# CONTENTS

*List of Figures* *ix*
*List of Contributors* *x*
*Acknowledgments* *xvi*

1 Introduction 1
*Zizi Papacharissi*

2 The Networked Self in the Age of Identity Fundamentalism 12
*Daniel Kreiss*

3 News and the Networked Self: Performativity, Platforms, and Journalistic Epistemologies 29
*Matt Carlson and Seth C. Lewis*

4 Publicness on Platforms: Tracing the Mutual Articulation of Platform Architectures and User Practices 43
*Thomas Poell, Sudha Rajagopalan, and Anastasia Kavada*

5 The Bot Proxy: Designing Automated Self Expression 59
*Samuel Woolley, Samantha Shorey, and Philip Howard*

6 The Emotional Architecture of Social Media 77
*Karin Wahl-Jorgensen*

7 "The More I Look Like Justin Bieber in the Pictures, the Better": Queer Women's Self-Representation on Instagram 94
*Stefanie Duguay*

8 Affective Mobile Spectres: Understanding the Lives of Mobile Media Images of the Dead 111
*Larissa Hjorth and Kathleen M. Cumiskey*

9 Cleavage-Control: Stories of Algorithmic Culture and Power in the Case of the YouTube "Reply Girls" 125
*Taina Bucher*

10 From Networked to Quantified Self: Self-Tracking and the Moral Economy of Data Sharing 144
*Aristea Fotopoulou*

11 "Doing" Local: Place-Based Travel Apps and the Globally Networked Self 160
*Erika Polson*

12 The Networked Self and Defense of Privacy: Reading Surveillance Fiction in the Wake of the Snowden Revelations 175
*Adrienne Russell and Risto Kunelius*

13 Mobile Media Stories and the Process of Designing Contested Landscapes 188
*Jason Farman*

*Index* *203*