
- Hensher, D. A., Rose, J. M., & Greene, W. H. (2005). *Applied choice analysis: a primer*. Cambridge: Cambridge University Press.
- Henthorne, T. L. (2000). An analysis of expenditures by cruise ship passengers in Jamaica. *Journal of Travel Research*, 38(3), 246-250.
- Heyns, G. & Carstens, S. (2011). Passenger choice decisions at a regional airport in South Africa. *Journal of Transport and Supply Chain Management*, 5(1), 186-201.
- Hong, G.-S., Fan, J.X., Palmer, L., & Bhargava, V. (2005). Leisure travel expenditure patterns by family life cycle stages. *Journal of Travel and Tourism Marketing*, 18(2), 15–30.
- Hosmer, D., & Lemeshow, S. (1999). Applied survival analysis. New York: Wiley.
- Public Policy Studies Institute Foundation & Faculty of Economics, Chiang Mai university. (2014). Behavior of ASEAN tourists in Thailand. (Full report, n.p.).
- International Air Transport Association. (2001). *IATA Economics*. Retrieved from May 20, 2015 from http://www.iata.org/publications/economics/Pages/index.aspx

- International Civil Aviation Organization. (2014). *Regional Report*. Retrieved from May 20, 2015 from http://www.icao.int/publications/Pages/regional-report.aspx
- International Civil Aviation Organisation and staff estimates. (2014). *Air transport,* passengers carried 1970-2014. Retrieved from May 20, 2015 from http://www.data.worldbank.org
- In-touch Research and Consultancy. (2013). *Thailand tourism* report. Retrieved from May 20, 2015 from http://marketingdatabase.tat.or.th/download/article/research/ResearchASAEN/ vietnam.pdf
- Jang, S. C. S., Bai, B., Hong, G. S., & O'Leary, J. T. (2004). Understanding travel expenditure patterns: A study of Japanese pleasure travellers to the United States by income level. *Tourism Management*, 25(3), 331-341.
- Jang, S., Cai, L. A., Morrison, A. M., & O'Leary, J. T. (2005). The effect of travel activities and seasons on expenditure. *International Journal of Tourism Research*, 7(6), 335-346.
- Jang, S., and Ham, S. (2009). A double-hurdle analysis of travel expenditure: baby boomer seniors versus older seniors. *Tourism Management*, 33(3), 372-380.
- Kiefer, N. (1988). Economic duration data and hazard functions. *Journal of Economic Literature*, 26, 646-667.
- Kim, D. Y., Lehto, X. Y., & Morrison, A. M. (2007). Gender differences in online travel information search: Implications for marketing communications on the internet. *Tourism management*, 28(2), 423-433.
- Kim, W. G., Kim., T. T., Gazzoli, G., Park, Y., Kim, S. H., & Park, S. S. (2011). Factors affecting the travel expenditure of visitors to Macau, China. *Tourism Economics*, 17(4), 857-883.
- Kozak, M.. (2002). Comparative analysis of tourist motivations by nationality and destinations. *Tourism Management*, 23, 221-232.

- Lee, H-C. (2001). Determinants of recreational boater expenditures on trips. *Tourism Management*, 22(6), 659-667.
- Lee, H.-C. (2002). Determinants of visitor expenditures on a local festival: a Tobit analysis. *Journal of Tourism Science*, 26(1), 31-46.
- Laesser, C., & Crouch, G. I. (2006). Segmenting markets by travel expenditure patterns: The case of international visitors to Australia. *Journal of Travel Research*, 44(4), 397-406.
- Legoherel, P. (1998). Toward a market segmentation of the tourism trade: expenditure levels and consumer behavior instability. *Journal of Travel and Tourism Marketing*, 7(3), 19-39.
- Lehto, X. Y., Morrison, A. M., & O'Leary, J. T. (2001). Does the visiting friends and relatives' typology make a difference? A study of the international VFR market to the United States. *Journal of Travel Research*, 40(2), 201-212.
- Lehto, X. Y., Cai, L. A., O'Leary, J. T., & Huan, T-C. (2004). Tourist shopping preferences and expenditure behaviours: The case of the Taiwanese outbound market. *Journal of Vacation Marketing*, 10(4), 320-332.
- Leones, J., Colby, B., & Crandall, K. (1998). Tracking expenditures of the elusive nature tourists of Southeastern Arizona. Journal of Travel Research, 36(3), 56-64.
- Lew, A.A., & NG, P.T. (2012). Using Quantile Regression to Understand Visitor Spending. *Journal of Travel Research*, 51, 278-288.
- Lu, J. L., & Shon, Z. Y. (2012). Exploring airline passengers' willingness to pay for carbon offsets. Transportation Research Part D: Transport and Environment, 17(2), 124-128.
- Mak, J., Moncur, J., & Yonamine, D. (1977). Determinants of visitor expenditures and visitor lengths of stay: A cross-section analysis of US visitors to Hawaii. *Journal of Travel Research*, 15(3), 5-8.

- Martínez-Garcia, E., & Raya, J. M. (2008). Length of stay for low-cost tourism. *Tour-ism Management*, 29, 1064-1075.
- Martínez-Garcia, E., & Royo-Vela, M. (2010). Segmentation of low-cost flights users at secondary airports. *Journal of Air Transport Management*, (16), 234-237.
- Mehmetoglu, M. (2007). Nature-based tourists: The relationship between their trip expenditures and activities. *Journal of Sustainable Tourism*, 15(2), 200-215.
- McDonald, M. (2011). Service Savvy, Air Transport World, November, 68-70.
- Mingsarn Kaosa-Ard, Akarapong Untong, Piyaluk Buddhawongsa, Natthapon Ananthanasan, and Worawat Saijai. (2015). *The Tourism Competitiveness and Opportunities of ASEAN Tourism Market for Thailand*. Chiang Mai: Public Policy Studies Institute Foundation.
- Minkus-McKenna, D. (2007). The Pursuit of Halal. *Progressive Grocer*, 86(17), 42.
- Mok, C., & Iverson, T.J. (2000). Expenditure-based segmentation: Taiwanese tourists to Guam. *Tourism Management*, 21, 299-305.
- Nicolau, J. L., & Más, F. J. (2005). Heckit modelling of tourist expenditure: Evidence from Spain. *International Journal of Service Industry Management*, 16(3), 271-293.
- O'Connell, J.F., & Williams, G. (2005). Passengers' perceptions of low cost airlines and full services carriers: a case study involving Ryanair, Aer Lingus, Air Asia and Malaysia Airlines. *Journal of Air Transport Management*, (11), 259-272.
- Oppermann, M. (1995). Travel life cycle. Annals of Tourism Research, 22(3), 535-552.
- Oppermann, M. (1997). First-time and repeat visitors to New Zealand. *Tourism Management*, 18, 177-181.
- Oxford Economics, (2014). *Aviation Benefit Beyond Borders*. Retrieved from May 12, 2015 from http://www.aviationbenefits.org/media/26786/ATAG__Aviation Benefits2014_FULL_LowRes.pdf

- Pels, E., Nijkamp, P., & Rietveld, P. (2001). Airport and airline choice in a multiple airport region: an empirical analysis for the San Francisco Bay Area. *Regional Studies*, 35(1), 1-9.
- Perez, E.A., and Sampol, C.J. (2000). Tourist expenditure for mass tourism markets. *Annals of Tourism Research*, 27(3), 624-637.
- Pouta, E., Neuvonen, M., & Sievänen, T. (2006). Determinants of nature trip expenditures in Southern Finland: Implications for nature tourism development. *Scandinavian Journal of Hospitality and Tourism*, 6(2), 118-135.
- Prayag, G. (2012). Senior Travelers' Motivations and Future Behavioral Intentions: The case of Nice. *Journal of Travel & Tourism Marketing*, 29(7), 665-681.
- Quintiliani, F. (2009). International tourism in the coastal regions of five Mediterranean countries. *Tourism Analysis*, (14), 353-373.
- Ryan, C. (2003). *Recreational tourism: Demand and impacts*. Clevedon: Channel View Publications.
- Ryan, C., & Birks, S. (2006). Passengers and low cost flights. *Journal of Travel and Tourism Marketing*, (19), 15-27.
- Saladié, O., Anton Clave, S., Corte s-Jime nez, I., Fernandez Young, A., & Young, R. (2014). The influence of low-cost flight routes on choice of tourist destination. *Cuadernos de Turismo*, (34), 427-430.
- Seaton, A. & Palmer, C. (1997). Understanding VFR Tourism behaviour: the first five years of the United Kingdom tourism survey. *Tourism Management*, 18(6), 345-355.
- Seiler, V. L., Hsieh, S., Seiler, M. J., & Hsieh, C. (2002). Modelling travel expenditures for Taiwanese tourism. *Journal of Travel and Tourism Marketing*, 3(4), 47-61.
- Shoemaker, S. (2000). Segmenting the mature market: 10 years later. *Journal of Travel Research*, 39 (1), 11-27.

- Skeels, J. (2005). Is airport growth a necessity or a luxury? Overall view of market growth. *Paper presented to ACI Annual Congress* 2005, Munich.
- Sung, H., Morrison, A., Hong, G., & O'Leary, J. (2001). The effects of household and trip characteristics on trip types: a consumer behavioral approach for segmenting the US domestic leisure travel market. *Journal of Hospitality and Tourism Research*, 25(1), 46-68.
- The Tourism Authority of Thailand. (n.d.). *International Tourism*. Retrieved from May 25, 2015 from http://marketingdatabase.tat.or.th/more_news.php?cid=30
- Thrane, C. (2002). Jazz festival visitors and their expenditures: Linking spending patterns to musical interest. *Journal of Travel Research*, 40(3), 281-286.
- Tourism Authority of Thailand. (2007). *Thailand Tourism Statistics* (2005-2007). Retrieved from May 25, 2015 from http://www2.tat.or.th/stat/web/static_tts.php
- Wang, X., & Davidson, I. (2010). Flexible constrained spectral clustering. In KDD 2010: Proc. 16th ACM SIGKDD Intl. Conf. on Knowledge Discovery and Data Mining, 563-572.
- Wang, Y., & Davidson, M.C.G. (2010a). A review of Micro Analyses of Tourist Expenditure. *Current Issues in Tourism*, 13(6), 507-524.
- Wang, Y., Rompf, P., Severt, D., & Peerapatdit, N. (2006). Examining and identifying the determinants of travel expenditure patterns. *International Journal of Tourism Research*, 8(5), 333-346.
- World Tourism Organization. (2014). *UNWTO Annual Report 2014*. Retrieved from May 12, 2015 from http://www2.unwto.org/annual-reports
- World Travel & Tourism Council. (2013). *Travel and tourism economic impact 2013*. Retrieved from May 12, 2015 from https://www.wttc.org
- World Travel & Tourism Council. (2015). *Travel and tourism economic impact 2015 Thailand*. Retrieved from May 12, 2015 from https://www.wttc.org/

- Wu, L., Zhang, J., & Fujiwara, A. (2013). Tourism participation and expenditure behaviour: analysis using a scobit based discrete continuous choice model. *Annals of Tourism Research*, 40, 1-17.
- Zhang, A., Hanaoka, S., Inamura, H. & Ishikura, T. (2009). Low Cost Carriers in Asia: Deregulation, Regional Liberalization and Secondary Airport. *Research in Transport Economics*, 17.
- Zhang, L., Qu, H., & Ma, J. E. (2010). Examining the Relationship of Exhibition Attendees' Satisfaction and Expenditure: The Case of Two Major Exhibitions in China. *Journal of Convention & Event Tourism*, 11(2), 100-118.



ลิขสิทธิ์มหาวิทยาลัยเชียงใหม Copyright[©] by Chiang Mai University All rights reserved