## Advanced Introduction to

## PUBLIC POLICY

**B.** Guy Peters







616488659

1249682

Advanced Introduction to

## **Public Policy**

**B. GUY PETERS** 

Maurice Falk Professor, University of Pittsburgh, USA



**Elgar Advanced Introductions** 



## Contents

List	of tables	V111
Prej	face	ix
1	Public policy: a design perspective	1
	Introduction	1
	The design perspective	5
	Design and evolution	7
	Rationality, risk and design The state and its allies	
	Contents of the book	9 10
	Contents of the book	10
2	Policy problems	13
	Why have public policy at all?	14
	Characteristics of policy problems	17
	Unstructured and wicked problems	29
	Some common issues in defining problems	31
	Coordination as a policy problem	32
	Summary	33
PAR	T I MAKING DECISIONS ABOUT POLICY	
3	Models of policymaking	37
	Approaches to decision-making and their relationship to	
	policymaking	39
	Institutional analysis and development	49
	Multiple streams and the garbage can	51
	Political models of policymaking	53
	Contingent models and choices	62
	Summary: multiple models, but what is missing?	64
4	Agendas, agenda-setting and framing	66
	Agendas and agenda-setting	67

	The issue attention cycle	72
	Focusing events and agenda-setting	75
	Framing	76
	Summary	78
PAF	RT II POLICY INTERVENTIONS	
5	Designing intervention and implementation	83
	Implementation as a component of the policy process	85
	Gaining compliance	90
	Street-level bureaucrats and implementation	95
	What is implementation success?	96
	Interventions and implementation	97
	Summary	99
6	Policy instruments	101
	Classifying policy instruments	102
	Evaluating the classifications	107
	Choosing instruments	108
	Evaluating instruments	115
	The Swiss army knife of government	121
PAF	RT III EVALUATING POLICY	
7	Evaluating public policy: an introduction	127
	The process of evaluation	128
	Barriers to effective evaluation	131
	Performance management as an alternative to evaluation	133
	Experiments and evaluation	136
	Evaluation as feedback	137
	Evaluation and learning	138
	Conclusions	139
8	Evaluating public policy: the utilitarian dimension	142
	The logic of cost-benefit analysis	143
	Measuring costs and benefits	145
	Problems in cost-benefit analysis	146
	Extensions of cost-benefit analysis	151
	Summary	153
9	Normative and ethical analysis of policy	155
	Fairness	156

158 160 162
162
164
167
169
170
170
171
172
172
173
175
176
178
179
181
197