Tourism Recovery from COVID-19

Prospects for Over- and Under-tourism Regions

Anna Trono | Tomasz Duda | Jürgen Schmude





สำนักหอสมุด มหาวิทยาลัยเชียงใหม่

6 12576803 i 22685212

Managing Cultural Tourism: A Sustainability Approach Vol. 2

Tourism Recovery from COVID-19

Prospects for Over- and Under-tourism Regions

Anna Trono University of Salento, Italy

Tomasz Duda University of Szczecin, Poland

Jürgen Schmude Ludwig-Maximilians-University Munich, Germany





Contents

About the Ed	ditors	V
About the Contributors		vii
Part I		1
Chapter 1	Introduction: The Future of Tourism After COVID-19 Anna Trono, Jürgen Schmude and Tomasz Duda	3
Chapter 2	Stress for the Wellbeing Sectors: The Paradox of Culture and Tourism in the COVID-19 Times Daniela Angelina Jelinčić	15
Chapter 3	Contemporary Problems and Challenges of Marginal Tourism Space Development in Relation to Post-COVID-19 Regime Tomasz Duda	31
Chapter 4	Stakeholder Communication as a Strategy for Resilient Destinations in Sustainable Tourism Development Jörgen Eksell and Christian Hohlfeld	43
Chapter 5	Contested Places: Destination Narratives in the Wake of COVID-19 Maria Månsson and Jörgen Eksell	57
Chapter 6	Sustainable Tourism and Congruence between Flows and Tourist Attractions: A Methodological Proposal <i>Guido Lucarno</i>	73

Chapter 7	How to Establish Appropriate Tourism After 2020? Lia Bassa and Gábor Bódis	91
Chapter 8	The Challenge of Future for the Post-COVID-19 Tourism in the City of Venice Erica Mingotto, Mara Manente and Michele Tamma	109
Chapter 9	Natural Heritage and Cultural Routes as an Engine for Post-COVID-19 Regeneration: Changes and Challenges <i>Anna Trono</i>	123
Part II		145
Chapter 10	From "Overtourism" to "Tourism Over"? The Development of Selected Market Segments in Times of COVID-19 with the Example of Germany Jürgen Schmude and Philipp Namberger	147
Chapter 11	What's Next? (Future) Management and Planning of a World Heritage City in the Post-COVID-19 Era: The Case of Santiago de Compostela, Spain Lucrezia Lopez, María de los Ángeles Piñeiro Antelo and Miguel Pazos Otón	159
Chapter 12	Tourism Industry After the COVID-19 Crisis in Portugal: Now What? Cláudia Seabra, Fernanda Cravidão and Gonçalo Gomes	177
Chapter 13	COVID-19 and Tourism Opportunities in Rural Flanders, Belgium Dominique Vanneste, Thérèse Steenberghen and Bart Neuts	193
Chapter 14	Overtourism on the Seaside Areas of Natura 2000: Case Study of the Polish Baltic Sea Coast Zbigniew Głąbiński	211
Chapter 15	Mapping Overtourism and Undertourism in UNESCO World Heritage Sites Pre- and Post-COVID-19: A Methodological Approach Starting From the Case Study of the City of Rome, Italy Silvia Grandi and Antonio Preiti	231

Chapter 16	When the Tourists Flew Out: A Study on Residents' Perception of Tourism Before and Since the COVID-19 Pandemic Eva Erdmenger and Andreas Kagermeier	247
Chapter 17	Effects of the COVID-19 Pandemic on Tourism in Southern Italy: The Case of the Metropolitan Area of Bari, Italy *Rosalina Grumo*	261
Chapter 18	The Metropolitan Park of the Naples Hills: Post-COVID-19 Opportunities and Prospects for Rural Tourism in the Urban Space Valentina Castronuovo	279
Chapter 19	Why Do Tourists Escape from Overtourism? Cognitive and Emotional Determinants Affecting Farm Tourists Behavior Maria Irene Prete, Pamela Palmi and Antonio Mileti	295
Chapter 20	Cultural Tourism in the Adriatic Ionian Macro Region: Understanding the Impact of COVID-19 and the Potential for a Sustainable Restart Biagio Perretti, Paola Pinto and Stefano Marani	311
Chapter 21	Lack of Tourism Impact on Spa Town Regions and Urban Planning Perspectives After the COVID-19 Pandemic Giuliana Quattrone	329
Concluding Thoughts		351
Index		355