

บรรณานุกรม

- [1] Centers for Medicare & Medicaid Services, "Selecting a development approach," *Centers Medicare Medicaid Serv.*, pp. 1–10, 2008.
- [2] G. Kumar and P. K. Bhatia, "Comparative Analysis of Software Engineering Models from Traditional to Modern Methodologies," in *2014 Fourth International Conference on Advanced Computing & Communication Technologies*, 2014, pp. 189–196.
- [3] H. van Vliet, "Software Development Models," in *Software Engineering: Principles and Practice*, 3rd ed., Wiley Publishing, 2008, pp. 52–53, 61–62, 68–69.
- [4] D. Leffingwell, "Adaptive (Agile) Process," in *Agile Software Requirements - Lean Requirements Practices for Teams, Programs, and the Enterprise*, 1st ed., MA: Addison-Wesley, 2011, p. 12.
- [5] T. Madi, Z. Dahalin, and F. Baharom, "Content analysis on agile values: A perception from software practitioners," in *2011 Malaysian Conference in Software Engineering*, 2011, pp. 423–428.
- [6] "Manifesto for Agile Software Development." [Online]. Available: <http://www.agilemanifesto.org/>. [Accessed: 20-Sep-2015].
- [7] "Principles behind the Agile Manifesto." [Online]. Available: <http://agilemanifesto.org/principles.html>. [Accessed: 20-Sep-2015].
- [8] M. Omar, N. Katuk, S. L. Syed Abdullah, N. L. Hashim, and R. Romli, "Assessing personality types preferences amongst software developers: A case of Malaysia," *ARPJ. Eng. Appl. Sci.*, vol. 10, no. 3, pp. 1499–1504, 2015.
- [9] L. I. B. A. Husin and N. A. Zaidi, "The correlation effects between big five personality traits and job satisfaction among support staff in an organization," in *2011 IEEE Colloquium on Humanities, Science and Engineering*, 2011, pp. 883–887.
- [10] Z. Feng, F. Cong, K. Chen, and Y. Yu, "An Empirical Study of User Behaviors on Pinterest Social Network," in *2013 IEEE/WIC/ACM International Joint Conferences on Web Intelligence (WI) and Intelligent Agent Technologies (IAT)*, 2013, vol. 1, pp. 402–409.
- [11] M. Omar and S.-L. Syed-Abdullah, "Identifying effective software engineering (SE) team

- personality types composition using rough set approach,” in *2010 International Symposium on Information Technology*, 2010, vol. 3, pp. 1499–1503.
- [12] R. Kaplan and D. Saccuzzo, “Psychological Testing: Principles, Applications, and Issues,” 2012, pp. 7–9.
- [13] D. Leffingwell, “Role in the Agile Team,” in *Agile Software Requirements - Lean Requirements Practices for Teams, Programs, and the Enterprise*, 1st ed., MA: Addison-Wesley, 2011, p. 36.
- [14] K. S. Rubin, “Scrum Framework,” in *Essential Scrum: A Practical Guide to the Most Popular Agile Process*, 2012, pp. 13–28.
- [15] H. van Vliet, “Extreme Programming,” in *Software Engineering: Principles and Practice*, 3rd ed., Wiley Publishing, 2008, pp. 66–67.
- [16] H. van Vliet, “Test-Driven Development (TDD),” in *Software Engineering: Principles and Practice*, 3rd ed., Wiley Publishing, 2008, pp. 421–422.
- [17] K. M. B. da Silva and S. C. dos Santos, “Critical Factors in Agile Software Projects according to People, Process and Technology Perspective,” in *2015 6th Brazilian Workshop on Agile Methods (WBMA)*, 2015, pp. 48–54.
- [18] “Agile Foundation | DSDM CONSORTiUM.” [Online]. Available: <https://www.dsdm.org/get-educated/qualifications/agile-foundation>. [Accessed: 14-Nov-2015].
- [19] D. Bishop and A. Deokar, “Toward an Understanding of Preference for Agile Software Development Methods from a Personality Theory Perspective,” in *2014 47th Hawaii International Conference on System Sciences*, 2014, pp. 4749–4758.
- [20] M. Carpenter, T. Bauer, and B. Erdogan, “Personality, Attitudes, and Work Behaviors,” in *Principles of Management*, 1.1., 2010.
- [21] S. Zhu and L. Wang, “Research on software undergraduates training countermeasures based on the competency model,” in *2011 6th International Conference on Computer Science & Education (ICCSE)*, 2011, pp. 804–807.
- [22] F. Luthans, K. W. Luthans, and B. C. Luthans, “Positive psychological capital: beyond human and social capital,” *Bus. Horiz.*, vol. 47, no. 1, pp. 45–50, Jan. 2004.
- [23] L. R. Goldberg, “An alternative ‘description of personality’: The Big-Five factor structure,” *J. Pers. Soc. Psychol.*, vol. Vol 59, no. 6, pp. 1216–1229, 1990.

- [24] P. Chaowalitwong, "Relationship between big five personality types, perceived self-efficacy and work safety behavior □: a case study of employees in the technical department of an airline company," Thammasat University, 2011.
- [25] T. Kanij, R. Merkel, and J. Grundy, "An empirical study of the effects of personality on software testing," in *2013 26th International Conference on Software Engineering Education and Training (CSEE&T)*, 2013, pp. 239–248.
- [26] M. Rehman, A. K. Mahmood, R. Salleh, and A. Amin, "Mapping job requirements of software engineers to Big Five Personality Traits," in *2012 International Conference on Computer & Information Science (ICIS)*, 2012, pp. 1115–1122.
- [27] L. F. Capretz and F. Ahmed, "Why do we need personality diversity in software engineering?," *ACM SIGSOFT Softw. Eng. Notes*, vol. 35, no. 2, p. 1, Mar. 2010.
- [28] V. Chaiwon, C. Doungsa-Ard, and T. Surapunt, "Assessing Job Positions of Software Engineering Field from Personality Traits," in *9th International Conference on Software, Knowledge, Information Management and Applications (SKIMA)*, 2015, pp. 312–316.
- [29] S. John, O. P., & Srivastava, "Big Five Inventory (BFI)," *Handb. Personal. Theory Res.*, vol. 2, pp. 102–138, 1999.
- [30] "Likert Scale | Simply Psychology." [Online]. Available: <http://www.simplypsychology.org/likert-scale.html>. [Accessed: 20-Mar-2016].
- [31] "Predict - definition of predict in English from the Oxford dictionary." [Online]. Available: <https://www.oxforddictionaries.com/definition/english/predict>. [Accessed: 03-Apr-2016].
- [32] "Prediction - definition of prediction in English from the Oxford dictionary." [Online]. Available: <https://www.oxforddictionaries.com/definition/english/prediction>. [Accessed: 03-Apr-2016].
- [33] P. Harrington, "Key tasks of machine learning," in *Machine Learning in Action*, Manning Publications Co., 2012, p. 10.
- [34] B. K. Bhardwaj and S. Pal, "Data Mining □: A prediction for performance improvement using classification," *Int. J. Comput. Sci. Inf. Secur.*, vol. 9, no. 4, 2011.
- [35] P.-N. Tan, M. Steinbach, and V. Kumar, *Introduction to data mining*. Pearson, 2014.
- [36] P. Harrington, "Classifying with distance measurements," in *Machine Learning in Action*, Manning Publications Co., 2012, p. 19.
- [37] P. Harrington, "Putting the kNN classification algorithm into action," in *Machine Learning*

- in Action*, Manning Publications Co., 2012, p. 23.
- [38] P. Harrington, “Classifying with Bayesian decision theory,” in *Machine Learning in Action*, Manning Publications Co., 2012, p. 62.
- [39] S. Sinsomboonthong, *Data Mining 2: Methods and Models*, 1st ed. Chamchuri Product, 2016.
- [40] E. Pacharawongsakda, *An Introduction to Data Mining Techniques*, 2nd ed. Asia Digital Press Co., Ltd, 2014.
- [41] S. Sinsomboonthong, *Data Mining 1: Discovering Knowledge in Data*, 2nd ed. Chamchuri Product, 2017.
- [42] P. Harrington, “Tree Construction,” in *Machine Learning in Action*, Manning Publications Co., 2012, p. 39.
- [43] J. V Tu, “Advantages and disadvantages of using artificial neural networks versus logistic regression for predicting medical outcomes.,” *J. Clin. Epidemiol.*, vol. 49, no. 11, pp. 1225–31, Nov. 1996.
- [44] B. Y. Pratama and R. Sarno, “Personality classification based on Twitter text using Naive Bayes, KNN and SVM,” in *2015 International Conference on Data and Software Engineering (ICoDSE)*, 2015, pp. 170–174.
- [45] Q. A. Al-radaideh, “Using Data Mining Techniques to Build a Classification Model for Predicting Employees Performance,” vol. 3, no. 2, pp. 144–151, 2012.
- [46] T. Thorasin, “Factors Affecting The Decision Process in Buying Medicine From Modern Medicinal Drugstore of Consumers in Tambon Prachatipat, Amphur Thanyaburi, Patumthani Province,” Graduate rSchool of Commerce Burapha University, 2010.
- [47] T. Kanjanawasee, Sirichai; Kanjanawasee, *Research Methodology*. Pathum Wan: Chulalongkorn University Book Center, 2016.
- [48] E. Pacharawongsakda, *Introduction to Business Analytics with RapidMiner Studio 6*, 1st ed. Bangkok: Asia Digital Press Co., Ltd, 2015.
- [49] C. D. Manning, P. Raghavan, and H. Schütze, “Text classification and Naive Bayes,” in *Introduction to Information Retrieval*, 2008, p. 260.
- [50] S. Sharma, “Predicting Employability from User Personality using Ensemble Modelling,” Thapar University, 2015.
- [51] RapidMiner, *RapidMiner Studio Version 6.0 User Manual*. 2014.