

**YOUTUBE BEAUTY VIDEOS: FEMALE
EMPOWERMENT OR FEMALE
SUBJUGATION?**



KANNICHA KHUMPUN

**MASTER OF ARTS
IN ENGLISH LANGUAGE AND COMMUNICATION**

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**GRADUATE SCHOOL
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**YOUTUBE BEAUTY VIDEOS: FEMALE EMPOWERMENT OR
FEMALE SUBJUGATION?**

KANNICHA KHUMPUN

**AN INDEPENDENT STUDY SUBMITTED TO CHIANG MAI UNIVERSITY IN
PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE OF
MASTER OF ARTS
IN ENGLISH LANGUAGE AND COMMUNICATION**

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4 August 2017

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To
...my beloved family
and all who bring the light and never give up...



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Kannicha Khumpun

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