

Brief Contents

Acknowledgments xvii

Preface xix

PART I Conceptual Grounding

- 1** Conceptual Understanding 3
Earnest L. Perry and María E. Len-Ríos
- 2** Talking Across Difference 21
Keith M. Woods
- 3** Who Is American? 43
Saleem Alhabash, Carrie Cunningham and Anastasia Kononova

PART II Application

- 4** Making Class Matter: Journalism and Social Class 77
Ryan J. Thomas and Marina A. Hendricks
- 5** Gender and the Media: Envisioning Equality 101
Yong Volz and María E. Len-Ríos
- 6** Mass Media and the LGBT Community 139
Gary R. Hicks
- 7** Missing in Action: Religion in Mass Media Markets and News 165
Debra L. Mason

8	Reporting and Strategic Communication Across Borders	193
	<i>Beverly Horvit and Yulia Medvedeva</i>	
9	Immigrants and Immigration: Reporting the New America	219
	<i>Melita M. Garza</i>	
10	Achieving Excellence in Crime Coverage	255
	<i>Earnest L. Perry</i>	
11	The Complexity of Disability	275
	<i>Chad Painter</i>	
12	Rx for Communicating About Health Inequalities	297
	<i>Amanda Hinnant and María E. Len-Ríos</i>	
13	Talkin' 'Bout My Generation: Understanding Generational Differences	323
	<i>Teri Finneman</i>	
14	Telling—and Erasing—Diverse Stories in Sports Media	345
	<i>David Welch Suggs, Jr.</i>	
15	Next: Where Do We Go from Here?	373
	<i>María E. Len-Ríos and Earnest L. Perry</i>	
	<i>About the Cover Design</i>	385
	<i>Notes on Contributors</i>	387
	<i>Index</i>	393