## Contents

Preface	ix	
Introduction: The Brussels Effect		
PREFACE TO PART ONE: Theory		
1. How the EU Became a Global Regulatory Power	7	
2. The Brussels Effect	-25	
3. The Brussels Effect in Context	67	
PREFACE TO PART TWO: Case Studies		
4. Market Competition	99	
5. Digital Economy		
6. Consumer Health and Safety		
7. Environment	207	

$\sim$					
G	01	2	tρ	n	tc

## PREFACE TO PART THREE: Assessment

8. Is the Brussels Effect Beneficial?	235
9. The Future of the Brussels Effect	265
Notes	289
Index	387

viii