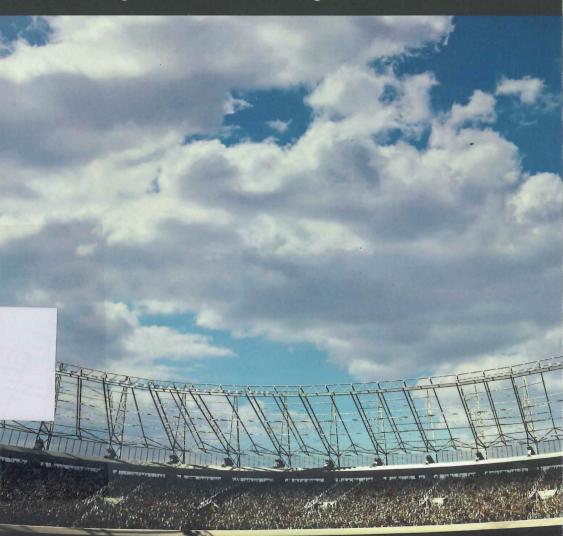
Sociology for Physical Education and Sports Coaching

Richard L Light and Steve Georgakis



สำนักหอสบุล มหาวิทยาลัยเสียงใหม่

616704113. 012576190 12268 4475

SOCIOLOGY FOR PHYSICAL EDUCATION AND SPORTS COACHING

Richard L Light and Steve Georgakis





CNOGL

Furdin ut

CONTENTS

Pre	face	νu
Acknowledgements		ix
Structure of this Book		\boldsymbol{x}
Introduction		xvi
1	The origins of sport	1
2	Sport sociology	8
_	oport sociology	
3	Sport as education vs Sport as business	16
	MMENTARY 1	
	ofessionalism vs Amateurism in New Zealand	25
Cli	ub Rugby	25
4	The commodification of sport	29
5	The globalisation of sport	37

vi Contents

COMMENTARY 2 Indigenous Australians' transitioning into	
the NRL and AFL	45
6 Sport, health, and sponsorship	51
7 Media–Sport	59
COMMENTARY 3 The influence of media-sport on Australian	
children	67
8 Sport and gender	71
COMMENTARY 4 Disrupting hegemonic masculinity	
in high-school rugby	81
9 The anti-social foundations of lifestyle sports Nick Maitland	87
COMMENTARY 5	0.7
Waves for wellbeing and surfing in middle age With Nick Maitland	97
10 Transnational athlete migration	103
References Index	
THUCH	119