



PETER A. JACKSON

# CAPITALISM MAGIC THAILAND

MODERNITY WITH ENCHANTMENT

สำนักหอสมุด มหาวิทยาลัยเชียงใหม่

บ 16978519  
ค 12940445  
1 22582782

# CAPITALISM MAGIC THAILAND

MODERNITY WITH ENCHANTMENT



PETER A. JACKSON

YUSOF ISHAK

# Contents

<i>List of Images</i>	vii
<i>Note on Transliteration, Referencing and Honorific Titles</i>	xi
Introduction: Modern Magic and Prosperity in Thailand	1
<i>Key Terms: Debates, Theories and Contexts</i>	37
<b>Part One • Why Religious Modernity Trends in Two Opposing Directions</b>	
1. Fundamentalism against Magic: The Contradictions of Religious Modernity	57
2. Buddhist in Public, Animist in Private: Semicolonial Modernity and Transformations of the Thai Religious Field	87
<b>Part Two • Thailand's Cults of Wealth</b>	
3. Context, Hierarchy and Ritual: Theorizing the Total Thai Religious Field	131
4. Thailand's Cults of Wealth: Royal Spirits, Magic Monks, Chinese and Indian Deities	174
5. Empowered Amulets and Spirit Possession: Material and Ritual Dimensions of the Thai Cults of Wealth	211
6. The Symbolic Complex of Thai Cults of Wealth	239

**Part Three • How Modernity Makes Magic**

7. Capitalism, Media and Ritual in the Enchantment of Thai Modernity	279
---	-----

**Conclusion**

Conclusion: The Thai Cults of Wealth into the Twenty-first Century	315
---	-----

<i>Glossary of Thai and Buddhist Terms</i>	327
--	-----

<i>Bibliography</i>	331
---------------------	-----

<i>Index</i>	357
--------------	-----

<i>About the Author</i>	381
-------------------------	-----