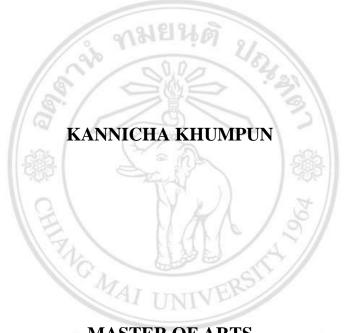
YOUTUBE BEAUTY VIDEOS: FEMALE EMPOWERMENT OR FEMALE SUBJUGATION?



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AUGUST 2017

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KANNICHA KHUMPUN

AN INDEPENDENT STUDY SUBMITTED TO CHIANG MAI UNIVERSITY IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE OF MASTER OF ARTS
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Examination Committee:

Advisor:

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(Asst. Prof. Dr. Wilailak Saraithong)

(Asst. Prof. Dr. Wilailak Saraithong)

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To
...my beloved family
and all who bring the light and never give up...



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Kannicha Khumpun

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